

Transforming identity protection and communication compliance.

TADHack 2024 | Session 1

# Technical Discussion



# Core Concepts / Keywords

#### Individuals

 A single person entity that consists of some generic data, including many Addresses that they can be contacted at (physical, email, phone, social, etc.)

### Companies

 One or more individuals who represent a business or Brand as a sole proprietorship, LLC, C-corp, etc. Individuals have differing Roles within a Company.

#### Connections

- Akin to a "friend" request on other platforms, and has specific types:
  - Individual: professional, friend, family, and other.
  - Company: partner, vendor, client, and other.

#### Subscribers

Akin to a "follow" on other platforms meaning that you are opting into receiving
communications from the Company across
various Channels. You can edit your
Preferences in relation to the Company you
subscribed to at any time.

# Core Concepts / Keywords

#### Channels / Addresses

- Channels of communication occur through some medium to an Address belonging to an Individual. They can consist of the following and more:
  - o Email address
  - o Physical Mail
  - Phone Number
    - Voice Calls
    - Text Messages (SMS/MMS/RCS)
    - Whatsapp
  - Social Media Handle(s)

### Reports

- A complaint made by an Individual or a Company against some communication Channel source (e.g. phone number) for having received an:
  - unwanted/spam-like
  - illegal
  - o uncompliant
  - o phishing
  - SHAFT/CTIA violating

communication from said source.

# Live API Features (GraphQL)

### B2B (Company to Company) Features

#### Queries

- Search Companies
- Get Connected Companies
- Get Pending Connection Requests
- Get Previous Connection Requests

#### Mutations

- Invite Company
- Cancel Existing Connection Request
- Respond to Connection Request

### B2C (Company to Individual) Features

### Queries

- Search People
- Get Connected Individuals
- Get Pending Connection Requests
- Get Active Subscribers
- Get Pending Subscription Requests
- Get Connection Requests

#### Mutations

- Invite People
- Send Connection Request
- Send Subscription Request
- Cancel Connection/Subscription Request
- Respond to Connection Request

# Live API Features (GraphQL)

### File/View A Report

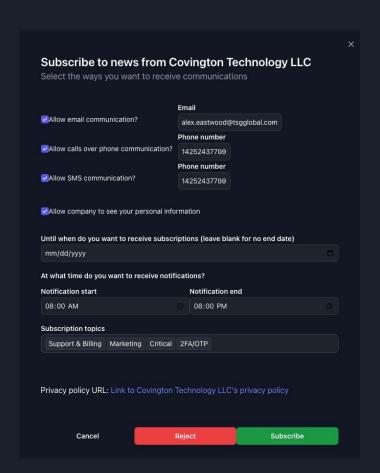
- Queries
  - Get Report(s)
- Mutations
  - Create Report

```
data: {
         "id": {uuid}
         "reporter id": {uuid of TNID user}
         "report created": {datetime}
         "issue received": {datetime}
         "channel": {string: call, SMS, MMS, RCS, etc.)
         "issue type": {string: spam, Al generated,
telemarketing, debt collection, political, robocall, fraud,
survey, sex, hate, alcohol, firearms, tobacco/weed
         "report source": (string: iOS, API, etc.)
         "reported to nnid": {boolean: t/f}
         "reported to ocn": {boolean: t/f}
         "issue": {string: specific issue if provided by the
source}
         "from number": {string: sender/number that
sent the communication}
         "to number": {string: user/reporter's receiving
number that got the communication}
         "tertiary channel": {string: additional number or
email or URL that user is prompted to go to/call in order
to further the issue, if not the from number, e.g. "call be
back at 8003332222" and from number is a local
number}
"content": { ...
```

```
"text": (string: raw text for SMS/MMS/RCS)
"ai generated": {boolean: t/f}
"is voicemail": {boolean: t/f}
"has url": {boolean: t/f}
"url": {string: https://xkslr.io/sadog, regex'd during processing
post-submission}
"attachments": {
"attachment": {boolean: t/f}
"attachment id": {s3 bucket URI, if we care"}
"attachment type": (string: gif, wav, jpg, png, etc.)
"attachment tags": {string: generated in the future}
          "geolocation": {
                   "city": {string: reporter's location, if available}
                   "state": {string: reporter's location, if available}
                    "zip": {string: reporter's location, if available}
                   "latitude": {string: reporter's location, if available}
                    "longitude": {string: reporter's location, if available}
          "status": {string: new, processing, etc.)
```

## Additional Features

- Bulk .csv upload of Subscriber information
- To ensure acceptance with CTIA and other industry regulators in the telco space:
  - Hosted templated terms & conditions and privacy policies
  - Hosted webpages for sole proprietors and Companies of any size to reduce manual/paid labor to update based on campaign feedback



# Technical Resources

## Starting today!

Alpha API documentation is available for an initial review!

- a. Please visit <u>TnID v2 API Alpha Specifications</u> to preview our GraphQL API and the features/functions that will be available for you to play around with.
- b. We will be migrating this to: <a href="https://docs.tnid.com">https://docs.tnid.com</a> and including Python examples shortly. Please leave feedback/comment on the APIs.

We have a staging environment GUI for you to also test/work in!

Please email us at: support@tsgglobal.com and we will invite you/create an account/ID so that you may access the GUI and API.

If you have any questions about features within the GraphQL API documentation, or related to the GUI, please contact: <a href="mailto:support@tsgglobal.com">support@tsgglobal.com</a> with "TADHack 2024" in the subject line.

<u>Please be advised that all documentation and features are subject to change and any data may be lost in these environments without notice.</u>

# Questions?

Questions later? Please email us at: <a href="mailto:support@tsgglobal.com">support@tsgglobal.com</a> with "TADHack 2024" in the subject header and we'll get back to you.