



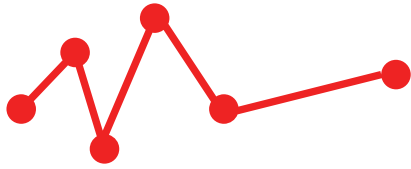
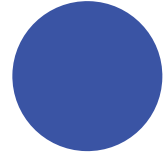
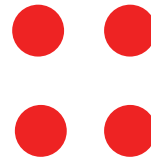
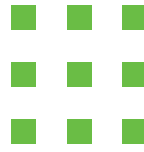
## ALL SYSTEMS GO! 2019 *SPONSORSHIP* PROSPECTUS

BY SPONSORING **ALL SYSTEMS GO!** YOU DIRECTLY HELP TO BRING TOGETHER THE COMMUNITIES FOCUSED ON BUILDING FOUNDATIONAL TECHNOLOGIES ON WHICH ALL MODERN LINUX SYSTEMS RELY.

Sponsorship funds will be the main means by which the conference is supported, allowing attendees fees to be kept low. All monies raised will go towards conference organization and other related costs. What we can provide to attendees is directly based on the success of our fundraising efforts.

*The only conference  
focused solely on low-level,  
user-space Linux projects.*





# 300

ATTENDEE  
TARGET  
FOR 2019

Percentage of  
attendees who want  
to come back in 2019

95%

## PAST SPONSORS



CHEF™



COLLABORA



Core OS



Microsoft



PANTHEON



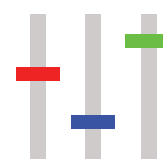
redhat.

## MINIMUM GOALS

- Venue
- Basic swag
- Social event
- Cold drinks
- Coffee and tea
- Badges

## STRETCH GOALS

- Speaker gifts
- Sponsor attendees needing financial support
- Recording and live streaming
- More swag (shirts, bags, etc.)
- Drinks and catering for social event
- Full catering

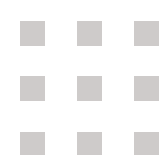
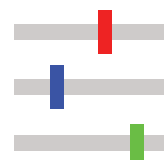
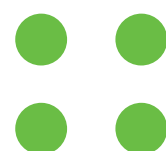
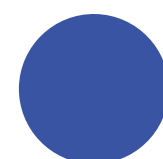
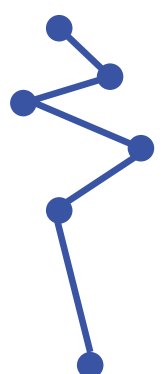
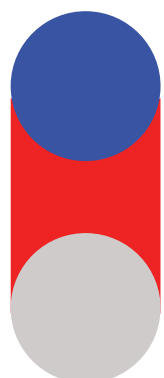
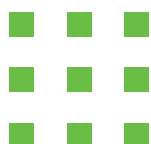


## SPONSORSHIP LEVELS

	TERRESTRIAL	LUNAR	SOLAR
Logo & link on website	✓	✓	✓
SM posts announcing sponsorship	✓	✓	✓
Mention in emails to attendees	✓	✓	✓
Logos on sponsorship banner	✓	✓	✓
Logo on the badge		BACK	FRONT
Logo on event signage		SMALL	LARGE
Logo on stage and/or projector		SMALL	LARGE
Logo on conference bag		SMALL	LARGE
Hacking space / lounge sponsorship		✓	✓
Logo on videos			✓
Diversity ticket sponsorships*	0	2	4
Conference passes**	5	10	15
Sponsorship amount (VAT NOT INCLUDED)	5,000 EUR	10,000 EUR	15,000 EUR

\* Conference organizers will be making these tickets available via DiversityTickets.org and other avenues to support and encourage diversity efforts.

\*\* Sponsors can allocate their passes at their own discretion. Any unallocated conference passes will be assigned to community members by the conference organizer.



## CONFERENCE ORGANIZERS

Kinvolk GmbH  
Adalbertstr. 6a | 10999 Berlin  
P: +49 175 55 89 364  
E: events@kinvolk.io

## EMAIL ADDRESSES

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W: <https://all-systems-go.io>