

PAC Orientation Call

Welcome!

Created by Michelle Spotts and the ImproveCareNow Patient Advisory Council



IMPROVECARENOW



Introductions

- Name
- Age
- Hobbies/interests
- Diagnosis
- Age of diagnosis
- Brief medical history
- Why get involved? What does it mean to you?
- History with the PAC



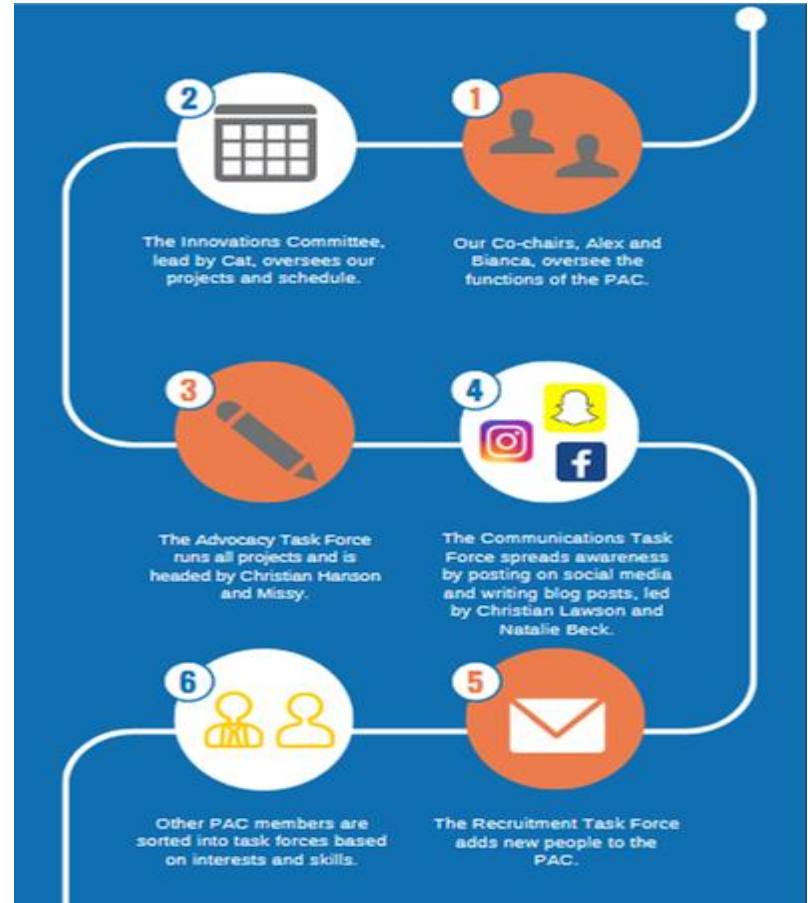
ICN, What We Do, and Why

- ImproveCareNow- international organization
- ICN has many sections and panels
 - People to know
- IBD Center and patient registration
- What the PAC does
- The LOOP

PAC Structure-Then



PAC Structure-Now



ADVOCACY TASK FORCE

- Leads: [NAMES]
- Leads toolkits
- **Purpose: To create toolkits that enable IBD patients to manage their disease better and get valuable resources**
- Current need for more members: medium
- Travel Toolkit

COMMUNICATIONS TASK FORCE

- Leads: [NAMES]
- **Purpose: To promote awareness of the PAC by regularly posting on many social media platforms, runs the LOOP system in the PAC, and other tasks related to awareness of the PAC**
- Current need for new members: low

- Instagram
- Snapchat
- Facebook
- Twitter



RECRUITMENT TASK FORCE

- Leads: [NAMES]
 - **Purpose: To increase the collective amount of members in the PAC by recruiting as many people as possible. They create brochures, flyers, and initiate all members into the system.**
 - Current need for new members: high
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- Orientation Calls
 - New Member Criteria List
 - NationBuilder Updating

PAC HISTORY

→ Previous Projects

- ◆ Ostomy Toolkit
- ◆ Medication Toolkit
- ◆ IBD Storybook
- ◆ Transitions Toolkit
- ◆ Flat Jennie

→ Previous Breakout Sessions

- ◆ Transition
- ◆ Mental Health
- ◆ Mentoring
- ◆ Body Image
- ◆ Recruitment and Patient Outreach



CONFERENCES, MONTHLY CALLS, & COMMUNICATION

→ Conferences

- ◆ ICN hosts biannual conferences, the Spring one in Dallas, Fall in Chicago. It lasts for a few days, and ICN funds a few of our most active members to attend. Those members lead talks about living with IBD.

→ Monthly Calls:

- ◆ On the second Thursday of every month at 7 pm EST, PAC members join on a conference call to get updates on what's happening in the PAC and categories of topics to be discussed
- ◆ We use email to communicate files and other information

→ Availability and Interests

- ◆ Interests in the PAC
- ◆ Extracurricular activities/jobs

→ Communication:

- ◆ The PAC communicates in two ways: Slack and email
 - Slack is an app with channels based on your position in the PAC

WHAT'S NEXT?

- LOOP
 - ◆ <http://www.improvecarenow.org/loop>
- PAC Page
 - ◆ <http://www.improvecarenow.org/tools>
- Current Toolkits
 - ◆ Travel Toolkit
- New Member Blogs
 - ◆ Contact
 - ◆ Join a Taskforce!
- Questions? Excitements?

