**During your time as a student, how will you contribute to the London Business School community? (Limit: 400 words)**

I believe I have three distinct qualities that allows me to contribute to London Business School (LBS). Firstly, being an experienced professional at a top global consulting firm in a mergers & acquisitions (M&A) setting, I believe I can enrich LBS’ academic environment with relevant and up to date insights into real-world application of some financial tools in the current industry. ~~I believe combining LBS’ excellent curriculum with students and professors with real life experience and the know how to navigate in the business world is critical in providing future graduates the necessary skillset to succeed in their paths.~~

Secondly, my background as a scholar from a high-growth emerging country, such as Indonesia, would bring about a different perspective to LBS, which is a Europe-based University. This is highly relevant amidst the uncertain economy trend in the last few years. Developing nations with high population growth will be an important market catchment for global firms that seek higher revenue and geographic diversification. My ability to provide insights on contrasting business culture, economy outlook, investors’ behaviors, and to act as a window to an emerging market in ASEAN countries will be a great asset to LBS community.

Thirdly, having lived in three different countries, I have been exposed to various environments and culture. This provides me with first-hand experience in participating and navigating in multiple communities. As someone who has multicultural experience in various countries, I am well-versed in handling and facilitating differing opinions and ideals which can either be fruitful and innovative or destructive to class harmony and environment. After spending over 4 years in a multiethnic country, Singapore, I have seen how the Chinese, Indians and Malays are able to successfully create a thriving community that not only respect one other but also stimulates innovation and development. Both cohesiveness and frictions I have seen in Singapore have only brought them stronger bond and tolerance, which helped them become a world-class financial hub and an important player in region. However, I have also witnessed that differences can bring harm if not handled properly. Therefore, in addition to producing more insightful learning experience, I would like to promote the cohesiveness between peers with distinct and contrasting personalities and ideologies.

Even after graduating from LBS, I’m confident that I can be a great asset to the school by being a successful business leader. I will be a great ambassador that LBS can rely on to uphold their outstanding academic excellence wherever I work and contribute in Southeast Asia. The relationship that will be fostered amongst my peers during my time as a student will serve as a strong foundation for a lasting unity and a strong alumni network that strives to bring the school’s prestige to greater heights. I am certain that I will be a valuable addition in LBS excelling both academically and professionally.