



**ALL
SYSTEMS
GO!**

Late September 2018
BERLIN, GERMANY

ALL SYSTEMS GO! 2018
SPONSORSHIP
PROSPECTUS

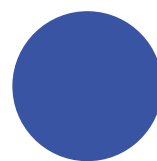
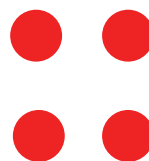
BY SPONSORING **ALL SYSTEMS GO!** YOU DIRECTLY HELP TO BRING TOGETHER THE COMMUNITIES FOCUSED ON BUILDING FOUNDATIONAL TECHNOLOGIES ON WHICH ALL MODERN LINUX SYSTEMS RELY.

Sponsorship funds will be the main means by which the conference is supported, allowing attendees fees to be kept low. All monies raised will go towards conference organization and other related costs. What we can provide to attendees is directly based on the success of our fundraising efforts.

*The only conference
focused solely on low-level,
user-space Linux projects.*



2017
overview



215
ATTENDEES

SOLD OUT

EXCEEDED
GOAL OF 200
ATTENDEES

40 presentations
over *2 days*

— All talks
recorded &
live-streamed

SPONSORS FROM 2017



FEEDBACK RESULTS (FROM 65 RESPONSES)



95%

rated talks
ABOVE AVERAGE
or GREAT

Percentage of
attendees who want
to come back in 2018

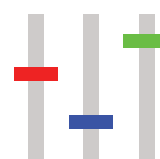
100%

MINIMUM GOALS

- Venue
- Basic swag
- Social event
- Cold drinks
- Coffee and tea
- Badges

STRETCH GOALS

- Speaker gifts
- Sponsor attendees needing financial support
- Recording and live streaming
- More swag (shirts, bags, etc.)
- Drinks and catering for social event
- Full catering

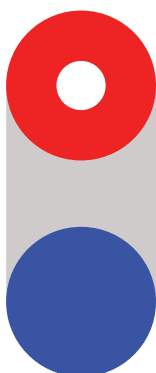
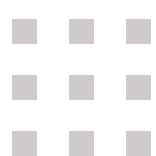
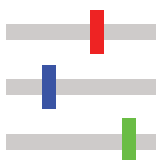
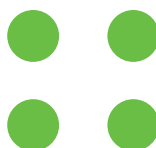
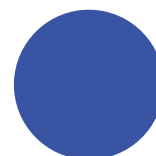
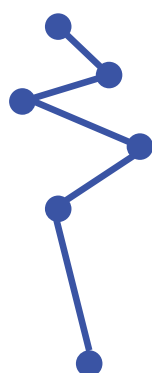
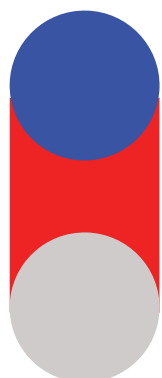
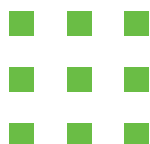


SPONSORSHIP LEVELS

	SOLAR	LUNAR	TERRESTRIAL
Logo & link on website	✓	✓	✓
SM posts announcing sponsorship	✓	✓	✓
Mention in emails to attendees	✓	✓	✓
Logos on sponsorship banner	✓	✓	✓
Logo inside or back of badge		✓	
Small logo on event signage		✓	
Small logo on stage or projector		✓	
Small logo on swag		✓	
Hacking space / lounge sponsorship	✓	✓	
Logo on videos	✓		
Large logo on swag	✓		
Large logo on event signage	✓		
Logo on front of badge	✓		
Large logo on stage or projector	✓		
Social event sponsorship	✓		
Diversity ticket sponsorships*	4	2	0
Conference passes**	10	6	3
Sponsorship amount (VAT NOT INCLUDED)	10,000 EUR	6,500 EUR	3,000 EUR

* Conference organizers will be making these tickets available via DiversityTickets.org and other avenues to support and encourage diversity efforts.

** Sponsors can allocate their passes at their own discretion. Any unallocated conference passes will be assigned to community members by the conference organizer.



CONFERENCE ORGANIZERS

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EMAIL ADDRESSES

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