**Margareth Felicia Gono**

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**EDUCATION**

Sekolah Pelita Harapan – Lippo Karawaci (JULY 2018 – PRESENT) JAKARTA, INDONESIA

Bina Bangsa School – Kebon Jeruk (JULY 2014 – JUNE 2018) JAKARTA, INDONESIA

**ACHIEVEMENTS**

CAMBRIDGE OUTSTANDING LEARNER AWARDS FOR “SOCIOLOGY TOP IN INDONESIA” JAKARTA

IGCSE RESULTS YEAR 11

* Top achiever in Indonesia with a score of 94/100

BINA BANGSA AWARDS JAKARTA

Awarded to students who achieved scores above 85/100; only top 10% of the class received the award YEAR 9 – YEAR 10

* Received silver awards for Information & Communication Technology, English Language, Business Studies, Mandarin (Year 10)
* Received gold award for English Literature and silver for Business Studies (Year 9)

**LEADERSHIP EXPERIENCES**

GROUNDS FOR LOVE LIPPO, KARAWACI

CO-FOUNDER, COMMUNICATION LEADER YEAR 12 – PRESENT

* + Form a partnership with Rumah Bernaung Sehati– a non-profit organization that house women who are battling with cancer
  + Help female cancer fighters refocus their lives through arts & crafts; lead workshops; curate and sell products around their neighborhood and school fairs; donate the proceeds to improve their homes
  + Communicate with school authorities for fundraising, morning news, budget and proposal forms
  + Handle recruiting matters (create application forms, interview future members, etc.) and social media platform (endorsement, online selling, etc.)

TEDX YOUTH LIPPO, KARAWACI

SPONSORSHIP DIVISION YEAR 11 – PRESENT

* + Recruit, select, and guide 7 guest speakers to talk about the selected theme— “Break The Ice”—breaking the controversy in their line of business
  + Write e-mails and contact organizations and vendors from different industries to assist TEDX YOUTH SPH in sponsoring the event
  + Raised IDR 7 million to date through sponsorship and merchandise sales; and attend weekly team meetings

THE WALKING CHIMP JAKARTA

FOUNDER YEAR 10 – PRESENT

* + Co-founder of an organization (endorsed by the Ministry of Tourism Indonesia) which aims to connect local and foreign travelers to local tour guides for an authentic experience in popular cities
  + Donate 20% of all earnings to the Borneo Orangutan Survival Foundation
  + Responsible for the marketing division (posting news and updates on all social media platforms), creating blog entries, and designing the website

PUBLICATION DESIGN CLUB JAKARTA

VICE PRESIDENT YEAR 09 – YEAR 10

* + Elected as the vice president of the first ever Publication Design Club in Bina Bangsa School, a website accessible to all students
  + Developed the school website (Bina Bangsa *CONNECT*); assigned, proofread and wrote essays for the website (politics, lifestyle, sports, cuisine, etc.); took pictures, and ensured that delegated tasks were completed properly

**WORK EXPERIENCES**

GIFU STUDIO, JAKARTA CREATIVE HUB JAKARTA

DIGITAL MARKETING INTERN YEAR 11

* + The only high school intern at one of Jakarta’s current governor’s workspace
  + Presented social media content ideas, analyzed market reports, and created engagement strategies for retail, fashion, and F&B brands
  + Promoted 2 festivals for Jakarta’s national birthday (22nd July 2019) at the historical landmark Bundaran HI
  + Participated in meetings, attended photoshoots, and created marketing campaigns for 12 clients

MODELLING JAKARTA

FREELANCER YEAR 11 – PRESENT

* + Modelled for clothing brand (Tioria by Caramia), fragrance line (Tokyo Night), photography (Axioo), and F&B (Sama Kamu)
  + Cameo in Kenzo Defra’s YouTube channel

**COMMUNITY SERVICES**

STUDENT COUNCIL *DEEPER* LIPPO, KARAWACI

PLANNING, DÉCOR, TEACHER, MEMBER YEAR 11 - PRESENT

* + The school’s faculty of ministry; a school community that strengthens and connects students through group discussions and fellowship
  + Participate in regular meetings to discuss social media awareness, prayer requests from cohorts, upcoming events:
  + Host, arrange, and plan *Worship Nights, Fuel Nights* (Smaller Worship Night*), Deeper Sleepover*, and *Student Council Sleepover*

KOTA TUA PROJECT LIPPO, KARAWACI

JOURNALIST DIVISION YEAR 11 - PRESENT

* + A community that acts upon the revitalization of *one* of Jakarta’s most notable historical sites, *Kota Tua*
  + Develop plans to raise awareness on various attractions and potentials of *Kota Tua*; write articles about *Kota Tua*’s history
  + Network with newspapers and other school clubs to spread words on the importance of the project

SAYAP ILMU LIPPO, KARAWACI

CLUB MEMBER, TEACHER YEAR 11 - PRESENT

* + An organization helping underprivileged children through good quality education; in charge of social media accounts, donation
  + Take trips to Flores, Labuan Bajo, Papua and teach children English and Math; collect books for donation; help setting up communal library
  + Created “*Donate & Donut*”, whereby students donate different type of books (used in the Flores trip) to underprivileged children in exchange of donuts

SCOLIOSIS PREVENTION CLASS (SWIMMING) JAKARTA

FOUNDER, COACH YEAR 08 – PRESENT

* + Nonprofit swimming lessons for family and friends suffering from Scoliosis (12 students)
  + 2 hours held every Wednesday
  + 9/12 students resulted in spinal curvature reduction after 3 years

**OTHER SKILLS AND INTERESTS:**

* + Interests: Certified water diver in ODY dive, Bungee jumping, fried rice, rock climbing, painting, making movie reviews
  + Language skills: Proficient in English, Mandarin, and Indonesian language