

# Christopher Kennedy

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## Experience

March 2011 - Present

### **Lead UX Strategist**

M. Shanken Communications

- Responsible for diagramming workflow and production tools to support new products
- Create low-fidelity and high-fidelity wireframe concepts for new products.
- Able to balance multiple projects over varying delivery dates
- Identify and create opportunities for user feedback in the development of new and existing features
- Self-motivated and able to produce results independently as well as in a team environment
- Passionate about the details while always keeping the big picture in mind
- Contribute to high-level strategic decisions with product and executive teams

April 2010 - March 2011

### **Marketing Producer**

MLB Advance Media

- Optimized overall performance of team sites in order to increase traffic, registered users and revenue generation
- Coordinated with design, editorial, and technical teams during new feature/ functionality development projects
- Implemented site wide form template using HTML5 & CSS3
- Designed and developed all Fan Club pages using CSS3
- Developed an internal documentation for standards and guidelines

September 2003 - May 2005

### **Crew Chief**

United States Air Force

- Advised on problems and maintained, serviced, and inspected aircraft and aerospace support equipment
- Troubleshoot and maintained aircraft structures, systems, components, and support equipment
- Reviewed maintenance forms, aircraft records, and reports to ensure complete documentation