1. **Describe how you plan to pursue your academic interests and why you want to explore them at USC specifically.** Please feel free to address your first- and second-choice major selections. (Approximately 250 words)

The moment I watched the behind-the-scenes video of A Wrinkle in Time (2018), specifically the

hundreds of hours that went into actualizing a concept for the set, I knew I wanted to pursue a career in the entertainment industry. Having involved myself in various video and photo productions, my penchant for managing projects from the inception of an idea to its realization rapidly grew all the while having identified the role I resonate with most: film producing.

At USC, I intend to major in Film & Television Production, a first-rate curriculum I find fundamental to nailing the nuanced aspects of a production. For instance, the course “Practicum in Producing” would expose me to the nuts and bolts of producing in a practical environment, while “Gender, Sexuality & Media” would aid my aspiration to tell underrepresented stories. Admiring seasoned producers like Nina Yang Bongiovi & Kevin Feige, I have an appreciation for the artistic and managerial expertise with which they actualize a vision to critical success, one of many processes I hope to get exposure to at USC.

As a Trojan, I would like to constantly engage in higher-thinking conversations when it comes to the subtleties of media production as supported by SCA’s exceptional faculty & state-of-the-art facilities. Further intrigued by their Summer Program, I hope to leverage on the school’s prime location through exposure to the entrepreneurial aspect of the industry, honing my finesse in collaborating with the myriad of parties I will be involved with as an aspiring producer.

Hi! So exciting to hear your interest in USC, if you’re only going to do a major and no minor, this is alright, but if you’re choosing a minor as well it would be best to include them. One thing I’m glad you did was actually research and include courses specific to SCA, they’re great, and a lot of my friends in SCA enjoys them. That being said, the third paragraph could definitely be modified to sound more USC-central. Citing faculty and facilities sounds very flattering but also vague, so it would be stronger for you to include programs or clubs related to film production. You can mention student orgs, or mentorship programs, or anything that ONLY a Trojan could have. Networking with producers in LA is not USC-specific, most universities with a cinematic program offers them. Maybe you can research an event USC did, and briefly mention that you DID keep track, it would make you sound more dedicated.

A career path is one of the things USC really wants their students to be 100% about, so if possible, include an instance where you really knew you wanted to be a producer. Of course, being inspired by a behind-the-scenes is fine, but you would sound more determined if there’s a story that directly relates into how you see yourself in USC. So far, what I find the strongest are the way you mentioned the two courses and what specific skills you want in the future. Have this flow and content throughout the essay and you’ll do great. Keep in mind that the SCA is one of the most competitive schools in the university, all students are either really experienced or really ambitious. Show this side of yourself.