

For the data collected by each department to be considered reportable, it should:

1. Align with the plan impact metrics/milestones

- a. **There must be a direct tie to an action/milestone:** The data must map to at least one official metric/milestone in the Implementation Table (e.g., *# trees planted, % of bus stops shaded, # of shade structures installed*)
- b. **It must be time-bounded:** Must fall within the reporting cycle (July 1 – June 30)

2. Be complete

- a. **It must include numerator + denominator: where percentages are needed, we need:**
 - i. the raw count of things achieved (e.g., bus stops shaded, playgrounds shaded, trees planted) and
 - ii. the total possible that those things can be measured against (e.g., total # of bus stops, total # of playgrounds, total # of trees in inventory)
- b. **Ideally, include geographic scope for shade structures:** if the data can be reported citywide *and* disaggregated by Village and Council District (preferred), or in a form that can be broken down like lat/long (preferred, but address is okay otherwise some way to report location)

3. Be consistent

- a. **Shared definitions of terms:** all departments should mean the same thing when they use terms, so having a term dictionary would be helpful.
- b. **Consistent units of measure, i.e.:**
 - i. Counts (#) for trees, shade structures, trainings
 - ii. Percentages (%) for coverage or compliance
 - iii. \$ for investments (public shade fund, maintenance costs)
- c. **Needs to be clarity about what belongs to each department vs shared actions:**
 - i. For example, Parks vs. Streets both remove and plant trees. Consistency means labeling data as Parks removals vs. Streets removals, so citywide totals aren't double-counted.

4. Be verifiable

- a. **Source of the data should be traceable:** like an audit trail where departments note:
 - i. where each metric came from (i.e., bus shelter installation logs, vendor planting contracts, PLAI system, training roster, GIS export, etc),
 - ii. the name of the person reporting the metric, and
 - iii. a contact person from the department who can explain the metric if needed. These last two are probably the same person.

5. Be usable

- a. **Format-friendly:** data should come in structured, digital formats (Excel, CSV, GIS export). Narrative context is welcome, but should supplement, not substitute, the structured data.
- b. **Comparable year-to-year:** departments should report in the same table structure each year to reduce interpretation errors and speed up aggregation across departments
- c. **Granular for multiple audiences:** provide citywide totals and subtotals (by Council District, Planning Village, or neighborhood, if possible/available)
- d. **Compatible with master metrics:** meaning, data should fit directly into the Shade Plan Implementation Table in the plan.
 - i. If a department reports something extra (like shrubs planted), that can be logged, but it shouldn't replace the required metric (trees planted).