

INITIAL ASSESSMENT

#TakeOnYourFuture

Carlrix

School year : Semester 1, Community College
Desired program : Information Systems, Finance
(Undecided)



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Date of Assessment: 16/02/2022

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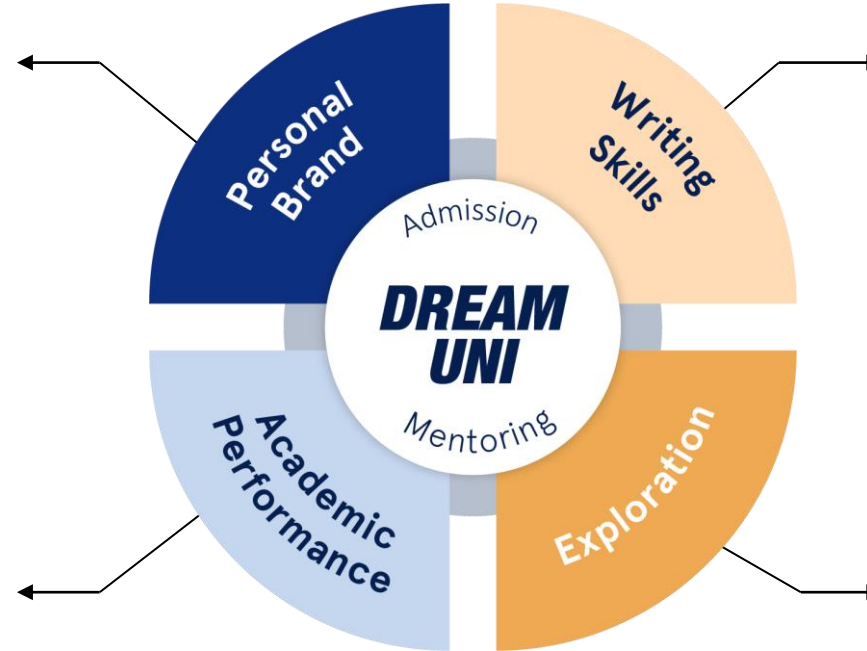


The unique positioning and impactful aspects that make a student's qualities stand out in admission.

A **required skill** needed to clearly communicate student's personal brand in university application and to excel in higher education.

Analyzing overall grades, course rigor at school and the required standardized tests to match with the targeted universities' level of competitiveness.

Exploration is essential to identify *what to pursue in the future* and, therefore, allows student to *choose the right major while* developing his/her CV at the same time.



Note:

Our Assessment & Recommendation will be categorized based on these aspects



GENERAL UNIVERSITY REQUIREMENTS

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US	UK	CANADA	HONG KONG	SINGAPORE	AUSTRALIA	JAPAN
Resume	Resume	Resume	Resume			Resume
TOEFL/IELTS	TOEFL/IELTS	TOEFL/IELTS	TOEFL/IELTS	TOEFL/IELTS	TOEFL/IELTS <i>(if the courses are taught in English)</i>	Language Proficiency Test
School Transcripts	School Transcripts	School Transcripts	School Transcripts	School Transcripts	School transcripts	Entrance Exams
SAT/ACT	SAT/ACT <i>(not all)</i>	SAT/ACT <i>(optional)</i>	SAT/ACT	SAT <i>(for American Diploma only)</i>	SAT/ACT <i>(not all)</i>	
Recommendation Letters <i>(2-3)</i>	Recommendation Letters	Letter or Recommendation	Recommendation Letters			
Essay	Personal Statement	Personal Profile	Personal Statement		Essays <i>(Not all)</i>	Essay <i>(not all)</i>
Interview <i>(not all)</i>	Interview <i>(not all)</i>	Interview <i>(not all)</i>	Interview <i>(not all)</i>			

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INITIAL ASSESSMENT REPORT





CURRENT STANDING

Exploration

You have not really decided on your major. You are currently interested in Information Systems and Finance, but you have not done further research into these areas. Do some exploration to narrow down the areas you truly enjoy and want to focus on, and when you've figured it out, create personal projects in these areas. Overall, you will need to follow up on your exploration through hands-on activities and practical projects related to your interests.

Besides your academic interest, you seem to have a passion in Business. While your current businesses certainly strengthen your profile, there is still room for you to build your niche, especially if you are able to create a project with an impact.

Personal Brand

Your personal brand is still underdeveloped at this moment. Because your businesses are so varied in market and product, your profile does not yet showcase anything that stands out about your interests, passion, and personality. We need to get started on this front. Several factors that can contribute to your personal brand right now may include Business and Coding. Some soul-searching may be needed to narrow down the issues you really care about.

Academic Performance

Overall, you are performing well academically, however, you have NOT participated in academic-related competitions.

AREAS OF IMPROVEMENT

Passion/Interest Exploration & Personal Brand

You will be applying to universities by the end of the year, so you need to start exploring your current interests.

During your exploration, the first thing that you can do is to try and join a club/ organizations and start taking online courses (and getting the respective certifications) related to your interests. You already have quite a few activities, so make sure that you only join others that are relevant to your brand.

Moreover, you need to start exploring potential career paths related to these areas by networking with professionals, working on and scaling up your personal projects to build your profile, taking online courses to develop your skills, and doing internships to gain professional experience. You should also start exploring your hobbies and personal interests to see which one you'd like to commit to. Showing commitment in personal interest on top of your academic interest will help add dimension to your Personal Brand.

Academic

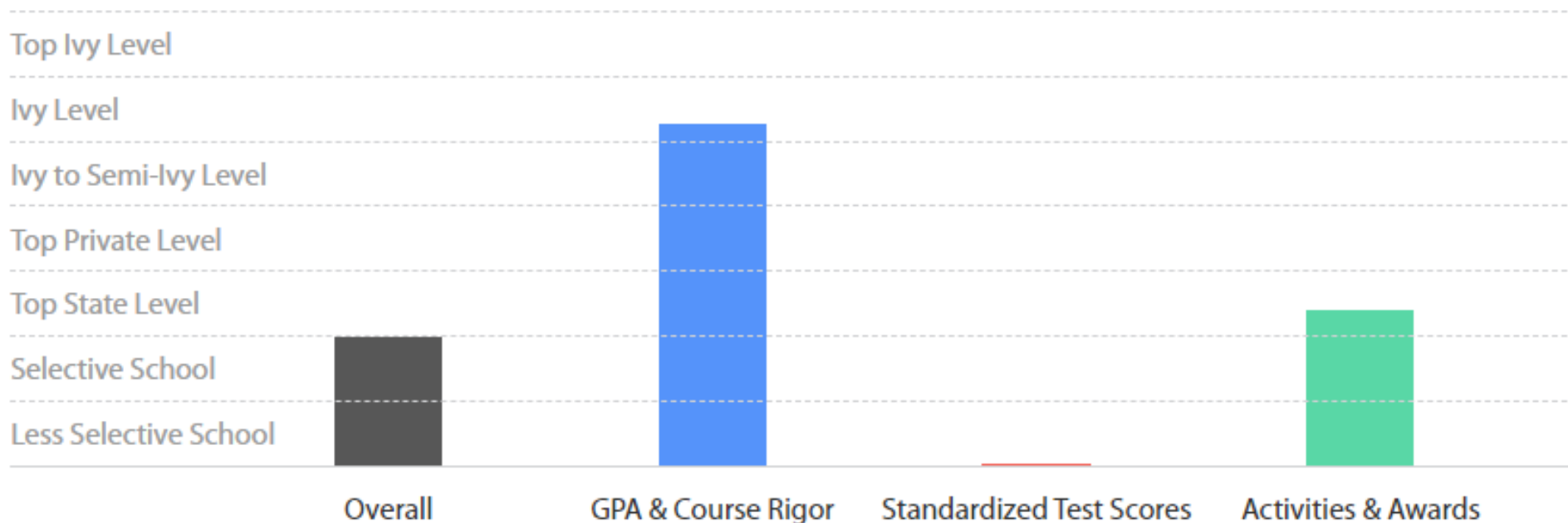
To further strengthen your academic profile, you should consider joining (and excelling in) both national and international level academic competitions related to Computer Science, Business, Finance, and Math.

Summary:

You are still at the early stages of your interest exploration and, thus, have NOT had the opportunity to explore deeper into your current interests: Information Systems and Finance. This means your personal brand is still a blank canvas. What you can do now is to start exploring by joining clubs, taking online courses, working on personal projects, etc.



Admission factors chart to determine your university admissions competitiveness level.



Note:

Your current overall admissions factors show that you are borderline suited between **Selective and Top State Level** schools. Note that you have not taken any standardized tests yet and, thus, your admissions factor is currently underestimated.



HOW TO POSITION YOU IN A UNIQUE MANNER FOR UNIVERSITY APPLICATION

“Personal Brand is one or two sentences that student would like the admissions committee to remember about.”

*Your current personal brand is still a **blank canvas**. There are several areas of interest that could become a potential niche for your personal brand: **Business/Entrepreneurship and Coding**. To really connect you to this brand, you could combine these areas in your activities, like starting an organisation or business that aims to teach coding, programming, data analytics, and other related skills. Moreover, you should keep in mind that you also have to start gathering experiences and skills related to your academic interests to show your aptitude and strong interest in the field.*

In addition, you should also keep an open mind, be willing to get out of your comfort zone, and explore other fields in order to confirm your academic interest. Things to emphasize when developing your personal brand would be the WHY this academic interest, WHO you are in terms personality and non-academic passion, and WHAT is the cause that matters to you the most.

Your **main focus** this year is to **gain exposure to the potential career paths in Information Systems, Finance, as well as other fields that may be or your interest**; work on **personal projects** related to these fields; and **participate in activities** that are relevant to your academic and personal interests to develop your niche and, thus, build a stronger personal brand.



Personal Brand

Exploration

Writing Skill

Academic Performance



OUR METHOD

We will guide you to be **more proactive** in searching for existing extracurricular activities inside and outside of school or start a new club that reflects your passion and interest to help **develop your experience and skills** (and ultimately your personal brand).

RECOMMENDED ACTIVITIES

- **Starting or joining clubs/organizations related to Information Systems and Finance either inside or outside of school and aim to make a significant impact or accomplishments from these clubs/organizations.** This acts as boosters for organizational and leadership experience.
- **Join competitions:** Map the System Challenge - Saïd Business School, University of Oxford, Oxford University Computing Challenge, The 2022 Capitol Hill Challenge - The Stock Market Game, Computational and Algorithmic Thinking Competition, Imagine Cup 2022 by Microsoft, Code Jam – Google Coding Competition, Boosting Engineering Science & Technology Competition, 2022 Google Hash Code, Kick Start Competition, International Youth Business Competition.
- **Recommended Field for Personal Projects:** in Information Systems, Finance, OR a combination of the mentioned topics. Some suggested projects may include but not limited to the following:
 - Build a simple financial app. You can focus on one feature (eg. budgeting, tracking your transactions). Once you're able to do that, you can add other features afterwards.
 - Write about financial literacy and management for high school students on your own online platform (eg. Instagram). This will not only help you learn about personal finance, it will also develop your communication and writing skills.

Note:



Personal
Brand

Exploration

Writing
Skill

Academic
Performance



Note:

OUR METHOD

We will provide you with access to our exclusive network with professionals in Information Systems, Finance, and perhaps other fields that may be of your interest if you are open to it.

RECOMMENDED ACTIVITIES

- ***Join Experiential Learning programs over the holiday or explore issues you care about. Exploring for your passion and interest as well as building your resume.***
- ***Connect with professionals to discover what a career in the field (can be Information Systems-related, Business-related, Finance-related) that you are interested is about (networking, talks and job shadowing). Eye-opening experience that may contribute in determining your future major.***

Continued in the next page... ➡



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Note:

RECOMMENDED ONLINE COURSES & SUMMER CAMPS

- University of Pennsylvania: Business Analytics
- University of Maryland, College Park: Launching an Innovative Business
- University of Virginia: Entrepreneurship: Growing Your Business
- Duke University: Entrepreneurial Finance: Strategy and Innovation
- University of California San Diego: Big Data
- Princeton University: Computer Science: Programming with a Purpose
- Harvard University: Computer Science for Web Programming
- Digital Marketing Institute: Digital Channel Planning and E-Commerce Strategy
- University of Michigan: Programming for Everybody
- Duke University: Java Programming and Software Engineering

EXAMPLES OF THE ORGANIZATION/COMPANIES

Company Name	Industry
Saturdays	Business Development
Ukirama	Tech Solutions
Astra Internasional	Financial Services
Kata.Ai	Tech Solutions
McEasy	Software Development
Credentia Consulting	Financial Consulting
Vertilogic	Software Development
Cyber Forex	Marketing – Investment
Yayasan Cinta Anak Bangsa	Youth Development



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THE IMPORTANCE OF WRITING SKILLS

You need a tool to communicate your qualities in your university application. Improving your English writing skills will enhance your personal brand through a well-articulated and creative writing style. Writing skills will also train your critical thinking and organize your thought process for your daily assignments in university.

ASPECTS

- University Application Essay
- Letter Of Recommendation Request
- CV Writing
- Email Communication
- School Assignment And Papers

RECOMMENDATION TO IMPROVE YOUR WRITING

- Develop a good reading habit
- Read and learn about officially published essays
- Try analyzing reading materials and write a summary

Note:

You should provide your English writing samples to us for review by our English writing team to further assess your current writing level



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Note:

ACADEMIC

To work hard in improving your school grades and maintain that performance. You should also try to boost your academic profile by participating in more academic competitions and make a significant accomplishment in them.

STANDARDIZED TEST

TOEFL/IELTS:

Top universities expect their prospective students to score **above 100 on TOEFL iBT test** or **above 8.0 on IELTS**. TOEFL/IELTS scores are **valid** for **TWO** years.

If your TOEFL already expires, we ***highly recommend*** that you take the TOEFL/IELTS test as soon as possible.



RECOMMENDED UNIVERSITIES

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	US	National Rank
REACH	<ul style="list-style-type: none">➤ University of Pennsylvania➤ MIT➤ Harvard University➤ Stanford University➤ UC Berkeley➤ UCLA➤ NYU➤ Carnegie Mellon University➤ USC➤ University of Michigan--Ann Arbor	<ul style="list-style-type: none">8226222028252723
COMPETITIVE	<ul style="list-style-type: none">➤ Texas A&M University➤ University of Washington➤ University of Illinois--Urbana-Champaign➤ Purdue University➤ University of Maryland--College Park➤ University of Minnesota--Twin Cities	<ul style="list-style-type: none">685947495968
SAFETY	<ul style="list-style-type: none">➤ Ohio State University--Columbus➤ Michigan State University➤ Pennsylvania State University--University Park	<ul style="list-style-type: none">498363



SUGGESTED TIMELINE

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COMMUNITY COLLEGE						
		Shadowing With Professional Network	Community Service / Personal Project	Extracurriculars	University Applications	
2022	FEB	Shadowing with Professional Network	Explore activities of interest; Shortlist Activities		University Research	
			Commit and Start			
	MAR		Research and Develop Personal Project	Computer Science or Finance-related activities / competitions / other interests		
	APR		Working on Personal Project related to Computer Science or Information System-field			
	MAY		Join Experiential Learning Program (when possible)			Shortlisting universities
	JUNE					US Uni-direct Application preparation starts
	JULY					
	AUG					
	SEP					Determine Personal Brand
	OCT					
	NOV		Continue Working on Personal Project	Competitions / other interests	Early Action/Decision Deadline for Applications Deadline	
	DEC				Regular Application deadline	
2023	JAN					
	FEB					
	MAR					



PRICING & SCOPE





THE PACKAGE OF ADMISSION MENTORING

Admission mentoring only	PRICE
Up To 7 Schools Globally	US\$ 4,600

NOTE:

- ✓ This is a one-off fee that covers admissions consulting services until **Carlix** gets accepted to Universities.
- ✓ The service is **payable** in **Indonesian Rupiah**.
- ✓ The current estimation for the Ultimate Package Advisory Service's pricing only applies to University Applications of up to 7 Universities. Pricing adjustment will apply for Applications to more than 7 Universities.
- ✓ The installment payment is available



ULTIMATE PACKAGE ADMISSION MENTORING

1. Review of Student's educational and personal profile from information provided to us prior to the consultation. This includes
 - a. The academic transcript, teacher comments, and record of standardized testing.
 - b. Personal interests, achievements, and goals, obtained from our questionnaires.
2. Development of comprehensive educational plan by:
 - a. Reviewing the Student's curriculum and devising his/her academic niche.
 - b. Field of study exploration research that is of interest to him/her.
 - c. Discussing extracurricular interests, summer/winter activities, internship opportunities, and study options. Mentoring Student through processes pertaining to such activities including application process, proposal writing, interviews, etc.
 - d. Helping the Student round out his/her resume and personal profile.
 - e. Developing a list of colleges/universities, including reach, target, and likely, based on the Student's academic and personal profile.
 - f. Developing a schedule for taking appropriate standardized tests.
 - g. Lining up academic and non-academic supports, such as academic tutors, language course institutions, etc.



ULTIMATE PACKAGE ADMISSION MENTORING

- h. Guiding the Student on the preparation of college/university applications, including devising application strategies; time management; discussion, review, and critique of essays and other materials that are required or that will help in the admissions process.
 - i. Shortlisting potential recommenders for the Student and crafting a profile that makes the best impression to the recommenders.
 - j. Preparing the Student for personal interviews.
 - k. Selecting the most appropriate college/university from among those to which Student has been admitted.
 - l. Preparing for the transition to college/university, and making initial college course choices (if needed).
- 3. Access to our Advisor through personal appointments, telephone, and email.

Thank you.

Hope this report gives you a better understanding about your current profile and the university application process. Kindly do not hesitate to contact us if you have any questions.



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