**Kelly Bajuadji**

(your home address and email address)

**EDUCATION**

IPEKA Integrated Christian School (2017-2019); British School Jakarta (2019-2021)

**INFORMAL EDUCATION**

**Social Psychology: Understanding Human Behavior (Columbia University) – Online Aug 2020**

* Learned various theories about how environmental and social issues can affect one’s thoughts and behaviors. Discussed the impact of Covid-19 and social distancing on mental health, which could cause “social recession”, i.e. loneliness and isolation seemed to be something that many people neglect, but it can actually lead to long-term stress and higher inflammation levels.

**The Young Psychologist Online Program Mar 2020**

* Analyzed psychological theories through real cases faced by real life psychologists. Able to distinguish the difference between clinical psychologist, forensic psychologist, and business psychologist, and their usefulness.

**AWARDS**

* Top 10 regional finalists in Tiger Global Case Competition with 2,400 participants in South & South East Asia regions (Year 12)
* Awarded for Academic Attainment in IB Psychology (1 out of 30) & IB Indonesian (1 out of 40) - (Year 11)
* Awarded for CAS Project Award - (Year 11)
* Awarded as top performing student in Mandarin and Music (Mandarin speech competition nationally in Jakarta) - (Year 10)
* Awarded as top performing student in IST Robotics course and Tennis - (Year 9)
* Awarded as demonstrating excellent effort in Chemistry, Mandarin and Tennis - (Year 9)

**LEADERSHIP EXPERIENCES**

**EuphoriaLab.co – Non-Profit online shop that sells variety of handmade resin products Aug 2020 - Present**

*Position: Co-Founder*

* Sold over 200 products in less than a month and aim to raise funds and donate the profit to orphanages in Indonesia.

**Safe Space (Instagram: @safespaceid) *–* a campaign to raise awareness about mental health issue Mar 2020 - Present**

*Position: Founder*

* Built a social media community where teenagers can interact and share sensitive issues they are facing anonymously at a website called freesuggestionbox.com; helped an anonymous teen how to deal with a sibling that is diagnosed with bipolar disorder.
* Researched online journals that correspond to teen issues shared on the platform and synthesize informative content that could possibly provide advice to a greater teen community.

**Creativity Summer Workshop to Primary Students (Online) Jul 2020**

*Position: Member, Tutor, Event Manager*

* Led 2 other members and organized a one-week summer online workshop to 15 primary students on origami and coloring.
* Incorporated some games prior to the workshop as ice-breaking activities that resulted in ~70% engagement among students.

**WORK EXPERIENCES**

**Invest-In Aug 2020**

*Position: Remote Psychology Intern*

* Conducted interviews as a clinical psychologist with 4 patients facing different issues through initial assessment and treatment.
* Devised a rehabilitation plan for a criminal who committed a crime, alongside forensic psychologists.
* Evaluated different marketing tactics as a business consultant for a supermarket using seller and buyer psychological aspects.

**MejaKita** – *Peer to Peer Learning Platform in Indonesia* **Jul 2020 – Aug 2020**

*Position: Strategic Relations Intern*

* Researched and shared insightful info about education focused non-profit organizations in Indonesia for a weekly Instagram Live
* Worked alongside the CEO to identify strategic partners that would improve MejaKita’s reach organically

**PT. Karakter Paloma Sejati –** *Children Toy Company* **May 2020**

*Position: Data Analyst and Finance Internship*

* Organized and analyzed the company’s stock data on their 8 different products of children’s toys and snacks sold in 13,000 minimarkets around Indonesia as well as preparing financial records mentored by the accountant using accounting software.

**COMMUNITY SERVICE**

**Girl Effect – Non-profit tutoring center Dec 2019 – Dec 2020**

*Position: Member and Tutor*

* Organized weekly Maths and English classes to 10 underprivileged *Sekolah Bisa* primary students.
* Motivated students and increased the engagement by incorporating games in the classes, e.g., *kahoot.*
* Created a project where we send donations for their mobile data payments, along with creating videos for their studies.

**Say It With Kay - Sells flower bouquets and donates proceeds to orphanages in Jakarta Aug 2019 – Present**

*Position: Marketing Executive, Web Designer*

* Created a website for all of the product catalog; designed product information page that improved lead to sales conversion rate
* Raised >Rp10m and donated to an orphanage for cancer kids and other community impacted by COVID19

**OTHER EXTRACURRICULAR ACTIVITIES & INTERESTS**

**Round Square Committee – School Event Organizer –** Marketing Materials Designer **Jan 2020 - Present**

**Photography Club –** Member **Jun 2019 - Dec 2019**

**Robotics Club –** Member **Jun 2017 - Jul 2018**

**Interests:** digital design, piano, violin, reading, baking, tennis, badminton