

# Big Data for Banking

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# What is the problem?

- Inefficient usage of available data
- Mismatch between data increase and customer processing
- Exclusion of social aspect



# How we faced the problems:

- A diverse team
- Creativity
- Fast computers
- Machine learning
- And...

# How it works:





## Add Information

Company Name

Company Name

Owner Name

Owner Name

Product/Service Offered

Product/Service

Postal Code

Postal Code

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## Result

Sentiment:



Very Good 8/10

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## Filter Data

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# Plans for the future?

