

# Net Art

Process Book

Net Art

Allison Jonson  
Spring, 2022

Intro to Digital  
Studio Practice  
ART2602C

# Research: Prompt Iteration

I started off this project by selecting three different news articles that I would use to create my word bank for the randomized poetry aspect of the project. The articles are on similar but distinct aspects of climate change.

Here are the titles and links to the three articles:

The loss of insects is an apocalypse worth worrying about

<https://www.vox.com/down-to-earth/22958614/insects-bees-butterflies-decline-extinction>

Texas Republican asks: can we fix the moon's orbit to fight climate change?

<https://www.theguardian.com/us-news/2021/jun/09/texas-republican-louie-gohmert-climate-change>

Triple jeopardy: Children face dark future of climate disasters

<https://www.nbcnews.com/science/environment/triple-jeopardy-children-face-dark-future-climate-disasters-rc-na2304>

I selected a paragraph from each article and created a word bank with a total of 93 words. I then used the random number generator from [www.random.org](http://www.random.org) to create a randomized string of the numbers 1-93. I used the randomized number to rearrange my word bank. I repeated that process ten times, creating ten randomized word banks.

After creating the word banks, I printed them out and highlighted any groups of words that I thought were interesting or meaningful. A highlighted compilation of these wordbanks can be found linked next to this document.

As well as using the randomly generated text as the inspiration point for my project, I decided to also incorporate it as main textual elements of my net art project. All of the text, with the exception of the mission status and return home icons, are words from the word bank. The intent was to allow the user of the webpage to read the text as a sort of poem, with the order of the stanzas (pages) determined by the order the reader navigated through the site.

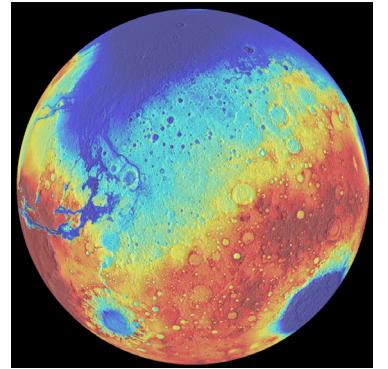
The next section will discuss each page, its content and creation, as well as acting as a guide for navigating to and from that page.

# Start Page

This is the starting of the site, and it links to the Return Home and Mission Status pages. None of the pages elsewhere in the site link back to this page.

The text boxes on this page, as well as future pages, were made in adobe illustrator. I chose the font because it seemed reminiscent of a command terminal or similar user interface.

(All of these photos except the man and the moon were taken by me.)

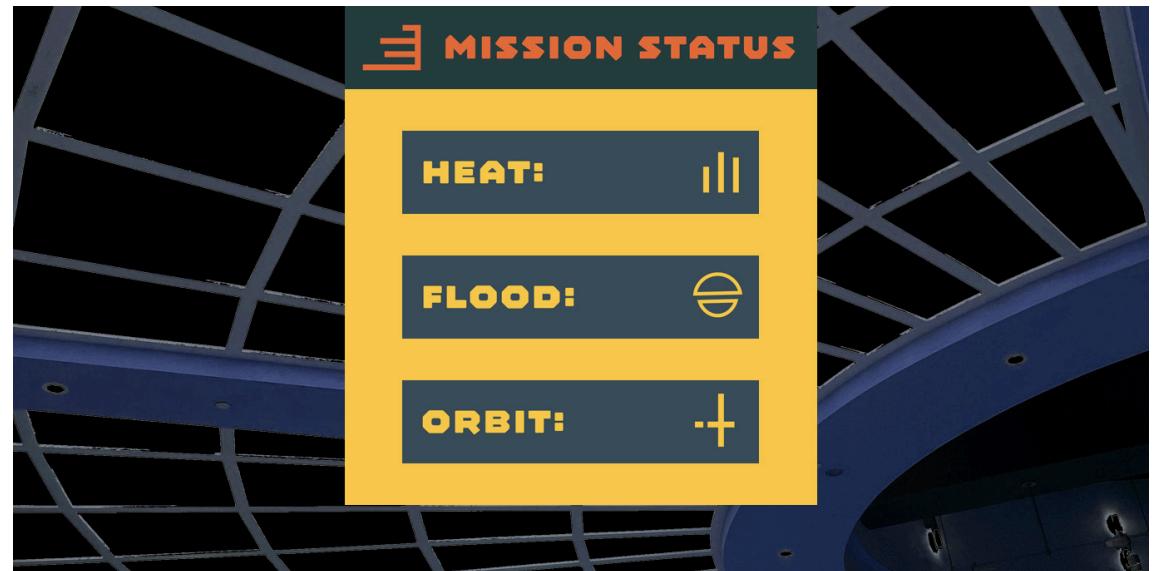


# mission Status Pages

There are nine variations of the mission start page. These pages are all very similar, but they have different links and tabs depending on the route that you take through the site. The text elements include the mission status page, and at least one and up to three of the following mission icons: Heat, Flood, and Orbit.

The background of this page is from the food court in the pensacola mall. I think it looks pretty unusual, and when de-contextualized lends itself to a sci-fi aesthetic

Phoro was taken by me.

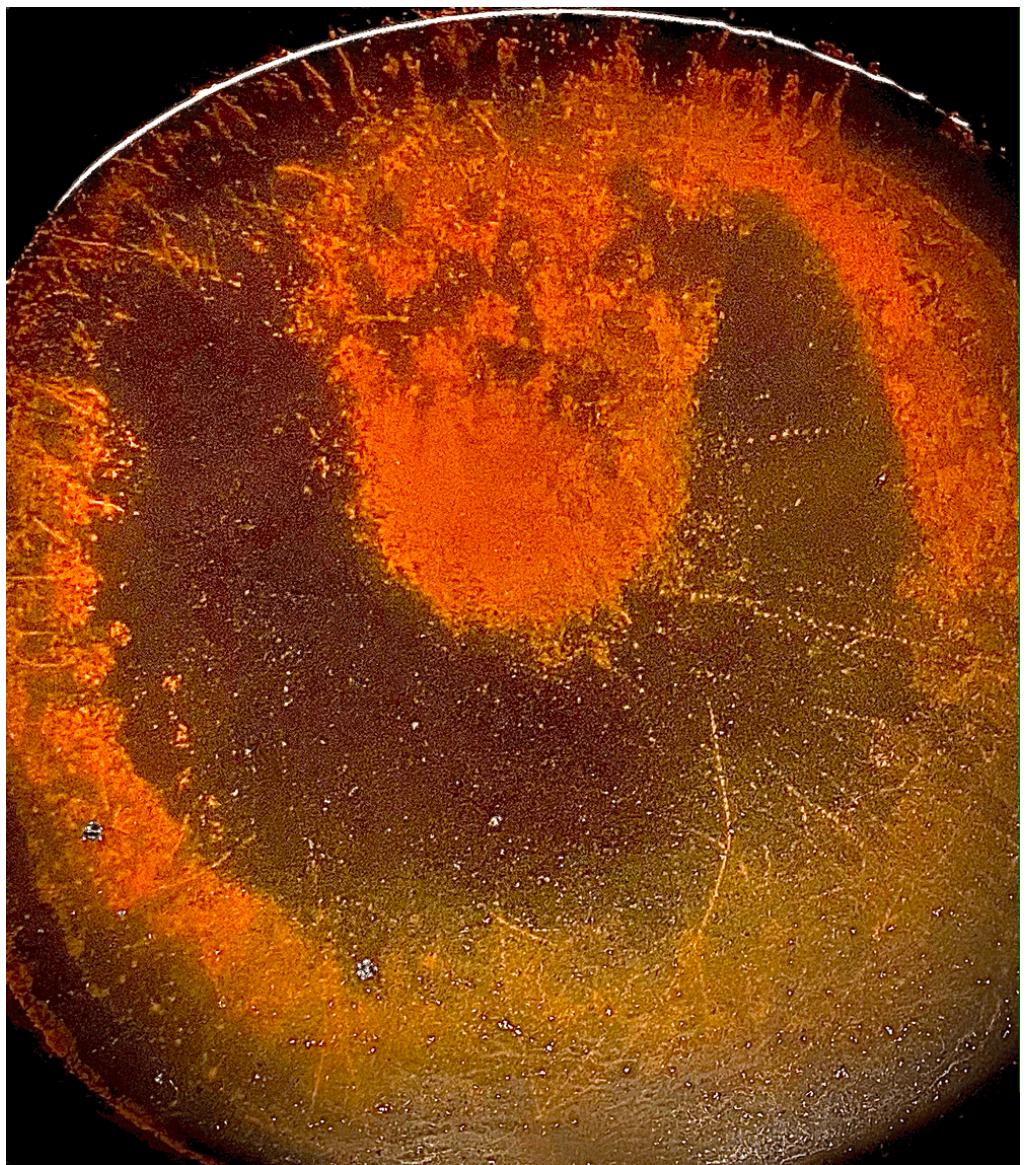
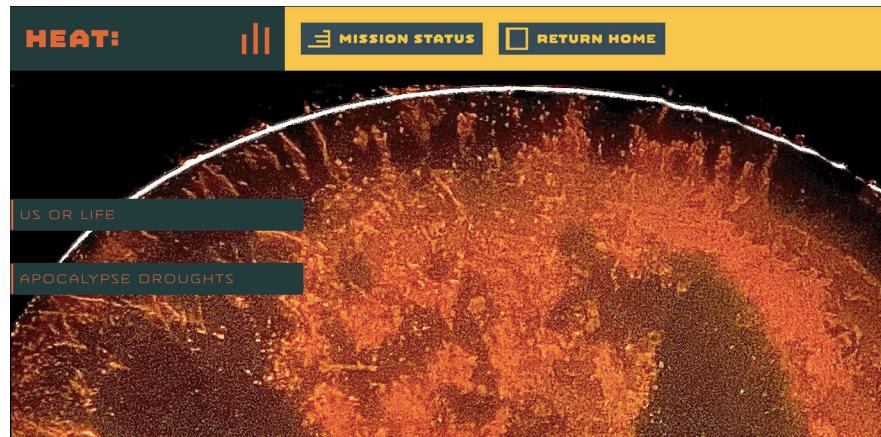


# Heat Pages

There are four near identical versions of this page. These pages all look the same, but the links contained in the mission status button are different depending on the order that the site is navigated in.

These pages link to their respective mission status page as well as the return home page.

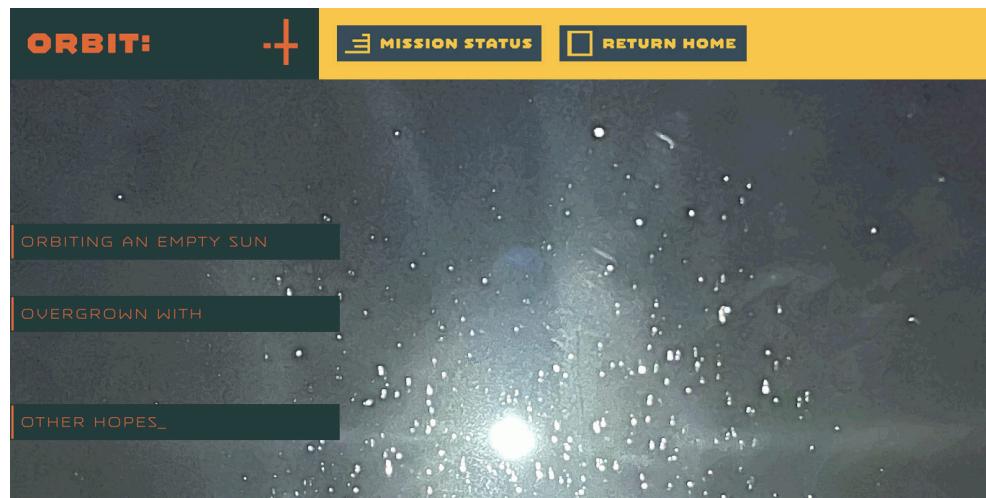
The image here is actually from a rusted cast iron pan:



# Orbit Pages

Like the previous pages there are four versions of this page that link to the mission status pages, and return home page.

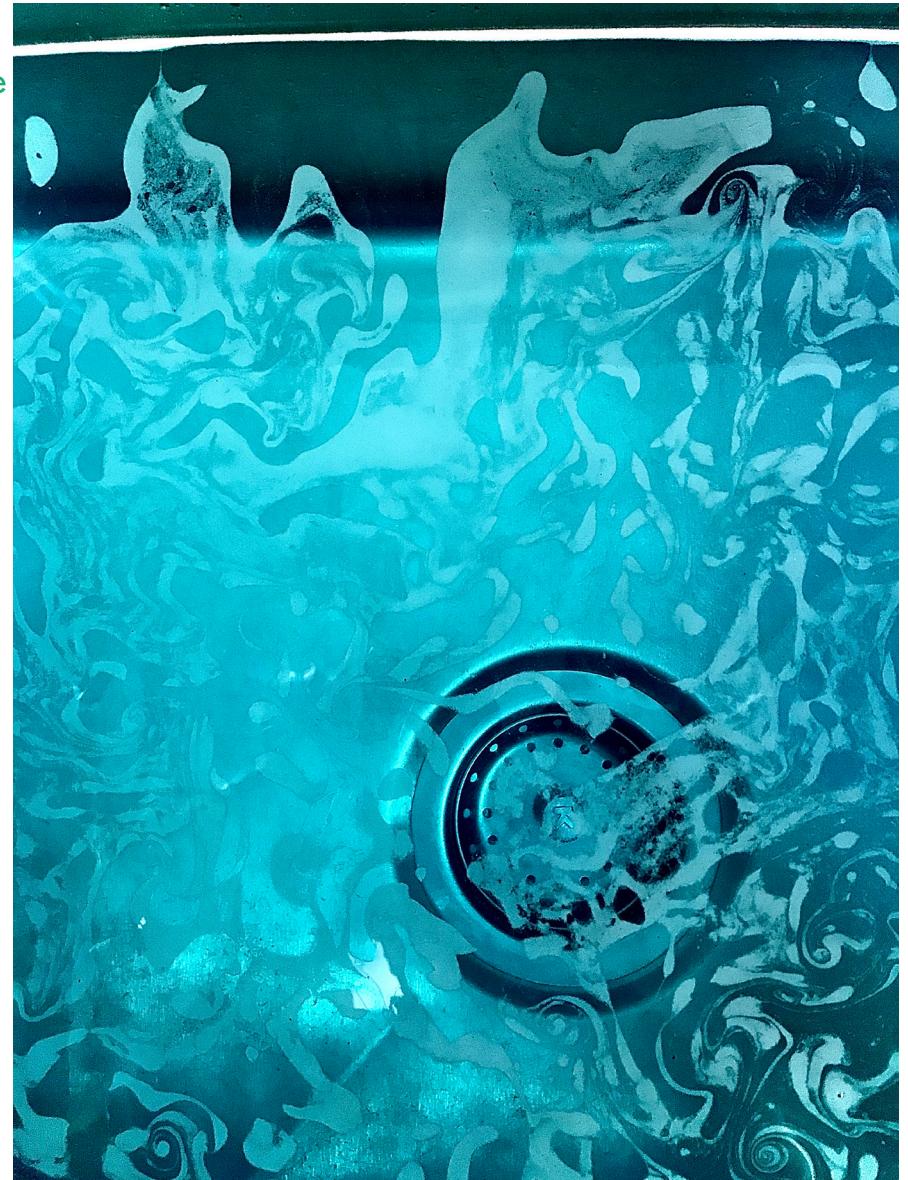
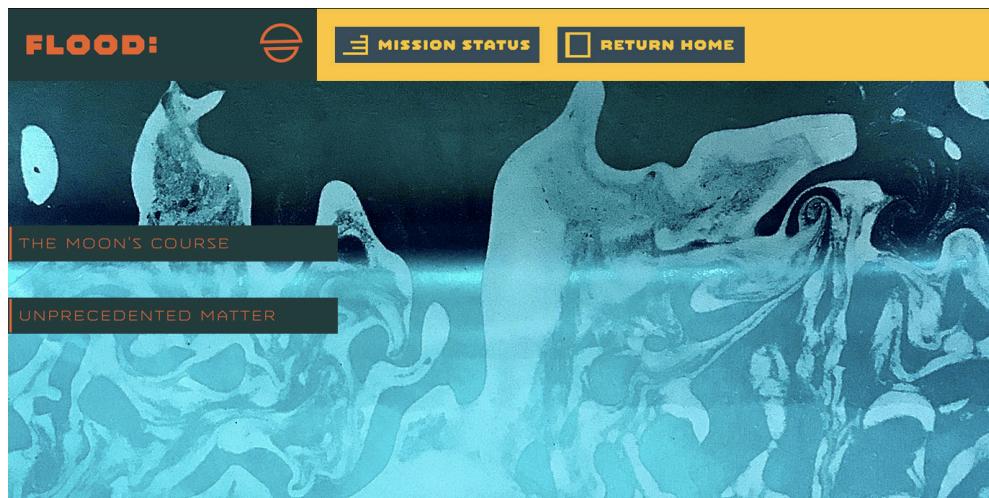
The background image is a picture I took of a streetlamp on a rainy night while riding home from visiting my grandparents.



# Flood Pages

As with the Heat pages there are four near identical versions of this page for navigation purposes, and link to the mission status pages, and return home page.

The images I used for the background of these pages is a picture I took of a sinkfull of sanitizer water at work.



# Return Home Page

The return home page consists of one extremely large gif. It was so large that photoshop kept crashing when I was trying to export it. It's not that it has a lot of frames, but it is incredibly long, because I wanted to make the viewer scroll down the page for a long time in order to see the last bit of the page. Underneath the gif is the last section of randomly generated text poetry. This page can be accessed from any page with the exception of the main mission status pages. The exception to the exception is that the final mission status page links directly to this page. This page is the last page on the site and does not link to any other pages.

In very light grey text on the left of this page, there is text from a John F Kennedy speech We Choose to Go to the Moon. I retrieved this text from the website <https://spaceipsum.com>. The text from the speech is interspersed with random numbers and letters I generated from random.org.

# Artist's Statement

This net art project was an attempt to create a web project that would function as a sort of interactive poem, allowing the meaning of the pages to interact with one another depending on the order that they were accessed. My goal was to create a story that had ties to the original news stories I sampled from, while expressing those ideas in slightly more abstract ways.

# Image Links

man in suit:

<https://www.flickr.com/photos/elusivemuse/28778632010/>

moon:

<https://www.flickr.com/photos/nasamarshall/33630804224/>