**What about being a student at Boston University most excites you? Max 250 words**

As a GADIS Sampul beauty pageant finalist, I am used to talking in interviews and magazines, advocating issues close to my heart like children in poverty. Through my speeches, I realized just how important our word choices are to raise awareness and how it can influence people to act. It is something I brought everywhere. From convincing people to buy my products at the charity clothing store I built, to apologizing to vendors and keeping them as clients.

Realizing how good ideas need good communication strategy, I am ready to delve into the world of marketing. At Questrom, I am excited to experience the real-world-like strategic marketing management simulation in the Advanced Marketing Strategy course, where I could learn by taking the role of a brand manager. Interacted with people from different backgrounds at GADIS, I recognized that a correlation exists between their behavior and decision making. Thus, I am eager to work alongside Prof. Carey Morewedge in the Behavioral Lab to research about how human memory and attention influence their judgment. Such opportunities unique to BU will help me leverage psychology to devise best-fitted strategies in influencing various types of people.

Attending an all-girls school, I believe in the power of women in creating impacts to our community. I’m looking forward to joining herNetwork’s board to unite empowered women and support one another.

Even though I’m 10,000 miles away, the BU Catholic Center and its community – just like the one I had in school – will make me feel at home!

Hey! I think this is a good first draft. But I’d like for you to take more time in creating a skeleton for the kind of content you want to include.

Yes, you mentioned the class you’re interested in, but with the “beauty pageant” image, and the poverty awareness, and marketing, and women empowerment and community in Catholic faith, your story is a bit jumbled and I can’t get a clear sense of what you’re like as a person. I think its great to want to show how multi-faceted you are, but it’s confusing especially since you have a very strict word limit.