**Q2: Every person has a creative side, and it can be expressed in many ways: problem solving, original and innovative thinking, and artistically, to name a few. Describe how you express your creative side. (250-350 words)** edit 5

“Shana, can you help us make a promotion video?” Mr. Yustian, our school’s event organizer, asked for the 5th time that year. As the prefect in the Publication and Documentation Committee, I am responsible for making a promotion video for school events, such as Harvard Model Congress Asia (HMCA).

The first and foremost thing I usually do was to get inspired and find a theme for the video.

Most of my ideas were inspired by my surroundings, so I always have a small notebook to write them down. HMCA was no different. It was a big event. We were going overseas to represent our school in a debate competition with schools from all over the world. So, as I was wearing my green shirt, pondering upon the meaning of HMCA, and what it meant for the participants, I came up with the theme of “Don’t be afraid to make a leap” in correlation to “Don’t be scared to participate in big events such as this one.”

Secondly, manage a production team.

We were a group of 100 people, divided into 4 groups, each going separate ways. In directing a video, it is crucial for me to capture different perspectives from different delegates. I recruited 3 people to help with the recordings and I would direct them to record every moment and scenery they found important: the conference, sceneries and participants. At end of the trip, I had over a hundred clips.

Finally, pick a song and clips to make the video.

Songs play an important role in setting the video’s tone because it has the ability to tie the clips and theme together. Therefore, I always start with choosing the song with a theme-fitting lyrics. Then, I cut and rearranged the recorded clips according to the beat of the song and how they could fit in each verse.

Creativity to me, is being able to write a whole narrative arc from songs and clips. It is the ability to create a time capsule that participants could come back to, while at the same time, an inspirational video to encourage others to join. It is being able to write a story with a lesson that nobody will think got inspired by a shirt.

345 words

Hi Shana,

This is such a great experience you had and I’m amazed at how you came up with the theme – which I think is awesome.

Overall, I think this is great. I really like the part where you described how you come up with the theme, which I think really showed your creative side here.

I have a suggestion to add if it’s applicable:

* In the paragraph that I highlighted yellow, you mentioned how you helped direct the people in your team to record important moments and sceneries – I was wondering if this could be tied back to your theme. A question to consider could be:
  + Was there any specific footage that you needed/directed the people to take in order to reflect your theme?

I think the paragraph highlighted yellow could be considered to be replaced by mentioning this as it will give a better reference to how you showed and portrayed your creativity.