**What about being a student at Boston University most excites you?**

**Word limit 250**

**Note: Can you please help shorten the essay? Thank you. (and happy new year!)**

For someone whose ambitions is to create his own business while running the family legacy simultaneously, being able to hone my practical finesse through management training at BU’s Questrom School of Business right at the start of my first semester thrills me.

On top of the solid liberal arts grounding my curious mind craves for, an exciting opportunity caught my attention: Innovate@BU Idea Cup. I think not only would it be the faculty mentorship whom I will be humbled in taking tutelage under, I believe that the Cup simulates a real-life melting pot where competitors hail not only from all corners of the world but also different disciplines and upbringings. Ultimately, I look forward to enhancing my negotiation skills crucial for that of a leader this day and age has to have, of course on top of the innovative ideas I would bring to the table for cooking and execution.

Having grown up in a family of self-made entrepreneurs, I have, to some degree, understood the fundamentals of business-building and -sustaining. However, in a world where technologies are constantly used to leverage on devising laser-focused, business strategies, I want to be part of a community that encourages the development of one’s business acumen from day one. The IDEA Conference, for instance, is one such embodiment as to why BU excites me – to be able to engage in conversations with not only inspiring, seasoned practitioners but also like-minded peers with whom I would get to grow my business network with.

*Hi Christopher,*

*With the limited word count, I like how you focused on the BU Cup over the myriad of other opportunities the university offers to get your message across. However, I found the extension of the ideas here to be a little lackluster and cliché, such as when you talked about “practical experience on top of theories.”*

*As the saying goes, you want to “show and not tell.” Just a side note for whenever you have essay write-ups again in the future, you want to extend the statement above by talking about expanding your network, exposing yourself to a multicultural environment, etc. instead of just explicitly stating the obvious.*

*But at any rate, nice try and keep on improving!*

*- Matthew*