

Kenneth Aaron Salim
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Indonesian

EDUCATION

Asia Pacific University of Technology and Innovation

Sep 2018 – Present

Computer Science with Specialism in Data Analytics

Cumulative GPA: 3.62

WORKING EXPERIENCES

LINGOTALK

Nov 2020 – Present

Business Development Manager

- Lead B2B and B2C team to achieve 20% growth rate of sales.
- Coordinate with other departments to enhance products and quality services.
- Advise BOD about restructuring of company organization chart.
- Preparing Pitch Deck for Initial Investment
- Pitch to Business Partners, Negotiate, Making deals for 100+ clients from schools, community, and retail markets.
- Plan and Launch 1st Student Ambassador Program and Teacher's English Club for community engagement

Business Development Analyst

Sep 2020 – Nov 2020

- Analyse the website and digital tools performance
- Create Strategic Business Development Planning
- Initiate B2B and B2C team in Business Development

LINGKARAN

Learning Project Officer

Apr 2021 – Jun 2021

- Manage 20+ mini classes per month
- Build relationship with 40+ Lingkaran mentors
- Retain minimum score of 9 for Class PIC in each month.

HACTIV8 INDONESIA

Business Analyst

Dec 2020 – Jan 2021

- Assist COO and Operation Team to make data centric decision
- Process and Analyze Students Data to make improvement in curriculum from 20+ batches of student's performance data

ORGANIZATIONAL EXPERIENCES

GRACE ALONE MINISTRY

Data System Analyst Volunteer

Dec 2020 – Present

- Collaborate with IT Team to build a developed system for data-centric decision making and database making
- Assisting Event and Program Team in providing data and analysis from each event
- Analyzing and Visualizing Evaluation Data from participants and events participants' Data

SKILLS & ADDITIONAL INFORMATION

- Fluent in English and Bahasa Indonesia (both spoken and written), basic in Mandarin and German.
- Proficient in Microsoft Office (Excel, Word, and PowerPoint)
- Basic Programming Skills in Python, C, C++, SQL
- Basic editing skills using Adobe Photoshop, Adobe Premiere, and Canva