

Alize Hassan

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WORK EXPERIENCE

Bo's Place

August 2019 - Present

Group Management Intern

Houston, TX

- Managerial role as an office intern, primarily utilizing Microsoft office suites to organize group participants into their respective cohort as well as prepping materials used in therapy sessions
- Facilitated children and adult bereavement support groups by guiding lessons and activities meant to create a community within each group as a means of grief support
- Conducted assessments under the supervision of clinicians to research children ages 8-18 in their experiences of grief

Versa Creative

December 2018 – July 2019

Social Media Specialist

Houston, TX

- Crafted brand strategies from ideation, to pitch, to execution for clients in regards to their brand objective(from brand awareness to conversion campaigns)
- Facilitated internal cross-functionality between departments in order to execute new campaigns
- Utilized Google Analytics, Facebook Ad Manager, and CRM in order to collect data and share insights to clients and recommend future strategies

B.C. Forward

April 2018– November 2018

Copyright Infringement Data Analyst

Austin, TX

- Analyzed content flagged for copyright and trademark infringement's on Facebook's platform
- Gained an intimate understanding of Facebook's platform, including back-end components and user facing capabilities

EDUCATION

University of Texas at Austin

June, 2018

B.S. Public Health

Austin, TX

- GPA: 3.28

University of Texas Austin Professional Development

Full Stack Web Development Certification

Present

ORGANIZATIONS & VOLUNTEER EXPERIENCE

Student Health Advisory Committee

September 2016- May 2018

Student Liaison

- Conducted research on the student bodies healthcare needs and resource utilization and presented the findings to Health Service board members
- Presented findings for the University Health Services board each academic semester which resulted in the establishment of a condom dispenser in all dorms as well as a fund for free STI testing on campus

Texas Public Health

September 2015- May 2018

Member

- Advocated public health awareness within the University environment through educational events, fundraising, event planning, and volunteering
- Volunteered at various Austin based service events centered around HIV/AIDS testing, Flu shot clinics, and other preventative healthcare initiatives

SKILLS

- Search Engine Optimization
- Adobe Creative Suite proficiency
- Front End Web Development: Java Script/HTML/CSS
- Copywriting