

Alka Pawara *Frontend Developer*

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Profile

Results-driven **Frontend Developer** with **3+ years** of experience in **HTML, CSS, JavaScript, and WordPress**. Passionate about creating **responsive, high-performance, and user-friendly web applications**. Recently completed a **React.js course** and built projects using **React.js, Redux Toolkit, GSAP, Firebase, Bootstrap, and Tailwind CSS**. **Eager to apply my skills** in a dynamic team environment and contribute to innovative web solutions.

Skills

- **Web Development & Styling**
- HTML, CSS, Responsive Design, CSS Browser Compatibility, Tailwind CSS, Bootstrap, Firebase,

Version Control & CMS

GitHub, WordPress

Programming & Libraries:

JavaScript, React.js, Redux Toolkit, jQuery, GSAP

- **Design Tools**

Photoshop

Professional Experience

10/2021 – 08/2023
thane

UI Developer / Frontend Developer

Docintosh

- Converted complex PSD designs into high-quality, cross-browser-compatible HTML code, improving load time by **25%**.
- Developed client websites with a **95% customer satisfaction rate**, enhancing user experience and engagement.
- Designed and developed HTML email templates using **Mailchimp**, boosting campaign engagement by **30%**.
- Created interactive pages for surveys, polls, and quizzes targeted at medical students using **HTML, CSS, and JavaScript**, increasing user participation by **40%**.

01/2020 – 12/2020
Mumbai

UI Developer

Rath Infotech and Web Solutions

- Transformed static HTML templates into dynamic, responsive designs, reducing website bounce rates by **20%**.
- Optimized websites using **SEO best practices**, increasing search rankings and organic traffic by **35%**.
- Ensured **CSS browser compatibility** across Chrome, Firefox, Safari, and Edge, improving accessibility and maintaining a consistent user experience.

07/2018 – 07/2019

Web Designer

Shoppersadda

- Built and customized **WordPress websites** using the Elementor plugin, improving website performance and reducing load time by **30%**.
- Implemented **SEO strategies** such as meta tags, keyword optimization, and on-page improvements, increasing website visibility by **50%**.
- Developed CSS stylesheets optimized for **cross-browser compatibility**, enhancing site functionality across multiple platforms.

FREELANCE & PERSONAL PROJECTS

E-Commerce Website

- An interactive shopping platform allowing users to browse products, manage a cart, and create a wishlist for a seamless shopping experience.
- **Tech Stack:** React.js, CSS, Tailwind CSS, Firebase (for authentication)

Prasadam Bhojnalay

- A subscription-based food service website allowing users to order meals, manage subscriptions, and complete purchases seamlessly.
- **Tech Stack:** HTML, CSS, Bootstrap, JavaScript

Obbey-Clone

- This project showcases my ability to create high-performance, modern, and interactive websites using animation libraries while ensuring a responsive and user-friendly experience.
- **Tech Stack:** HTML, CSS, JavaScript, GSAP

Education

B.Tech in Information Technology

Dr. Babasaheb Ambedkar Technological University

Certificates

- React.js Frontend Developer