**Briefly discuss your reasons for pursuing the major you have selected. (Respond in 100 words or fewer.)**

Marketing isn’t just a field that blends both arts and science, but also my passion and personal goals too. While I get to create compelling content while incorporating my analytical skills into my work, I get to help small businesses grow through the use of marketing. Through this major, I get to learn every necessary marketing skill and incorporate them to support underrepresented small businesses in Indonesia, to give them a face through digital contents and marketing strategies. As all businesses revolve around marketing, I believe that Purdue’s program will support my future journey - both professional and personal.

Comment:

This is good so far, but it needs to be more specific in certain areas. Does Purdue have courses tha you’d like to take? Mention them if you can. How will Purdue’s program support your future journey?