



# TNID

a solution by TSG Global, Inc.

Transforming identity protection and communication compliance.

TADHack 2024 | Session 1

Technical Discussion



**TNID**



# Core Concepts / Keywords

## Individuals

- A single person entity that consists of some generic data, including many Addresses that they can be contacted at (physical, email, phone, social, etc.)

## Companies

- One or more individuals who represent a business or Brand as a sole proprietorship, LLC, C-corp, etc. Individuals have differing Roles within a Company.

## Connections

- Akin to a “friend” request on other platforms, and has specific types:
  - Individual: professional, friend, family, and other.
  - Company: partner, vendor, client, and other.

## Subscribers

- Akin to a “follow” on other platforms - meaning that you are opting into receiving communications from the Company across various Channels. You can edit your Preferences in relation to the Company you subscribed to at any time.



# Core Concepts / Keywords

## Channels / Addresses

- Channels of communication occur through some medium to an Address belonging to an Individual. They can consist of the following and more:
  - Email address
  - Physical Mail
  - Phone Number
    - Voice Calls
    - Text Messages (SMS/MMS/RCS)
    - Whatsapp
  - Social Media Handle(s)

## Reports

- A complaint made by an Individual or a Company against some communication Channel source (e.g. phone number) for having received an:
  - unwanted/spam-like
  - illegal
  - uncompliant
  - phishing
  - SHAFT/CTIA violating

communication from said source.



# Live API Features (GraphQL)

## B2B (Company to Company) Features

- Queries
  - Search Companies
  - Get Connected Companies
  - Get Pending Connection Requests
  - Get Previous Connection Requests
- Mutations
  - Invite Company
  - Cancel Existing Connection Request
  - Respond to Connection Request

## B2C (Company to Individual) Features

- Queries
  - Search People
  - Get Connected Individuals
  - Get Pending Connection Requests
  - Get Active Subscribers
  - Get Pending Subscription Requests
  - Get Connection Requests
- Mutations
  - Invite People
  - Send Connection Request
  - Send Subscription Request
  - Cancel Connection/Subscription Request
  - Respond to Connection Request

# Live API Features (GraphQL)

## File/View A Report

- Queries
  - Get Report(s)
- Mutations
  - Create Report

```
data : {  
  "id": {uuid}  
  "reporter_id": {uuid of TNID user}  
  "report_created": {datetime}  
  "issue_received": {datetime}  
  "channel": {string: call, SMS, MMS, RCS, etc.}  
  "issue_type": {string: spam, AI generated,  
    telemarketing, debt collection, political, robocall, fraud,  
    survey, sex, hate, alcohol, firearms, tobacco/weed  
  "report_source": (string: iOS, API, etc.)  
  "reported_to_nnid": {boolean: t/f}  
  "reported_to_ocn": {boolean: t/f}  
  "issue": {string: specific issue if provided by the  
source}  
  "from_number": {string: sender/number that  
sent the communication}  
  "to_number": {string: user/reporter's receiving  
number that got the communication}  
  "tertiary_channel": {string: additional number or  
email or URL that user is prompted to go to/call in order  
to further the issue, if not the from_number, e.g. "call be  
back at 8003332222" and from number is a local  
number}  
  "content": { ...
```

```
  "text": (string: raw text for SMS/MMS/RCS)  
  "ai_generated": {boolean: t/f}  
  "is_voicemail": {boolean: t/f}  
  "has_url": {boolean: t/f}  
  "url": {string: https://xkslr.io/sadoq, regex'd during processing  
post-submission}  
},
```

```
  "attachments": {  
    "attachment": {boolean: t/f}  
    "attachment_id": {s3 bucket URI, if we care}  
    "attachment_type": (string: gif, wav, jpg, png, etc.)  
    "attachment_tags": {string: generated in the future}  
  },
```

```
  "geolocation": {  
    "city": {string: reporter's location, if available}  
    "state": {string: reporter's location, if available}  
    "zip": {string: reporter's location, if available}  
    "latitude": {string: reporter's location, if available}  
    "longitude": {string: reporter's location, if available}
```

```
},
```

```
  "status": {string: new, processing, etc.)
```

# Additional Features

- Bulk .csv upload of Subscriber information
- To ensure acceptance with CTIA and other industry regulators in the telco space:
  - Hosted templated terms & conditions and privacy policies
  - Hosted webpages for sole proprietors and Companies of any size to reduce manual/paid labor to update based on campaign feedback

×

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# Technical Resources

## Starting today!

Alpha API documentation is available for an initial review!

- a. Please visit [TnID v2 API Alpha Specifications](#) to preview our GraphQL API and the features/functions that will be available for you to play around with.
- b. We will be migrating this to: <https://docs.tnid.com> and including Python examples shortly. Please leave feedback/comment on the APIs.

We have a staging environment GUI for you to also test/work in!

- c. Please email us at: [support@tsgglobal.com](mailto:support@tsgglobal.com) and we will invite you/create an account/ID so that you may access the GUI and API.

If you have any questions about features within the GraphQL API documentation, or related to the GUI, please contact: [support@tsgglobal.com](mailto:support@tsgglobal.com) with "TADHack 2024" in the subject line.

**Please be advised that all documentation and features are subject to change and any data may be lost in these environments without notice.**



# Questions?

Questions later? Please email us at:  
[support@tsgglobal.com](mailto:support@tsgglobal.com) with “TADHack 2024”  
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