

# Case Studies - Forecasting Bitcoin: Data Presentation

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18/04/2023



# Introduction

- Project Context: Forecasting the quarterly growh rate of the Bitcoin.
- Potential Drivers: US unemployment rate, the US inflation rate, the federal funds rate and the growth rate of the S&P 500
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Data Recruitment

# Data

#### Data Recruitment

### Historical Bitcoin Data

- Investing.com
- One of the top three global financial websites in the world.

## Other Drivers

- FRED-QD
- It is a large macroeconomic database designed for the empirical analysis of "big data."

# 

**Dataset Properties** 

# Data

#### **Dataset Properties**

### Historical Bitcoin Data

- .csv format
- Starts from Q3 2010
- Runs daily, over 4650 data points and counting
- 7 columns in total namely: Date, Price, Open, High, Low, Volume, Change %

#### Other Drivers

- .csv format
- Starts from Q1 1959
- Runs quarterly, over 200 individual columns

Data Operations

# Data

### Data Operations

#### **Historical Bitcoin Data**

- Added a column called change, according to the growth rate formula
- Fixed the *volume* column which had *K*, *M*, *B* corresponding to thousand, million and billion.
- Changed the time index to be readible by R.
- Daily data has been aggregated to be quarterly data using averages over the given period.



## Other Drivers

In total of 8 columns have been used, namely UNRATE', 'CPIAUCSL', 'CPILFESL', 'FEDFUNDS', 'S.P.500', 'S.P..indust', 'S.P.div.yield'

Column	Description	
UNRATE	Civilian Unemployment Rate (Percent)	
CPIAUCSL	CPI for All Urban Consumers: All Items	
CPILFESL	CPI for All Urban Consumers: All Items Less Food Energy	
FEDFUNDS	Effective Federal Funds Rate	
S.P.500	S&P's Common Stock Price Index: Composite	
S.Pindust	S&P's Common Stock Price Index: Industrials	
S.P.div.yield	S&P's Composite Common Stock: Dividend Yield	

### Other Drivers

- Created data for infilation from the CPI
- Derived the growth rate for S&P indexes

All of the variables have been combined in a dataframe called *combined\_df* 

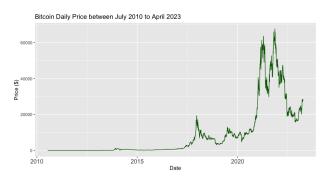


Figure: Historical Bitcoin Price Data

## Descriptive Statistics for Historical Daily Bitcoin Price

Metric	Value
Data Points	4644
Mean	8,894.42
Standard Deviation	14,497.53
Median	902.65
Minimum	0.1
Maximum	67,527.9

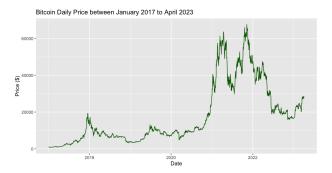


Figure: Historical Bitcoin Price Data 2017-2023

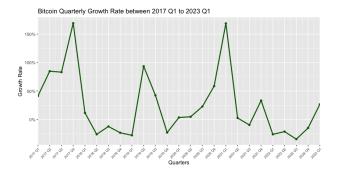


Figure: Historical Quarterly Bitcoin Price Growth 2017-2023

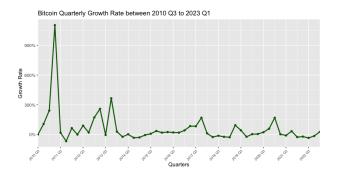


Figure: Historical Quarterly Bitcoin Price Growth 2010-2023

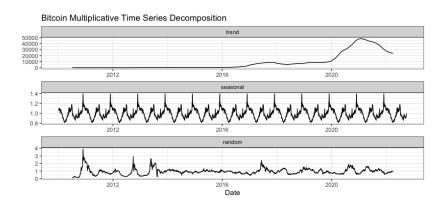


Figure: BTC Daily Decomposition

## Correlation Graph of the Bitcoin Price

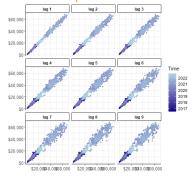


Figure: BTC Lagged correlations



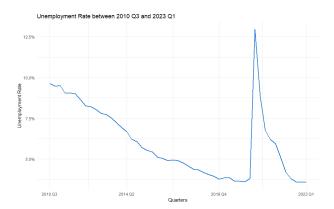


Figure: Quarterly Unemployment

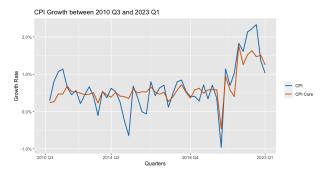


Figure: CPI Growth Rate

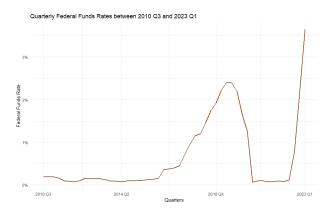


Figure: Federal Funds Rate

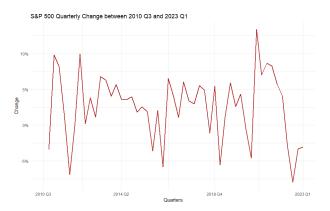


Figure: Quarterly S&P

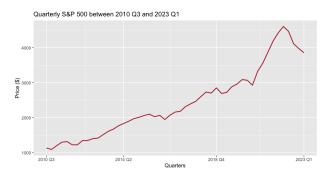


Figure: Quarterly S&P Price

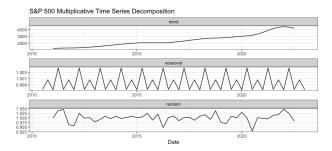


Figure: S&P 500 Decomposition

## Interesting Fact

This is important.

## Cautionary Tale

This is really important!

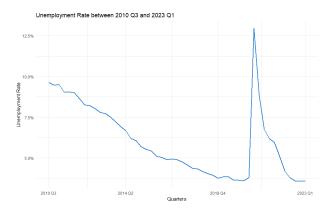


Figure: Quarterly Unemployment



Figure: Correlation Heat Map