5 Module Credibility Speech

Guide

This guides you in creating your modular credibility speech. Modules allow you to easily include or exclude any part on the fly. Each item below comprises a module. All modules together comprise the full credibility speech.

1. About Me: Your name, job title, education, years of experience.
2. USP: Your Unique Selling Proposition. How you create value for a client.
3. Skills: Stick to the main technology ones that are your forte and how you use them to create value out of your USP.
4. Experience Summary: Briefly iterate the companies you have worked for, industries and technologies.
5. Project Summary: State for your most recent project, the name of the company, what it does, what the project was about and brief purpose citing situation, problem, solution, result and benefit. What were the challenges and how you dealt with them. Find examples from your past that parallel the experience in challenge, problem-solving, or emotions.

Conclusion: If you are NOT doing a presentation next, then finish with a conclusion tailored to your audience and purpose.