# Alejandro Jiménez Rico

**Data Scientist** 

- Contact -

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Languages -

Spanish (native)

Catalan (native)



Interests -

Professional

- Data Science
- Data Analysis
- </>
   Machine Learning
- Big Data
- Free to Play Gaming
- Quantitative Finance

Personal

- Music
- Gaming
- Cinematography
- Graphic Design
- Science

## **Education**

- Master of Science in Data Science & Mathematical Modelling
  Universitat Autònoma de Barcelona, Barcelona. 2017 2018
- Master of Science in Financial Mathematics

Universitat Autònoma de Barcelona, Barcelona, 2016 - 2017

Bachelor of Science in Physics

Universitat Autònoma de Barcelona, Barcelona. 2012 - 2016

## **★** Skills

••••• VBA •••• C++

## Experience

## Data Scientist & Product Manager

SUPERSOLID, London. January 2019 - PRESENT

I was responsible of leading the shift to a more data-driven Product Management, focusing in the content creation of live free-to-play games. Some of my achievements in this role include:

- Conducting and analysing many A/B tests, using parametric and non-parametric hypothesis testing.
- Build time-series forecasting models, with both ARIMA models and Recurrent Neural Networks, used to assess the impact of new features.
- Constructing automatic data pipelines from Google Cloud through BigQuery.
- Modelling and pricing optimisation for IAPs (In-app-purchases) and in-game items. This helped to improve daily revenue by 30%
- · Guide and supervise Junior Data Scientists

### Research Scientist

CASS BUSINESS SCHOOL, London. July 2018 - January 2019

Took part in a research project aimed at optimising of long term investments such as savings and insurances.

- Built highly efficient simulations with C++.
- Analyse and model the result of the simulations with R and Rcpp.

#### Data Scientist

SOCIALPOINT, Barcelona. February 2018 - July 2018

From the beginning of experience with this videogame company, I focused on developing data pipelines and models using R. Among other things, I managed to:

- Create and present time series forecasting models to measure the impact of marketing campaigns.
- · Analyse A/B tests results.
- Create automatic dashboards that tracked ML models' performance
- Conduct Exploratory Data Analysis to enrich for Machine Learning Models.

### Data Analyst / Risk Analyst

CAIXA D'ENGINYERS, Barcelona. February 2017 - July 2017

During my time in this company, I managed to:

- · Apply mathematical methods in assessing risk indicators, using R.
- · Handle complex datasets with limited computational resources, using R.
- Automate using VBA the delivery periodic risk reports faster and more accurately on tight deadlines.

### Data Analyst / Research Assistant

CSIC, Barcelona. February 2016 - September 2016

Participation in the 'CONECTA' campaing, a research project focused in the study of the evolution of little crustaceans grub in the Mediterranean Sea.

· Developed Python code to simulate fluid dynamics equations