

INITIAL ASSESSMENT



#TakeOnYourFuture

Sarah Tanuyanti

School year : Grade 9
Desired program : Business, Marketing, Creative Writing,
Communication, Public Relations



Date of Assessment: 17/02/2021

INDEX

- The Aspects of Top Uni Prep & General Uni Requirements
- Initial Assessment Report
 - Overall Assessment
 - Main Objective
 - Detailed Recommendation
 - Recommended Universities
 - Suggested Timeline
- Pricing & Scopes

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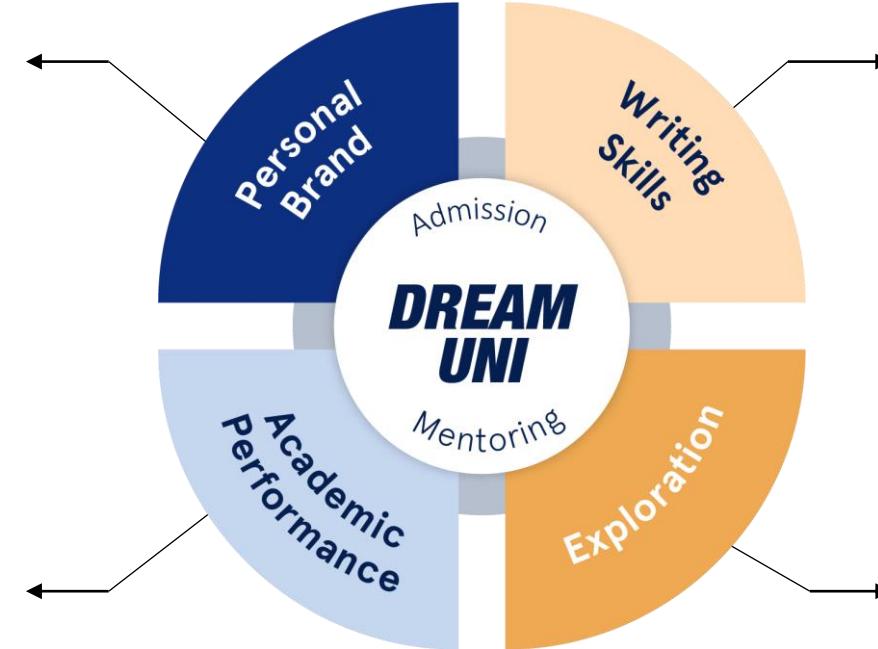


THE ASPECTS OF TOP UNIVERSITY PREPARATION

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The unique positioning and impactful aspects that make a student's qualities stand out in admission.



Analyzing overall grades, course rigor at school and the required standardized tests to match with the targeted universities' level of competitiveness.

A required skill needed to clearly communicate student's personal brand in university application and to excel in higher education.

Exploration is essential to identify **what to pursue in the future** and, therefore, allows student to **choose the right major while developing his/her CV at the same time.**

Note:

Our Assessment & Recommendation will be categorized based on these aspects



GENERAL UNIVERSITY REQUIREMENTS

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US	UK	CANADA	HONG KONG	SINGAPORE	AUSTRALIA	JAPAN
Resume	Resume	Resume	Resume			Resume
TOEFL/IELTS	TOEFL/IELTS	TOEFL/IELTS	TOEFL/IELTS	TOEFL/IELTS	TOEFL/IELTS <i>(if the courses are taught in English)</i>	Language Proficiency Test
School Transcripts	School Transcripts	School Transcripts	School Transcripts	School Transcripts	School transcripts	Entrance Exams
SAT/ACT	SAT/ACT <i>(not all)</i>	SAT/ACT <i>(optional)</i>	SAT/ACT	SAT <i>(for American Diploma only)</i>	SAT/ACT <i>(not all)</i>	
Recommendation Letters <i>(2-3)</i>	Recommendation Letters	Recommendation Letters	Recommendation Letters			
Essay	Personal Statement	Personal Profile	Personal Statement		Essays <i>(Not all)</i>	Essay <i>(not all)</i>
Interview <i>(not all)</i>	Interview <i>(not all)</i>	Interview <i>(not all)</i>	Interview <i>(not all)</i>			

Sarah Tanuyanti



INITIAL ASSESSMENT REPORT





CURRENT STANDINGS

Exploration

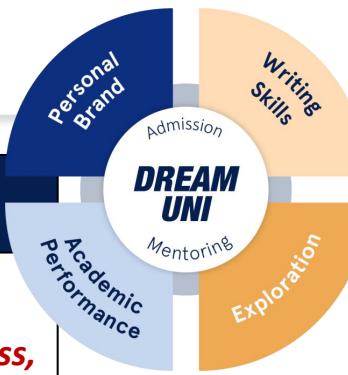
You are doing good on many subjects you're interested in like **Business, communication and Writing**. Next step you have to do is **doing explorations into the mentioned topics to further confirm your interests** that helps you to confirm which dream career you want to pursue.

Personal Brand

Your personal brand is still underdeveloped at this moment. This means that **your profile does not yet showcase your interests, passion, and personality**. We need to get started on this front. Several factors that can contribute to your personal brand right now may include **business, writing, communication, design, marketing**. Some soul-searching may be needed to narrow down the issues you really care about.

Academic Performance

You have an **average of A, which means you are performing well academically. You have also participated and won awards in several national and international math and English competitions**. Keep up the good work!



AREAS OF IMPROVEMENT

Passion/Interest Exploration & Personal Brand

You have **narrowed down your interests**, but **you have NOT actually explored into them** and confirmed whether they will be your choice of major. Therefore, your **next step** is to **confirm your academic interests** by exploring into their career paths, participating in organizations/activities related to these interests, start personal projects, etc.

Moreover, **you need to start looking into potential career paths related to your interests by networking with professionals, working on and scaling up your personal projects** to build your profile, and **doing internships** to gain professional experience. You should also **start exploring your personal hobbies/interests** to see if you are willing to commit to them for your Personal Brand.

Academic

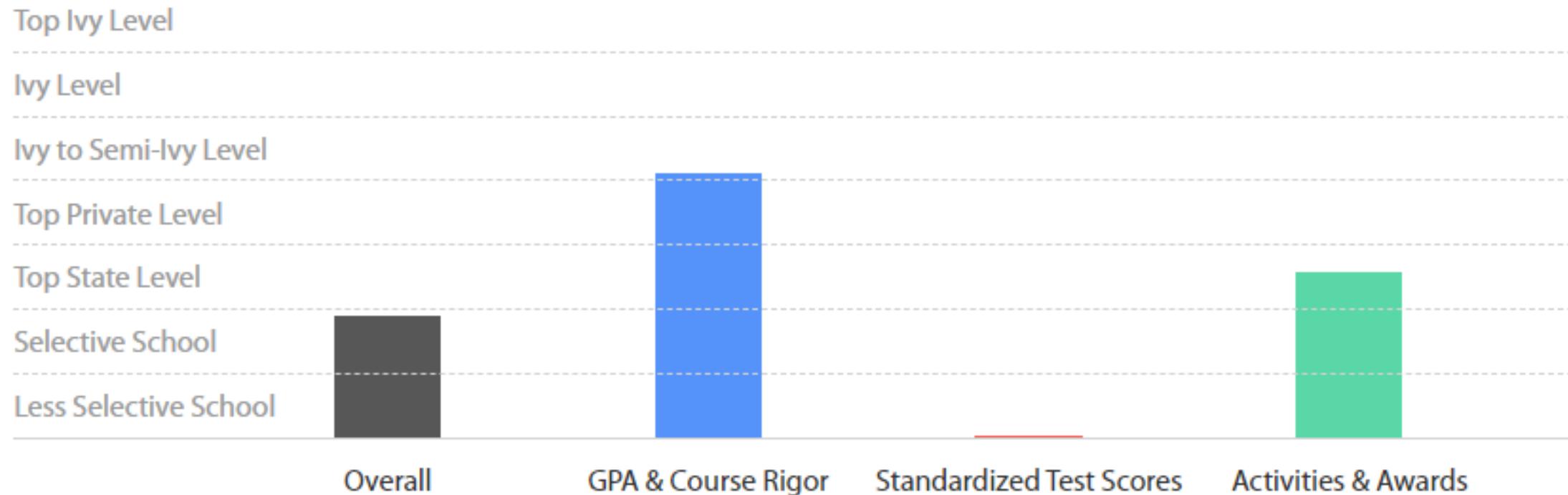
To further strengthen your academic profile, consider **joining (and excelling in) both national and international level competitions** related to **Business or Marketing**.

Summary:

You are on the right track. Your academic profile is excellent, and you have narrowed down your interest to Business, Marketing Or Creative Writing. You just need to confirm whether Business/Economics is the major for you in university. Thus, the need for you to explore as many activities as possible in these fields as well as other fields.



Admission factors chart to determine your university admissions competitiveness level.



Note:

Your current overall admissions factors show that you are well-suited for **Selective Schools**. Note that you have not taken any standardized tests yet and, thus, your admissions factor is currently underestimated.



HOW TO POSITION YOU IN A UNIQUE MANNER FOR UNIVERSITY APPLICATION

“Personal Brand is one or two sentences that student would like the admissions committee to remember about.”

Your current personal brand is still a blank canvas. However, there are several areas that could make your personal brand a little more niche: Business, marketing, creative writing. Note that you will also need to do some more soul-searching into the mentioned factors to be able to polish your personal brand (or niche). You also need to include your strong academic interest in Business, by participating in Business competitions or make some significant accomplishments in the field, such as starting-up your own business venture or work on a project that can solve a problem using one of the Business skills.

In addition, you should also keep an open mind, be willing to get out of your comfort zone, and explore other fields in order to confirm your academic interest. Things to emphasize when developing your personal brand would be the WHY this academic interest, WHO you are in terms personality and non-academic passion, and WHAT is the cause that matters to you the most.

Your main focus within the next **FOUR** years is to gain exposure to the potential career paths in **Business, Marketing, Creative Writing, Communication**, as well as other fields that may be or your interest; work on personal projects related to these fields; and participate in activities that are relevant to your academic and personal interests to develop your niche and, thus, build a stronger personal brand.

Note:



Personal Brand

Exploration

Writing Skill

Academic Performance



Note:

OUR METHOD

We will guide you to be **more proactive** in searching for existing extracurricular activities inside and outside of school or start a new club that reflects your passion and interest to help **develop your experience and skills** (and ultimately your personal brand).

RECOMMENDED ACTIVITIES

- **Creating a club both inside or outside of school.** This acts as starters for organizational experience and develop your leadership roles.
- **Join competitions:** *The Immerse Education Essay Competition, Conrad Challenge, International Economic Olympiad, Wharton Global High School Investment Competition 2021-2022, Tiger Global Case Competition, Blue Ocean Competition, World Business Academy.*
- **Recommended Field for Personal Projects:** Business-related and/or Creative Writing-related + Sarah's passion in creative writing and any future newfound hobbies/passions. Some suggested personal projects to work on may include but not limited to:
 - Pick a project that you're interested in then make try to make a business plan based on that plan.
 - Start your own business venture in a field of your choice after researching the target market.



Personal
Brand

Exploration

Writing
Skill

Academic
Performance



Note:

OUR METHOD

We will provide you with access to our exclusive network with professionals in Business, Economics, and perhaps other fields that may be of your interest if you are open to it.

RECOMMENDED ACTIVITIES

- **Join Experiential Learning** programs over the holiday in exploring for your passion and interest as well as building your resume.
- **Connect with various professionals in the field of your interest** to discover what the careers in the field you're interested in is all about: this can be in the form of **networking, talks/seminars, and job shadowing**. This would be an eye-opening experience that may contribute to determining your major.
- **Explore other fields besides Business and Economics** to confirm your academic interests and open your eyes to other things besides your current interests (seeing the big picture).

Continued in the next page...

Personal
Brand

Exploration

Writing
SkillAcademic
Performance

Note:

RECOMMENDED ONLINE COURSES & SUMMER CAMPS

- Stanford University: Writing in the Sciences
- University of Virginia: Foundations of Business Strategy
- University of Virginia: Marketing Analytics
- University of Colorado Boulder: Business Writing
- University of Pennsylvania: Business Analytics
- University of Pennsylvania: Introduction to Marketing
- Macquarie University: Excel Skills for Business
- University of Colorado Boulder: International Business
- The Hong Kong University of Science and Technology: Protecting Business Innovations Via Strategy

EXAMPLES OF THE ORGANIZATION/COMPANIES

Company Name	Industry
SATURDAYS	Business Development
SEGARI	Business Development
MAP Retail Academy	Retail Business
CYBER FOREX	Marketing - in Investment
KONNICHWA	Data Analyst
MejaKita	Media Broadcasting ; Editor Journalism
ASTRA INTERNATIONAL	Financial Services



Personal
Brand

Exploration

**Writing
Skill**

Academic
Performance



Note:

THE IMPORTANCE OF WRITING SKILLS

You need a tool to communicate your qualities in your university application. Improving your writing skills will enhance your personal brand through a well-articulated and creative writing style. Writing skills will also train your critical thinking and organize your thought process for your daily assignments in university.

ASPECTS

- University Application Essay
- Letter Of Recommendation Request
- CV Writing
- Email Communication
- School Assignment And Papers

RECOMMENDATION TO IMPROVE YOUR WRITING

- Develop a good reading habit
- Read and learn about officially published essays
- Try analyzing reading materials and write a summary

Personal
Brand

Exploration

Writing
SkillAcademic
Performance

Note:

You may take our **SAT Diagnostic Test** and join our **SAT Course** for improvement if needed.

ACADEMIC

Keep maintaining your performance and academic standings in school as well as continue to challenge yourself academically by participating in higher scale competitions.

STANDARDIZED TEST

TOEFL/IELTS:

Top universities expect their prospective students to score **above 100 on TOEFL iBT test or above 8.0 on IELTS**. TOEFL/IELTS scores are **valid for TWO years**.

We **highly recommend** that you take the TOEFL/IELTS test when you are **in Grade 11**.

SAT/ACT:

Top universities, especially US Universities, look for students who score **>1450 on the SAT or >32 on the ACT**. SAT and ACT Scores are **valid for Five years**.

We **highly recommend** that you start preparing and take the SAT test **in your 10th Grade 2nd Semester**.



RECOMMENDED UNIVERSITIES

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	US	UK	Australia
REACH	<ul style="list-style-type: none">➤ MIT➤ Brown University➤ University of Pennsylvania➤ NYU➤ UCLA➤ Cornell University➤ Carnegie Mellon University	<ul style="list-style-type: none">➤ University of Oxford➤ University of Cambridge➤ Imperial College London➤ University College London➤ University of Manchester➤ University of Edinburgh➤ King's College London	<ul style="list-style-type: none">➤ University of Melbourne➤ University of Sydney➤ University of Queensland Australia➤ University of New South Wales➤ Australian National University
COMPETITIVE	<ul style="list-style-type: none">➤ UMich--Ann Arbor➤ UNC--Chapel Hill➤ Boston University➤ UC San Diego➤ UC Irvine➤ University of Washington	<ul style="list-style-type: none">➤ University of Southampton➤ University of Liverpool➤ University of Leeds➤ University of Nottingham➤ Newcastle University	<ul style="list-style-type: none">➤ Queensland University of Technology➤ Griffith University➤ University of Wollongong➤ Macquarie University➤ Deakin University
SAFETY	<ul style="list-style-type: none">➤ Pennsylvania State University--University Park➤ UIUC➤ Ohio State University--Columbus	<ul style="list-style-type: none">➤ Loughborough University➤ University of Bath➤ Swansea University	<ul style="list-style-type: none">➤ Swinburne University of Technology➤ RMIT University➤ University of South Australia

**YEAR 9**

	Community Service / Club	Project	Soft Skills	Exploration	University Preparation
		Assess and explore other activities			
SEMESTER 2	Join or Create an Interest Based Club	Planning for Personal Project in Business or Writing field	Train other soft skills: - Integrity & trustworthiness - Responsibility - Teamwork - Time management	<ul style="list-style-type: none">• Talk to and Shadow with Professionals• Take Business or English related online courses• Reading Business or English related international journal	Search on University Life



SUGGESTED TIMELINE

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YEAR 10						
	Community Service / Personal Project	Extracurricular / competitions	Soft Skills	Exploration	SAT	University Preparation
SEMESTER 1	Reassess and explore other activities		Train other soft skills: - Integrity & trustworthiness - Responsibility - Teamwork - Time management	Explore various aspects of Business, such as entrepreneurship, marketing, finance, accounting, supply chain through the following: • Talk to & shadow professionals • Reading Books • Watch Video • Write Essays • Join holiday programs		University Research
	<ul style="list-style-type: none"> • Continue Working on Personal Project • Involve in community service 	<ul style="list-style-type: none"> • Create a club at school • Join national/international Olympiad 				
SEMESTER 2	<ul style="list-style-type: none"> • Create a personal project in Business Or Writing field • Internship / Work Experience in Business - related field (when possible) 				Taking SAT Prep and Test #Attempt 1	



SUGGESTED TIMELINE

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YEAR 11				
	Community Service / Personal Project	Extracurricular	SAT	University Application Process
SEMESTER 1	Reassess and explore other activities			University Research
	Entrepreneurship and Management- related Personal Project	<ul style="list-style-type: none">• Group project / Presentation / Public Speaking• Create a Writing Journal	Take SAT Prep and Test #Attempt 2 (if necessary)	
	Volunteering			
			Take SAT Prep and Test #Attempt 3 (if necessary)	
SEMESTER 2	Creative Writing or Journalism - related Personal Project	Reassess and explore other activities		Shortlisting University
	Internship at Business Consulting Company			US Uni-direct Application preparation starts



SUGGESTED TIMELINE

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YEAR 12				
	Community Service / Personal Project	Extracurricular	TOEFL	University Application Process
SEMESTER 1	Reassess and explore other activities		Taking TOEFL Prep and Test #Attempt 1	Determine Personal Brand
			Taking TOEFL Test #Attempt 2 (if necessary)	University Application Deadline
SEMESTER 2				

PRICING & SCOPE





ULTIMATE PACKAGE ADMISSION MENTORING

ULTIMATE	PRICE
Up To 7 Schools Globally	US\$ 6,850

NOTE:

- ✓ This is a one-off fee that covers admissions consulting services until **Sarah** gets accepted to Universities.
- ✓ The service is **payable in Indonesian Rupiah**.
- ✓ The current estimation for the Ultimate Package Advisory Service's pricing only applies to University Applications of up to 7 Universities. Pricing adjustment will apply for Applications to more than 7 Universities.
- ✓ The installment payment is available



ULTIMATE PACKAGE ADMISSION MENTORING

1. Review of Student's educational and personal profile from information provided to us prior to the consultation. This includes
 - a. The academic transcript, teacher comments, and record of standardized testing.
 - b. Personal interests, achievements, and goals, obtained from our questionnaires.
2. Development of comprehensive educational plan by:
 - a. Reviewing the Student's curriculum and devising his/her academic niche.
 - b. Field of study exploration research that is of interest to him/her.
 - c. Discussing extracurricular interests, summer/winter activities, internship opportunities, and study options. Mentoring Student through processes pertaining to such activities including application process, proposal writing, interviews, etc.
 - d. Helping the Student round out his/her resume and personal profile.
 - e. Developing a list of colleges/universities, including reach, target, and likely, based on the Student's academic and personal profile.
 - f. Developing a schedule for taking appropriate standardized tests.
 - g. Lining up academic and non-academic supports, such as academic tutors, language course institutions, etc.



ULTIMATE PACKAGE ADMISSION MENTORING

- h. Guiding the Student on the preparation of college/university applications, including devising application strategies; time management; discussion, review, and critique of essays and other materials that are required or that will help in the admissions process.
 - i. Shortlisting potential recommenders for the Student and crafting a profile that makes the best impression to the recommenders.
 - j. Preparing the Student for personal interviews.
 - k. Selecting the most appropriate college/university from among those to which Student has been admitted.
 - l. Preparing for the transition to college/university, and making initial college course choices.(if needed)
3. Access to our Advisor through personal appointments, telephone, and email.



Frequently Asked Questions

1. What are the scopes included in this mentoring?

Our admission mentoring program is focusing on two parts:

1) Career Exploration & Profile Building

- Exploring career options through research, talking to professionals, and mentoring students on hands-on activities such as workshops, personal projects, and internships
- Personal branding and CV building by joining/establishing clubs, creating a scalable personal project, joining competitions, internships

2) University Application Preparation

- Academic performance review
- University shortlist, including reach, competitive and safety, based on student current performance
- University application strategies & preparation, including essay review and writing
- Interview preparation
- Preparing for the transition to college/ university (if needed)

2. How long will the mentoring period be?

Mentoring period is carried out at the start of the mentoring program until the student gets acceptance letters from respective universities (valid for 1 application season).

3. Who are the mentors and how are the mentors assigned?

Mentors are assigned based on the student's interests and personality compatibility that will be determined based on the initial consultation.

4. What if the child wants to explore other fields outside of the mentor's expertise?

We will pull-in another mentor to help students explore other fields they desire.



5. How does the mentoring mechanism work?

Students and mentors will generally have regular weekly or biweekly meetings to monitor student's progress and see if there are any problems to be solved immediately. Other than the regular meetings, students are welcome to reach out to their mentors for discussion through chats or schedule ad-hoc meetings through WhatsApp, emails, calls, Zoom, and other channels.

6. Will parents receive their child's progress reports?

Parents will receive mentoring progress reports from the mentors on a quarterly basis. Other than that, parents are also allowed to coordinate with mentors anytime.

7. When is the ideal time to start the mentoring program?

It is ideal to start mentoring since students are in the Sec 3 or Grade 9. However, we do see some students start preparing as early as in Grade 7. For students who are in Grade 10 and above, we will help them to catch up and make career & university planning strategies according to their profile and timeline.

8. Is there any guarantee from this mentoring program?

We do not have guarantee program, in university application process there are factors beyond our control that might happen but as much as possible, we anticipate by creating tailored strategies for each student. We will do our best to coach the students to encourage their mindset and push them to be all out in this 2-way mentoring. Also we strategize the university shortlisting process where we categorize universities into three types (reach, competitive and safety) and try to make students' profiles meet the standards demanded by their dream university. However, it is proven that 100% of our students are accepted in universities and 75% are accepted in competitive and reach schools.

Thank you.

Hope this report gives you a better understanding about your current profile and the university application process. Kindly do not hesitate to contact us if you have any questions.



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