

INITIAL ASSESSMENT

#TakeOnYourFuture

Moreno

School year : Grade 10

Desired program : Philosophy, Humanities (Undecided)



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Date of Assessment: 16/03/2022

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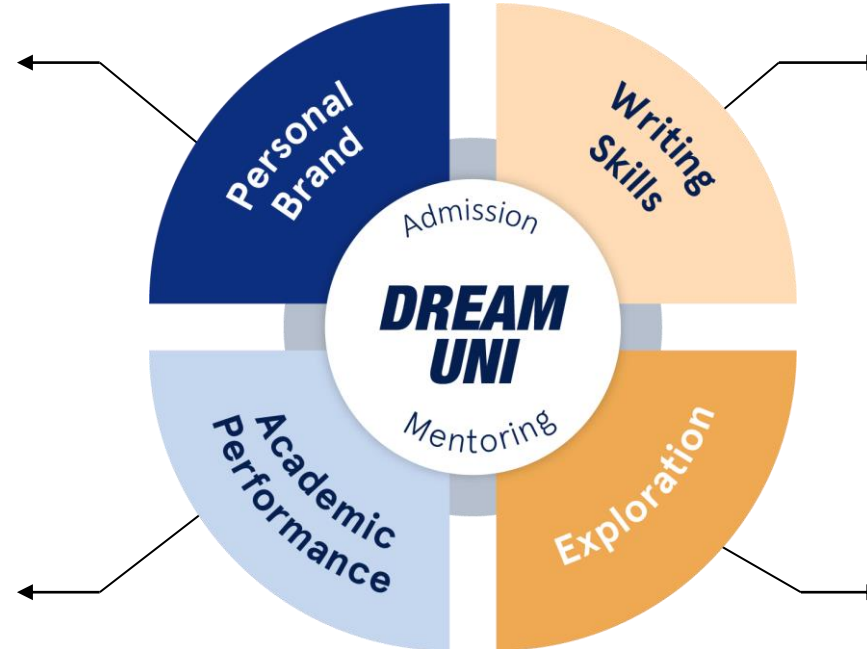


The unique positioning and impactful aspects that make a student's qualities stand out in admission.

A **required skill** needed to clearly communicate student's personal brand in university application and to excel in higher education.

Analyzing overall grades, course rigor at school and the required standardized tests to match with the targeted universities' level of competitiveness.

Exploration is essential to identify *what to pursue in the future* and, therefore, allows student to *choose the right major while* developing his/her CV at the same time.



Note:

Our Assessment & Recommendation will be categorized based on these aspects



GENERAL UNIVERSITY REQUIREMENTS

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US	UK	CANADA	HONG KONG	SINGAPORE	AUSTRALIA	JAPAN
Resume	Resume	Resume	Resume			Resume
TOEFL/IELTS	TOEFL/IELTS	TOEFL/IELTS	TOEFL/IELTS	TOEFL/IELTS	TOEFL/IELTS <i>(if the courses are taught in English)</i>	Language Proficiency Test
School Transcripts	School Transcripts	School Transcripts	School Transcripts	School Transcripts	School transcripts	Entrance Exams
SAT/ACT	SAT/ACT <i>(not all)</i>	SAT/ACT <i>(optional)</i>	SAT/ACT	SAT <i>(for American Diploma only)</i>	SAT/ACT <i>(not all)</i>	
Recommendation Letters <i>(2-3)</i>	Recommendation Letters	Letter or Recommendation	Recommendation Letters			
Essay	Personal Statement	Personal Profile	Personal Statement		Essays <i>(Not all)</i>	Essay <i>(not all)</i>
Interview <i>(not all)</i>	Interview <i>(not all)</i>	Interview <i>(not all)</i>	Interview <i>(not all)</i>			

Moreno



INITIAL ASSESSMENT REPORT





OVERALL ASSESSMENT

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CURRENT STANDING

Exploration

You have not really decided on your major. You are currently interested in Creative Writing, Philosophy, and the Humanities, but your interest in these areas so far seem limited to your own experience of writing and reading, and has not extended into research in terms of majors or career paths.

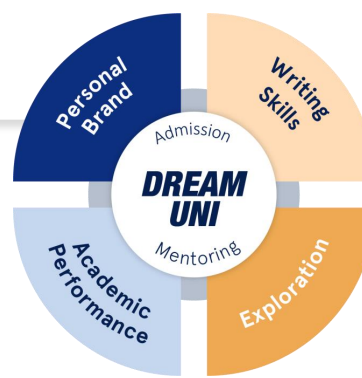
Besides your academic interest, you seem to like sports (golf & swimming) and photography. If you'd like to continue pursuing these areas, there are things you can do to make them part of your brand.

Personal Brand

Your personal brand is still underdeveloped at this moment. This means that your profile does not yet showcase anything that stands out about your interests, passion, and personality. However, since you seem certain in your passion for writing and philosophy, you can start by focusing in these areas. To make your brand more unique, you will also need to focus on a non-academic interest as well as do community service in a cause you care about.

Academic Performance

Overall, you are performing well academically. However, you have NOT participated in academic-related competitions.



AREAS OF IMPROVEMENT

Passion/Interest Exploration & Personal Brand

You are still in the beginning stages of your interest exploration. This is common at your age, but to gain a competitive advantage over your peers, you need to start exploring your current interests.

The first thing that you can do to explore further is to try and join a club/ organizations inside or outside of school and start taking varying online courses (and getting the respective certifications) related to your interests. Keep an open mind as you do this, as it is not unusual to have a change of interest.

Once you're more certain of what you want to pursue, start exploring potential career paths related to these areas by networking with professionals, working on and scaling up your personal projects to build your profile, and doing internships to gain professional experience.

You should also start exploring your hobbies and personal interests to see which one you'd like to commit to. Showing commitment in a personal interest on top of your academic interest will help add dimension to your Personal Brand.

Academic

To further strengthen your academic profile, you should consider joining (and excelling in) both national and international level academic competitions related to Writing and Journalism.

Summary:

You are still at the early stages of your interest exploration and, thus, have only done limited exploration into your interests so far. This means your personal brand is still a blank canvas. What you can do now is to start exploring your current interests by joining clubs, taking online courses, working on personal projects, etc.



HOW TO POSITION YOU IN A UNIQUE MANNER FOR UNIVERSITY APPLICATION

“Personal Brand is one or two sentences that student would like the admissions committee to remember about.”

Your current personal brand is still a blank canvas. Based on our conversation, there are several areas of interest that could become part of your personal brand: writing, philosophy, and sports (golf / swimming). To make you stand out more, you could combine these areas for your personal project. Keep in mind that you also have to start gathering experiences and skills related to your academic interests to show your aptitude and strong interest in the field.

In addition, you should also keep an open mind, be willing to get out of your comfort zone, and explore other fields in order to confirm your academic interest. Things to emphasize when developing your personal brand would be the WHY this academic interest, WHO you are in terms personality and non-academic passion, and WHAT is the cause that matters to you the most.

Your **main focus** within the next two years is to **gain exposure to the potential career paths in Creative Writing, Philosophy, and the Humanities, as well as other fields that may be or your interest**; work on **personal projects** related to these fields; and **participate in activities** that are relevant to your academic and personal interests to develop your niche and, thus, build a stronger personal brand.



Personal Brand

Exploration

Writing Skill

Academic Performance



Note:

OUR METHOD

We will guide you to be **more proactive** in searching for existing extracurricular activities inside and outside of school or start a new club that reflects your passion and interest to help **develop your experience and skills** (and ultimately your personal brand).

RECOMMENDED ACTIVITIES

- **Starting or joining clubs/organizations related to Creative Writing, Philosophy, and the Humanities either inside or outside of school and aim to make a significant impact or accomplishments from these clubs/organizations.** This acts as boosters for organizational and leadership experience.
- **Join competitions:** First Amendment Press Freedom Award, Aspiring Young Journalist, The World Schools Debating Championships (WSDC), World Individual Debating and Public Speaking Championships, The Cosmos Championship, Conrad Challenge, Scholastic Art & Writing Competition, Owlypia The Intellectual's Challenge, Moot Court Competition, The Immerse Education Essay Competition
- **Recommended Field for Personal Projects: in Creative Writing, Philosophy, and the Humanities OR a combination of the mentioned topics.** Some suggested projects may include but not limited to the following:
 - Do some political, historical, or humanities-related research and write about topics of your interest. Then, try to develop a website to publish your research.



Personal
Brand

Exploration

Writing
Skill

Academic
Performance



Note:

OUR METHOD

We will provide you with access to our exclusive network with professionals in ***Creative Writing, Philosophy, and the Humanities*** and perhaps other fields that may be of your interest if you are open to it.

RECOMMENDED ACTIVITIES

- ***Join Experiential Learning programs over the holiday or explore issues you care about. Exploring for your passion and interest as well as building your resume.***
- ***Connect with professionals to discover what a career in the field (can be Creative Writing-related, Philosophy-related, Humanities-related) that you are interested is about (networking, talks and job shadowing). Eye-opening experience that may contribute in determining your future major.***

Continued in the next page... ➡



Personal
Brand

Exploration

Writing
Skill

Academic
Performance



Note:

RECOMMENDED ONLINE COURSES & SUMMER CAMPS

Stanford University: Writing in The Sciences
University of Pennsylvania: An Introduction to American Law
University of Pennsylvania: Trademark Law
University of Pennsylvania: Copyright Law
University of Toronto: Mind Control: Managing Your Mental Health During Covid-19
University of Michigan: Beyond the Sustainable Development Goals (SDGs)
Yale University: Journey of The Universe: A Story for Our Times
The University of Edinburgh: Introduction to Philosophy
Duke University: Introduction to Logic and Critical Thinking
University of Michigan: Finding Purpose and Meaning in Life
University of Pennsylvania: Philosophy of Science

EXAMPLES OF THE ORGANIZATION/COMPANIES

Company Name	Industry
MejaKita	Editor Journalism
Segari	Business Development
Indorelawan	Social Organization
Yayasan Cinta Anak Bangsa	Youth Development
Habitat for Humanity	Non-Profit Organization
Solid Circle	Art
UNHCR Indonesia	Protect Refugees



Personal
Brand

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Writing
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Note:

You should provide your English writing samples to us for review by our English writing team to further assess your current writing level

THE IMPORTANCE OF WRITING SKILLS

Essays are often the only way for you to express yourself or tell your story to admission officers when applying to university. Improving your writing skills will train your critical thinking and organize your thought process for university.

ASPECTS

- University Application Essay
- Letter Of Recommendation Request
- CV Writing
- Email Communication
- School Assignment And Papers

RECOMMENDATION TO IMPROVE YOUR WRITING

- Develop a good reading habit
- Read and analyse published essays and other forms of writing
- Show us a writing sample so we can focus on other suggestions specific to your current level of writing ability!



Personal
Brand

Exploration

Writing
Skill

Academic
Performance



Note:

ACADEMIC

To work hard in improving your school grades and maintain that performance. You should also try to boost your academic profile by participating in more academic competitions and make a significant accomplishment in them.

STANDARDIZED TEST

TOEFL/IELTS:

Top universities expect their prospective students to score **above 100 on TOEFL iBT test** or **above 8.0 on IELTS**. TOEFL/IELTS scores are **valid** for **TWO** years.

We ***highly recommend*** that you take the TOEFL/IELTS test in **first half of 2023**

SAT/ACT:

Top universities, especially US Universities, look for students who score **>1450 on the SAT** or **>32 on the ACT**. SAT and ACT Scores are **valid** for **Five** years.

We ***highly recommend*** that you start preparing for your first SAT test **by May 2022**.



RECOMMENDED UNIVERSITIES

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US	National Rank
Princeton University	1
Harvard University	2
Columbia University	2
Yale University	5
UPenn	8
Brown University	14
Cornell University	17
NYU	28
Boston University	42
UC Berkeley	22
University of Virginia	25
UT Austin	38
UC Irvine	36
University of Washington	59
Purdue University	49
Ohio State University--Columbus	49
Pennsylvania State University--University Park	63
University of Colorado--Boulder	99



SUGGESTED TIMELINE

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YEAR 10						
	Community Service / Personal Project	Extracurricular / competitions	Soft Skills	Exploration	SAT	University Preparation
SEMESTER 2	Reassess and explore other activities		Train other soft skills: - Integrity & trustworthiness - Responsibility - Teamwork - Stress management - Communication	Explore various aspects of Humanities and Philosophy or other Interest-field through the following: • Talk to & shadow professionals • Reading books • Watch video • Write essays • Join holiday programs	Taking SAT prep and test #Attempt 1	University research
	• Create a personal project in Humanities-related field* • Involve in community service	• Create a club outside school • Join interest-based communities				

*changeable field



SUGGESTED TIMELINE

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YEAR 11				
	Community Service / Personal Project	Extracurricular	SAT	University Application Process
SEMESTER 1	Reassess and explore other activities			University research
	Creative Writing-related* personal project	<ul style="list-style-type: none">• Group project / presentation / public speaking• Philosophy-related or other field online courses	Take SAT prep and test #Attempt 2 (if necessary)	
	Internship			
			Take SAT prep and test #Attempt 3 (if necessary)	
SEMESTER 2	Continue working on personal project (Humanities or Creative Writing)*	<ul style="list-style-type: none">• Create a writing journal• Join Essay or other subject competitions• Reassess and explore other activities		Shortlisting university
	Volunteer			Uni-direct application preparation starts

*changeable field



SUGGESTED TIMELINE

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YEAR 12				
	Community Service / Personal Project	Extracurricular	TOEFL/IELTS	University Application Process
SEMESTER 1	Reassess and explore other activities		Taking TOEFL/IELTS prep and test #Attempt 1	Determine personal brand
			Taking TOEFL/IELTS test #Attempt 2 (if necessary)	University application deadline <ul style="list-style-type: none">• Essay writing• CV• Recommendation letters
SEMESTER 2				



PRICING & SCOPE





THE PACKAGE OF ADMISSION MENTORING

Admission mentoring	PRICE
Up To 7 Schools Globally	US\$ 6,600
Sibling Discount	<u>US\$ 600</u>
Total	USD 6,000

Bundling	PRICE
Admission mentoring and SAT Semi Private 56 hours	US\$ 6,750

NOTE:

- ✓ This is a one-off fee that covers admissions consulting services until **Moreno** gets accepted to Universities.
- ✓ The service is **payable** in **Indonesian Rupiah**.
- ✓ The current estimation for the Ultimate Package Advisory Service's pricing only applies to University Applications of up to 7 Universities. Pricing adjustment will apply for Applications to more than 7 Universities.
- ✓ The installment payment is available
- ✓ Normal price for SAT semi private 56 hours is IDR 12.500.000



ULTIMATE PACKAGE ADMISSION MENTORING

1. Review of Student's educational and personal profile from information provided to us prior to the consultation. This includes
 - a. The academic transcript, teacher comments, and record of standardized testing.
 - b. Personal interests, achievements, and goals, obtained from our questionnaires.
2. Development of comprehensive educational plan by:
 - a. Reviewing the Student's curriculum and devising his/her academic niche.
 - b. Field of study exploration research that is of interest to him/her.
 - c. Discussing extracurricular interests, summer/winter activities, internship opportunities, and study options. Mentoring Student through processes pertaining to such activities including application process, proposal writing, interviews, etc.
 - d. Helping the Student round out his/her resume and personal profile.
 - e. Developing a list of colleges/universities, including reach, target, and likely, based on the Student's academic and personal profile.
 - f. Developing a schedule for taking appropriate standardized tests.
 - g. Lining up academic and non-academic supports, such as academic tutors, language course institutions, etc.



ULTIMATE PACKAGE ADMISSION MENTORING

- h. Guiding the Student on the preparation of college/university applications, including devising application strategies; time management; discussion, review, and critique of essays and other materials that are required or that will help in the admissions process.
 - i. Shortlisting potential recommenders for the Student and crafting a profile that makes the best impression to the recommenders.
 - j. Preparing the Student for personal interviews.
 - k. Selecting the most appropriate college/university from among those to which Student has been admitted.
 - l. Preparing for the transition to college/university, and making initial college course choices (if needed).
- 3. Access to our Advisor through personal appointments, telephone, and email.

Thank you.

Hope this report gives you a better understanding about your current profile and the university application process. Kindly do not hesitate to contact us if you have any questions.



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