**Think about an academic subject that inspires you. Describe how you have furthered this interest inside and/or outside of the classroom.**

**Word limit 350**

Living in a capitalist society, business is a part of my everyday language. Everything has a business side to it. My house was literally a meeting point. One day, I would come home to my dad and his colleagues discussing on how to be the best and take down competitors. Another day, I would overhear someone shouting and see them walking out the door like they lose everything. I guess fighting for a business is worth losing all these people. My dad always told me, I have to be like him, build a business from scratch and fight for it no matter what. Don’t get me wrong, this sounds very pressuring but I took his words as my motivation to dive into the business world and experience it for myself. And since my freshman year of high school, I decided I wanted to be a businesswoman and study business.

During my summer holiday, I interned at PT. BNI Securities, a subsidiary company that runs in the capital market sector. I worked under the command of Sir Indra Wahyudi, branch manager of the company. I analyzed stocks using P/E ratio, joined meeting with analysts, administer clients’ stocks transaction with other intern as a team and write daily reports individually. My favorite part was analyzing the stocks fundamentally. Behind their revenues, equity, and growth is effective management and good leadership.

Working with a team of interns for two weeks, I experienced first hand teamwork and realized that working, as a team is more effective than working individually. Since then, I changed my perspective towards the business world. Today, I realized that collaboration is key to being successful, in both personal lives as well as professional. Sure, competition and rivalry fuel us to be better, but it will only get us so far because we will never get the input and support beyond our own capabilities.

As a future businesswoman, I hope to inspire more people about the value I gained: cooperation, instead of dragging one another down. I am not the brightest start in the sky or born with a silver spoon in my mouth. But I realize that whatever goal I have in the future, I want to share them with others and take advices and critics from them to achieve greater things.

Hi Tiara!

I think this essay has great potential. You did answer the prompt, describing how business inspires you, and you took the effort to intern.

I can tell from your essay that there has been a shift of perspective towards business. At first, the image of business you have was what you see and hear from your dad: potentially ruthless, and you ought to fight for it no matter what.

Throughout the essay, I feel that your point of view has changed. During your internship, you witnessed and experienced teamwork, and the benefit it has. So we can focus on this. Your initial image and interest you have in business, and how it changes after the internship.

I have a few suggestions that I think would link your ideas/paragraphs better and elaborate your experience more accurately.

Introduction:

* Mention briefly about how studying business in the classroom, along with your dad’s influence has sparked an interest in you.
* Mention about your interest and point of view of business (E.g. To build something from scratch, fighting for it although alone/at the expense of others)

Body:

* Describe your motivation for the internship. (Whether there was something you were curious about/want to find out, was it your own decision?)
* Talk very briefly about technical stuff during your internship.
* Focus on your experience.
  + Your first impression, the people, was there fights? Does it require you to fight no matter what? The relationship you have with colleagues/clients.
* Describe the shift of image you have.
  + E.g. business is not all about fighting ruthlessly, but more on the interaction and relationship you develop and have with others – because this could be more effective.

Conclusion:

* Link your initial interest and impression with what you have learned during internship.
* Sum up what you have learned and what business is to you, personally.

In terms of word count, we would need to cut a few words off. I think the introduction could be shortened, and perhaps we could focus on 1-2 experiences during intern that inspired you more/developed your specific interest in the subject.

Overall, it’s good! All the best! ☺