Alka Pawara *Frontend / UI Developer*

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Profile

UI Developer with **4 years of experience** in creating **responsive, cross-browser-compatible websites** using **HTML, CSS, JavaScript, and WordPress**. Proficient in **PSD to HTML conversion**, developing **interactive UI components**, and **optimizing web performance**. Recently completed a **React.js course** with hands-on projects using **Redux Toolkit, GSAP, Tailwind CSS, and Firebase. Seeking opportunities** as a **UI Developer** or **Front-End Developer** to contribute to **cutting-edge web development projects**.

Skills

Frontend Technologies:
HTML5, CSS3, JavaScript, jQuery, Bootstrap, Tailwind CSS, GSAP, SCSS

CMS & Tools:
WordPress, Elementor, VS Code, Chrome DevTools, Git, GitHub

Backend & Other Technologies:
Firebase (Authentication), SEO Basics, Mailchimp

JavaScript Frameworks (Trained):
React.js, Redux Toolkit, React Hooks, JSX

Design & Animation:
GSAP, Adobe Photoshop

Professional Experience

09/2023 – present

Freelance UI Developer
Prasadam Bhojnalay – Food Service
Tech Stack: HTML, CSS, Bootstrap, JavaScript
- Built a responsive website enabling users to place meal orders, manage subscriptions, and make payments.
- Designed user-friendly forms and interactive elements to enhance customer experience.
- Ensured mobile compatibility and fast load times with Bootstrap framework.

DigiCard-
Tech Stack: HTML, CSS, Bootstrap, JavaScript
- Designed a responsive Digi Card interface that allows users to choose from multiple pre-designed frames, upload their image, and preview the final card layout with their name.
- Created a clean and visually appealing layout for the frame selection, image upload area, and form fields using HTML, CSS, and Bootstrap, ensuring compatibility across all devices.

10/2021 – 08/2023
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UI Developer / Frontend Developer
Docintosh
- Converted complex **PSD designs** into **responsive, cross-browser-compatible HTML/CSS**, improving **load speed by 25%**
- Developed **client websites** with a **95% customer satisfaction rate**, enhancing **user experience and engagement**
- Designed **responsive HTML email templates** using **Mailchimp**, resulting in a **30% boost in campaign engagement**
- Built interactive **medical forms**, **quizzes**, and **surveys** using **HTML, CSS, and JavaScript**, increasing **user participation by 40%**

01/2020 – 12/2020	**UI Developer**
Mumbai	*Rath Infotech and Web Solutions*

- Transformed static templates into **dynamic, responsive websites**, reducing **bounce rate by 20%**
- Applied **SEO best practices** (meta tags, semantic HTML), improving **organic traffic by 35%**
- Ensured **CSS compatibility** across all **major browsers**, enhancing **user accessibility and UX consistency**

06/2018 – 08/2019	**Web Designer**
	Shoppersadda

- Built and maintained **WordPress websites** using **Elementor**, improving **performance and load time by 30%**
- Implemented **SEO strategies** (meta tags, keyword optimization), increasing **search visibility by 50%**
- Created **cross-browser compatible CSS stylesheets** for consistent **user experience**

PERSONAL PROJECTS

E-Commerce Web App
Tech Stack: React.js, Tailwind CSS, Firebase
- Developed a fully functional shopping platform featuring product listings, cart management, and wishlist functionality.
- Integrated Firebase Authentication for secure user login and seamless session handling.
- Utilized Tailwind CSS for responsive UI design and faster development.

Obbey Clone – Animated Landing Page
Tech Stack: HTML, CSS, JavaScript, GSAP
- Created a high-performance, modern landing page with advanced scroll-based animations using GSAP.
- Focused on optimized performance and pixel-perfect layout for cross-browser compatibility.
- Demonstrated strong UI skills and animation handling for improved user interaction.

Swingy Clone – Food Delivery App UI
Tech Stack: React.js, Redux Toolkit, Firebase, Tailwind CSS
- Designed and developed a fully responsive single-page food delivery app interface.
- Used Redux Toolkit for efficient state management and Firebase for backend services.
- Emphasized responsive layout, component reusability, and mobile-first design using Tailwind CSS

Education

B.Tech in Information Technology
Dr. Babasaheb Ambedkar Technological University

Certificates

- React.js Front-End Developer Course