



# Alka Rana

**Hi!** I am a multidisciplinary designer specialising in Graphic Design and UX/UI design. Here's what I bring to the table:- A passion for creating intuitive, visually engaging designs. - Proficiency in Adobe Creative Cloud, Solid skills in HTML and CSS for sleek web design. Expertise in Adobe XD for seamless wireframing and prototyping.

## Education



Bachelor's of Art  
Carleton University, Canada



Master's in Medieval History  
Jawaharlal Nehru University (JNU), India



Master in Digital Humanities and Digital Knowledge  
University of Bologna, Italy  
2022-Present

## Professional Experience



May 2024 to Jul 2024

### UX/UI Designer, Intern

Studio Verdi 22, Imola, Italy

- Responsible for designing functional, responsive local newspaper app, conducting user research and crafting intuitive user interfaces.
- I created wireframes and prototypes.

### Graphic Designer Intern

SalesEra, India

- Collaborated with the design team to create visual content like brochures, flyers, and social media graphics.
- I led the graphic design and social media marketing teams and managed other intern's work.

Oct 2023 - Feb 2024

### Video Graphic Designer Intern

PanORama Michigan

- I collaborated with the creative team to produce engaging video content on various topics, including festival-themed videos and client-requested projects.
- Throughout my internship, I created all of the tasks assigned to me using Adobe Creative Cloud tools, such as Adobe After Effects and iMovie.

Dec 2023 - Jan 2024

## Skills

### Leadership

Team Building, Mentoring, Vision Setting, Team leadership

### Design Tools

Adobe Creative Suite (Photoshop, Illustrator, XD)

### Languages

English-	Native
Hindi-	Native
Punjabi-	Speaking
Italian-	Basic



For more information have a look at my [LinkedIn](#)



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