

# Your Network Name

## Sample Business Plan

(insert logo)

Network Vision/Global Aim Statement

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# Network Name

## Network Vision/Global Aim Statement

*Executive Summary – Month, 20XX*

Imagine a healthcare model in which patients, care givers, clinicians, researchers, and health systems leaders—work together to design, implement, and disseminate the results of collaborative research and quality improvement efforts that lead to better health outcomes and improved quality, experience, and value in care for all people with XYZ condition/disorder.

### THE CHALLENGE – Summary clause of problem

Provide a brief (1 – 2 paragraphs) summary of the challenge facing the patients, providers and others in this community. What is the problem to be solved? Why now? What is the burning platform or compelling case to be made?

### THE SOLUTION – Development of a Learning Healthcare System

A statement of intent of the purpose of the network – how will it address the above? Why now?

Organizational Description/Management Team

Brief description of the team composition

Focus on Outcomes

Brief response to the follow questions: What will you address first? And why? How did you decide this was the place to start?

### GROWTH AND DEVELOPMENT

What will your network look like 5 years from now? And how?

Brief, 1-2 paragraphs

### FINANCIAL PROJECTIONS

Mix of funding sources proposed (for example):

- Participation fees

**Commented [HK1]:** 1-2 page summary and synthesis of the document below. The exec summary should be more emotional and qualitative than the supporting materials – capture the reader and appeal to the “why” – why this, why now?

**Commented [HK2]:** Insert visionary and personal statement about the best case or “perfect” scenario for patients and families with a given condition – what can you say that catches the heart and emotion of the reader immediately?

- Industry Contracts
- Foundation and Federal grants
- Private donors, industry donors, and other fundraising

The Learning Health Network model is a proven, compelling model and we are confident that it will enable us to deliver significant impact to people with **xyz condition** and their families at scale.

For more information and for inquiries in how to support this project/initiative, please contact \_\_\_\_\_ at \_\_\_\_\_.

# Network Name

## Network Vision/Global Aim Statement

*Business Plan – Month, 20XX*

### Mission and Vision

#### Background

Statement of the Problem

**Commented [HK3]:** Include a more detailed/clinical or quantitative description of the problem – supporting graphics, visuals and statistics are helpful

#### Improving Outcomes for our Patients and their Families

To better achieve the mission of ... (as stated above) our network/community is building a Learning Health Network (LHN). This transition is crucial to accelerate improvements in care and create a system for/that... The Learning Network model will also address critical gaps in (condition) research such as ... and expedite the translation of these findings into clinical practice.

**Commented [HK4]:** See sample language below

#### Learning Health Networks

Learning Health Networks (LHN) are multisite, practice-based clinical networks that collect data as part of clinical practice and then use that data for improvement in clinical care and research. These networks involve collaborations among engaged patients and families, multidisciplinary teams of clinicians and staff, scientists and communities. Learning Health Networks impact and drive the spread of evidence-based innovation. The goal is to make impact at scale and do so rapidly. Rather than waiting for individual clinicians to hear of new treatments and gradually incorporate them into their everyday clinical practice, a LHN is constantly monitoring

**Commented [HK5]:** Sample language about what an LHN is and what it does  
Also consider an inserted text box or graphic from the IOM or National Academies of Science Engineering and Medicine or from other areas in our modules

#### New Network Framework

Organizational Description/Management Team

1-2 paragraphs about the structure of the network and leadership team

Infrastructure

1-2 paragraphs on the existing funding, if any, and support systems in place or planned

### **Focus on Outcomes**

Include a more detailed description of the initial goals of the network, what will you do first, why and how did you reach this decision? What are your initial hypotheses about how you will begin to make progress against your goals?

It may be helpful in this area to include information from patients and families, how were they involved in the process and why is this work important to them as a community?

### **Table 1 Key Driver Diagram**

Consider including a draft KDD if you have one and explaining how or why it is used

### **Table 2 Measures Table**

How will you know the changes you are making are an improvement?

### **Growth Plan**

Include a more detailed description of how you will grow over the next 5 years, what are the growth goals of the network, how will it help you achieve changes in outcomes at scale and move you towards your full population? How will you achieve these goals?

#### **Center Participation Criteria**

What will you be looking for in site recruitment? What will you ask of your sites? What are the benefits of joining the network?

#### **Recruitment Plan**

Materials from a recruitment packet may also be helpful to include here – who are your key stakeholders and what is the unique value proposition for each of them in being a part of the network

### **Financial Projections**

What is the current state of funding and what do you anticipate it looking like in the future? What is the mix of funding that you will be exploring? Be as specific as possible – what are the other funding opportunities you are looking at? Specific donors or grants that are in the pipeline. Grants, Participation fees etc.

Include a draft pro forma if developed, or portions thereof

### **Conclusion**

Why an LHS and why now? Helpful to include patient or real-world stories here if possible.

## **Appendices**

Leader bios

Org chart

LHS materials and supporting docs

Pro forma/budget

QI materials developed such as KDD, detailed measures tables, CRFs etc.

Other materials needed to provide context to any of the content above