**Q2: Every person has a creative side, and it can be expressed in many ways: problem solving, original and innovative thinking, and artistically, to name a few. Describe how you express your creative side. (250-350 words)** edit 5

“Shana, can you help us make a promotion video?” Mr. Yustian, our school’s event organizer, asked for the 5th time that year. As the prefect in the Publication and Documentation Committee, I am responsible for making a promotion video for school events, such as Harvard Model Congress Asia (HMCA).

First, get inspired and find a theme for the video.

Most of my ideas are inspired by my surroundings so I always have a small notebook to write them down. HMCA was no different. It was a big event. We were going overseas to represent our school in a debate competition with schools from all over the world. So, the theme I chose was “Don’t be afraid to make a leap” in correlation to “Don’t be scared to participate in big events such as this one.” The theme was inspired by my green shirt that reminded me of a leaping frog.

Second, manage a production team.

We were a group of 100 people. We were often divided into 4 groups, each going separate ways. To capture different perspectives from different delegates, I needed to recruit 3 people to help with the recordings. I would direct them to record every moment and scenery they found important: the conference, sceneries and participants. At end of the trip, I had over a hundred clips.

Finally, pick a song and clips to make the video.

Song plays an important role in setting the video’s tone because it has the ability to tie the clips and theme together. Therefore, I always start with choosing the song with a theme-fitting lyrics. Then, I cut and rearranged the recorded clips according to the beat of the song and how they could fit in each verse.

Creativity is being able to write a whole narrative arc from a song and clips. It is the ability to create a time capsule participants could come back to and an inspirational video to encourage others to join. It is being able to write a story with a lesson that nobody will think got inspired by a shirt.

345 words