**Why NYU?**

We would like to know more about your interest in NYU. **What motivated you to apply to NYU?** **Why have you applied or expressed interest in a particular campus, school, college, program, and or area of study?** We want to understand - Why NYU? (400 word maximum) \*

Becoming a liaison officer for K-pop Hit the Stage dance competition was one of the best decisions I have made in my 17-year-old life. The crew’s synergy made me realize that it was in this setting that I could celebrate artistry from behind the curtains; it was the moment I decided I wanted to pursue a career in the media and entertainment industry. Having been involved in various events, photoshoots and Korean dance video productions alike ever since, my penchant for media grew stronger. However, so did my interest branch out wide. From being a film producer, to working in music and film festivals like SXSW, and even managing artists – I wanted to do it all.

At NYU’s Steinhardt, I’ll major in Media, Culture and Communication (MCC). MCC would provide me the rare opportunity to concentrate yet explore at the same time as to how I’d like to kick-start and advance my career post-graduation. A multifaceted, aspiring entrepreneur myself, I was ecstatic when I discovered the cross-school minor in Business of Entertainment, Media and Technology (BEMT). I would not only get to explore the nuts and bolts of media at Steinhardt, but also financial-savvy courses like ‘Business of Media’ and ‘Producing for Film and Television.’

Having grown up in a country that, I believe, still condones many forms of discrimination, I realized how overlooked many perspectives tend to be. Stories involving minority communities like women and the LGBTQ+ community are sparce. My experience as a dancer gave me access to an unparalleled community; everyone welcomed and celebrated differences in race, sexuality, and everything in between.

*Bhinekka tunggal ika*.

Indonesian for “unity in diversity,” my resonance with this value of NYU’s global student body and faculty would only further the ripple effect that richly varying perspectives can bring about. The Global Media Scholars Program, for instance, would allow me to understand how queer people are represented in different parts of the world as iterative conversations help deepen my background research as I develop my film project about closeted queer teenagers. Through Program Board’s Film and Pre-Release committees, I can continue event management and host events like the ‘Oscars Viewing Party.’ I can confidently say that as I step into Greenwich Village, there would be a spring to my every step as my 17-year-old self prepares for her next set of staircases through all her sweat, tears, mentorship, growth and establishments.

*Hi Stanislas!*

*I thoroughly enjoyed this piece of yours! Easy to follow, succinct yet full of action-packed themes at the same time. I wish you the best of luck in this application and your film passion project!*

*- Matthew*