Please provide a statement that addresses your reasons for transferring and the objectives you hope to achieve. (max 1500 characters)

I wanted to stay home, and at the same time have an overseas college experience. Therefore, I chose to study in CUHK Shenzhen, China. CUHK has a good business program and all of its courses are taught in English, so this was the perfect fit for me at the time.

However, I did not realize my passion for communication until I finished my first year. As I took more marketing and communications courses and internships, I realized that marketing and communication suited me most. This led me to focus on communications as my major.

Starting my second year, my expectations in the courses offered in CUHK were not met. I wanted to learn more about communication and marketing, but the required courses lean more towards business in general and there were no communication courses offered for students.

For that reason, I volunteered for any possible opportunities in this field and decided to learn through my experiences instead.

Seeing how environmental problems are a big issue in my country, I could really find a solution to it alongside my passion for communication. UMich's unique Environmental Communication Lab coupled with Prof. Sol Hart’s work on media in the environmental sector is a big kick-starter to achieve my ambition.

Transferring to UMich will help me grow as an individual with an interest in environmental communication to become someone who can make a massive impact on her country’s environment through the use of media.