I believe, for anyone to progress in the current business world, two things are critical: the skillset required to perform well and the credentials to back it up. That’s why I believe studying Master in Financial Analysis at LBS is not only an critical to my future career, but also indispensable for my personal goals. Unique to other individuals, my goal has not been driven by what my desires but a sense of responsibility – to create an impact in the corporate financial sector of Indonesia and taking it on step further to stand on equal footing with more developed countries. Having lived and studied in Singapore where the value of an individual lies in their capability and willingness to contribute to society, I grew up with a philosophy of meritocracy embedded in me. This ambition has been rooted in me as part of my values system to contribute and provide values wherever I am. In a competitive academic environment in Singapore, I have been trained to embrace the competitiveness to prove and develop my skills and differentiate myself, which is why from early age I have always thought about my place and role in community.

Being a citizen of a high-growth developing nation, I noticed the gap between Indonesia’s lacking in sophistication in corporate finance sector with Singapore’s world class financial hub. However, I see potential in Indonesian corporate culture, being the 4th world’s most populated country with lucrative opportunities to learn from global businesses who are interested in entering the market. My years in Singapore has allowed me to see how the progressive financial sector has created a positive impact on the welfare of local businesses and its business culture; I realized how I can contribute to how Indonesian businesses develop corporate strategies and investment decisions to promote sustainability and competitiveness.

. I realized that in order to achieve my goal, I need professional experience in the financial industry to learn about the inner working of the financial world and the impact of business decision making on various related businesses. Knowing this, I double majored in Business Administration to learn the basic understanding of business operations and Economics to understand how global and domestic market works. Next in my step, I tried to find a job in the financial sector and managed to get into EY with M&A dealings. This position was useful for me to learn about corporate finance and its role in M&A business decision context to expand, divest, diversify, or penetrate a market, and its impact on the market, society, and economics of a country.

As a future business leader, to make a big impact and progress in financial industry, expertizing in analytical skills will be indispensable to making an informed high-level decision making wherever I work. It is essential to understanding the holistic approach on various business aspects ranging from accounting framework to corporate strategies. In the end, whether a business decision is fruitful or not depends on our ability to evaluate and analyze the consequences and outcome of those decisions, and therefore financial analysis – is the perfect program for me.