

Christopher Kennedy

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EXPERIENCE

Kennedy's Garage
Feb 2007 - Present

Freelance Designer in New York, NY

- Web, tablet, & mobile UI design
- Created business opportunities through strong interpersonal skills and self-promotion
- Responsible for website maintenance and updates

Google
Aug 2013 - Apr 2014

Interactive Designer in New York, NY

- Led the design for Google Slides
- Led the design for Google Add-ons and was able to successfully launch the product in 6 months
- Took over 30 gLearn classes including American Sign Language

M. Shanken Communications
Mar 2011 - Aug 2013

Lead UX Strategist in New York, NY

- Project lead including all designs for the 2013 Top 100 mini site for Wine Spectator
- Designed the Wine Spectator iPhone app
- Designed Managewine, an internal tool to manage wine inventory, flight setup, flight tasting, and editorial review
- Created promotional material for sponsorship events

MLB Advanced Media
Apr 2010 - Mar 2011

Marketing Producer in New York, NY

- Optimized overall performance of team sites in order to increase traffic, registered users, and revenue
- Coordinated with design, editorial, and technical teams during new feature/functionality development projects
- Designed & developed all Fan Club pages
- Developed internal docs for website design guidelines

LATEST PROJECTS

Status Chart
2012 - Present

Design Co-Founder

Designed and helped build a simple way track and share your professional milestones and all of the important things that make you who you are.

Grade Spotter
2011 - Present

Design Co-Founder

Designed an iPhone app that provides the NYC Health Department Restaurant Inspection Grades. Currently building

an updated version of the iPhone app and an Android & web app.

HONORS & AWARDS

- Won 3rd place for Hired in NY at New York Big Apps (2013)
- Selected to be on BetaBeat's The Pitch (2013)
- Status Chart was featured at #TechDrinkup (2013)
- Status Chart was Hack of the Month at New York Tech Meetup (2012)
- Won 2nd place for PoachBase at TechCrunch Disrupt NYC (2012)
- One of Betabeat's Most Poachable Players in Tech (2012)
- Lemonade Stand was Hack of the Month at New York Tech Meetup (2011)
- Buspreneur on the NYC StartupBus (2011)

SKILLS

UX Strategy	RWD	Git	Some JavaScript
UI Design	CMS Integration	IA	Some jQuery
Web Design	WordPress Themes	Rapid Prototypes	Some ROR
iPhone Design	Branding & Identity	Wireframes	Some PHP
iPad Design	HTML5 & CSS3	A/B testing	Some Python
Android Design	LESS & SASS	SEO	

INTERESTS

Surfing, restoring cars, running, swimming, attending conferences, concerts, and being active in the NYC tech community.