

## **The Conditions Research Plan**

### *Primary Problem:*

How do we combat misplaced attention to affect positive social development in Christian middle class Americans?

### *Secondary Problem:*

What are the social conditions in America (social interaction in personal relationships and social interaction with strangers), and what are the physical (like technology) and emotional (like fear of intimacy) causes of those conditions?

### *Objectives:*

- Define "social conditions" (social interaction in personal relationships and social interaction with strangers) and determine how to measure them.
- Research physical (like technology) and emotional (like fear of intimacy) causes of social conditions.

### *Research Methods:*

- Secondary Research:  
Read studies and articles related to social skills, relationships, communication, technology, virtual interaction, anxiety, etc.
- Questionnaire:  
Collaborate with Communication Group to write questionnaire to send out through Field Agent to the 18-40 age group across the United States. Write close-ended questions for the questionnaire about the importance of social skills, quality relationships, interactions with strangers, awkward social situations, learned social skills, fear of communication, home life, multi-tasking, pros and cons of virtual communication, etc.
- Focus/Co-Creation Group:  
Collaborate with Communication Group to host Focus/Co-Creation Group of 8-12 people. Test and observe their attention spans, social interactions, multi-tasking skills, etc. Get their feedback on how to encourage positive social conditions and spread knowledge of the risks of misplaced attention, and brainstorm ideas for solutions with them.
- Surveys/Interviews  
Conduct random and/or planned interviews with people in 18-40 age group and with relationship professionals.
- Observation:  
Observe people's social interactions as we see them in our own day-to-day lives throughout the process of research.

### *Research Schedule:*

- Thursday, October 16 (group meet with Todd):
  - Contact and demographic information for potential Focus/Co-Creative Group test subjects (within 18-40 age range) due.
  - In class, compare demographic information and determine which potential test subjects to contact. Draft an invitation.
  - Send invitation to contacts as soon as possible.
- Thursday, October 23 (group meet with Todd):
  - Questions for Questionnaire due.
  - Secondary Research findings due.
  - In class, compare questions with Communications Group and write final question compilation for Questionnaire (about 20 questions). Alyssa send Questionnaire to Field Agent.
- Tuesday, October 28 (group meet):
  - Plans for Focus/Co-Creation Group due.
  - In class, make final plan for Focus/Co-Creation Group.
- Thursday, October 30 (group meet with Todd):
  - Interview contacts and interview questions due.
  - In class, compile list of interview questions.
- Thursday, October 30, 7:00 pm:
  - Conduct Focus/Co-Creation Group. Bring dessert.
- Tuesday, November 4 (group meet):
  - Interview findings due.
  - In class, discuss and analyze research findings. Look for patterns and trends, draw conclusions, and compile information.
- Thursday, November 6 (group meet with Todd):
  - Research findings and bibliography due.
  - Brainstorm solutions and make future plans!
- Future plans:
  - toolkit research (strangers, family/friends, church/school)
  - rapid prototyping/user experience research
  - modification
  - finalization
  - toolkit creation
  - presentation