Aliza Samad

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Education

University of California, Santa Barbara (UCSB)   Santa Barbara, CA
Bachelor of Science (B.S.), Statistics and Data Science   June 2026

- Cumulative GPA: 4.0
- Relevant Coursework: Intermediate Python, Principles of Data Science with R, Probability & Statistics

Certifications

- Data Analytics Using Excel- Greater Learning
- Data Visualisation in Tableau- Greater Learning
- SQL for Data Science- Greater Learning

Skills

- Proficient in Python, R, SQL, and basic C++
- Knowledgeable in MS Office (Excel, Word, PowerPoint)
- Experience in Graphic Design (Adobe Express, Canva)
- 4+ years of experience in Spanish (spoken and written)

Experience

Data Section Reporter, The Daily Nexus, UCSB   May 2024-Present

- Compile data about local events and display them in a readable format for UCSB students to understand
- Develop analytical skills by interpreting graphs and drawing conclusions for articles
- Request data from local databases and manipulate data into readable graphs

Co-Vice President, UCSB Indus, UCSB   February 2024-Present

- Collaborate with local restaurants to arrange catering for 200+ attendees
- Lead organizer for $7000 funding request for Indus' second-largest cultural event
- Utilize excel formulas and functions with minimal training to manage budgeting logistics

Director of Outreach, Data Science UCSB, UCSB   October 2023-Present

- Spearhead UCSB's first datathon; acquired Red Bull sponsorship; $5000 sponsorship from SingleStore
- Redesign club's networking strategies; developed an email system that sends out monthly newsletters
- Acquire companies, including Microsoft, Jackpot, Amgen, and CIG, for 2024 Project Showcase ($1600 sponsorship)
- Conduct Data Science UCSB's first virtual product management panel as project lead
- Establish leadership skills and marketing strategies to expand network of alumni and company reps by 10%

Event Management Board, UCSB Dhadkan, UCSB   October 2023-Present

- Supervise event logistics for UCSB's annual Bollywood Dance Competition
- Design a fair system of assigning work shifts to 43 board members by tracking factors using Google Sheets
- Direct creative fundraising events for charity partner; raised $12K for Hand in Hand USA
- Organize fundraisers that sell out; made $200 within 3 days
- Manage event for 300+ attendees; learn to quickly respond to obstacles such as rain and low attendance

Student Ambassador, UCSB Annual Fund, UCSB   September 2023-December 2023

- Contacted 100+ UCSB alumni and parents for donations to UCSB programs through warm-calls
- Raised $5000+ within 3 months through sales & marketing strategies
- Guided 20+ new students and parents to university resources such as CLAS, career services, and more