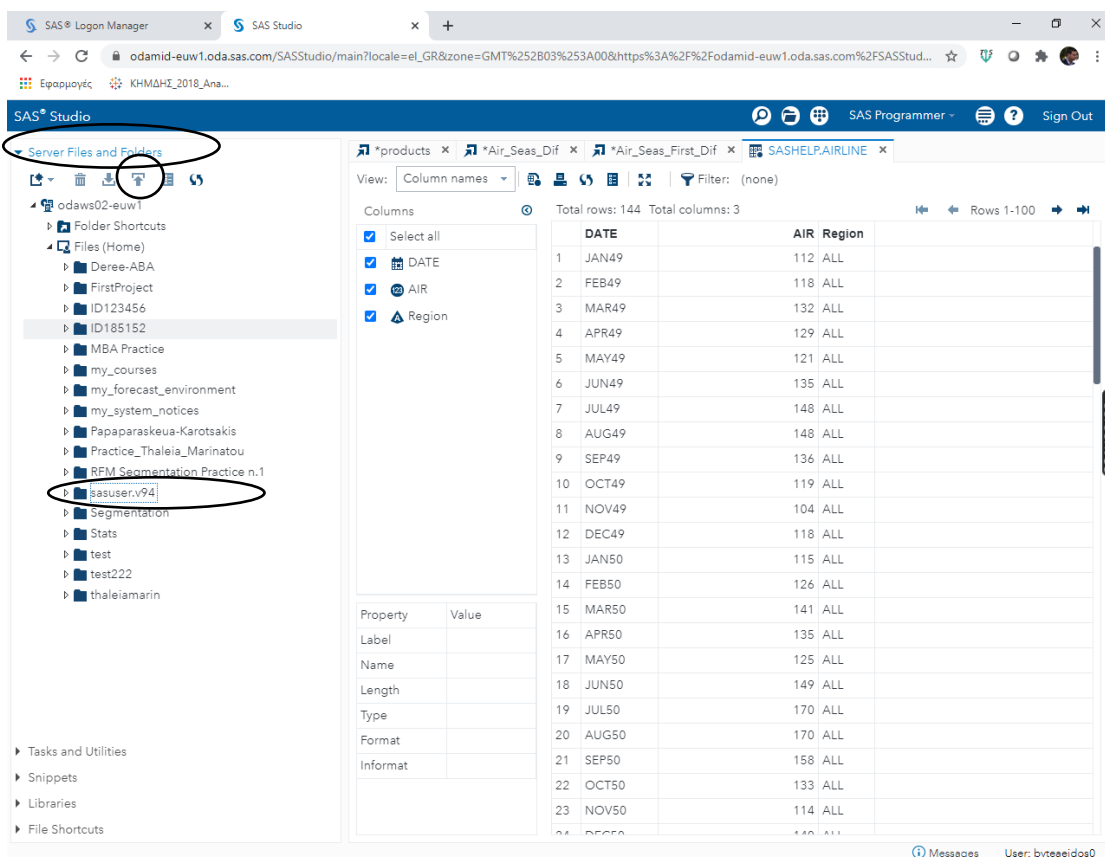


Demo Dynamic Regression

- 1) Open google chrome
- 2) Go to welcome.oda.sas.com
- 3) Select Europe in the drop down menu and press sign in
- 4) Insert your credentials
- 5) In the dashboard select SAS Studio
- 6) On the left hand side select Server Files and Folders and then sasuser.v94
- 7) Press the upload button (the one with the arrow heading upwards).



- 8) Select the file “Saledata_For_SAS.sas7bdat”
- 9) Press Upload
- 10) Open SAS Forecast Studio
- 11) In the projects window press New.
- 12) In step 1 name the project “Dynamic Regression” and press next.
- 13) In step 2 open the sasuser library, Select the “Saledata_For_SAS” data set and press next.
- 14) In step 3 press next

- 15) In step 4 select Date as the time id variable.
- 16) In step 5 select SalesAmount as the dependent variable and TVRadio as the independent variable.
- 17) In step 6 press next
- 18) In step 7 set 30 in the Change the number of periods to forecast (horizon).
- 19) In step 8 press finish
- 20) In the Forecast Summary window double click on the Model Type box. What do you observe? Press close.
- 21) In the Series View select Plots -- > Cross Series Plot and select TVRadio.
- 22) In the Modelling View select Tables -- > Model Parameters.
- 23) Comment on the Transfer Function