**What about being a student at Boston University most excites you?**

**Word limit 250**

**Note: Can you please help shorten the essay? Thank you. (and happy new year!)**

For someone whose ambitions are to create their own business while taking over family business legacy whose parents have broken their backs over -- like me, building my foundation at BU’s exceptional Questrom School of Business in itself is already more than thrilling.

Among various opportunities and extracurricular programs BU has to offer, One caught my attention: Innovate@BU Idea Cup -- a competition I will register within a heartbeat. Not only is it the perfect place to share and improve innovative ideas that I have, but I believe it is critical for any aspiring future leader; for what good is an idea if we keep it in our heads. For me however, it’s more than just about the competition, it’s the approach in learning at BU’s Questrom school that I feel most drawn towards. It’s the way I will not only learn theories and basic building blocks of businesses (which I will definitely require), but the way BU integrates these fundamental theories and combines it in hands-on real world applications through programs like business innovation-driven IDEA Conference. I’ve also discovered excellent professors whom I will take pride in taking tutelage under.

Having grown-up in a family of self-made entrepreneurs, I have to some degree understood the basic business skills I need to learn to make my first step in my career. However, in a world where technologies and new business strategies are developed every other day, I will need a university that can take on such a world and teach it to their students. I will need a place that can help me develop business acumen, innovative ideas, management style that can cater to the future business world, not the current one. I believe that BU is the right place for me not just for my 4 years of university, but for where I want to be in the future.