



# DeltaHacks VI

## Sponsorship Package

January 25th and 26th, 2020

• McMaster University •

Dear Potential Sponsor,

6 years ago, we had a vision to empower students through technology and innovation and that's when DeltaHacks was created to carry out this mission. From 5 founders, to a team of 40 and growing, we have enabled hundreds of students, to come together and have the opportunity to Hack for Change - a unique approach to design projects that tackle the social issues of society today.

As one of the largest hackathons in Canada, we're bringing together over 750 of the tech world's most creative, enthusiastic and passionate student to McMaster University for a phenomenal weekend at DeltaHacks - 24 hours of hacking on all platforms to create hundreds of groundbreaking projects from scratch in just one weekend. Whatever their focus may be - healthcare, education, environment, accessibility- students strive to create a positive impact through their ideas and projects.

However, the event is as much as yours as it is for the students, and on that note, we want to offer you our annual sponsorship opportunity! By sponsoring us, you'll be interacting with talented students, while making a positive impact towards our society. We offer the following tiers Bronze, Silver, Gold, Platinum, and the special Diamond tier, specifically and specially created for our title sponsor!

On behalf of the whole team, we thank you for your interest in DeltaHacks! We aim to bring the best value to your organization, as we invite you to take a look through this package and hope to hear from you soon!

Thank You,



Maanav Garg  
Head of Sponsorship



Anirudh Verma  
Co-Director



Jasion Loodu  
Co-Director

# Endless Benefits

## Recruit

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Interact with talented students from a variety of backgrounds and majors, through your company representatives, mentors and recruiters. With a chance to screen resumes, Githubs and LinkedIn's.

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## Showcase

Bring your company's culture to DeltaHacks VI! Stand out with a unique company challenge & prize, a live workshop hosted by you, and the option to provide our talented pool of students with your own software and hardware!

## Engage

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Take this opportunity to meet new and talented students, with an abundance of potential, innovation and creativity from all around the nation!

# Sponsorship Tiers

**DIAMOND**  
contact us

**PLATINUM**  
\$10,000

**GOLD**  
\$7,000

**SILVER**  
\$4,000

**BRONZE**  
\$1,000

## GENERAL

	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
Sponsorship Tables	X	X	X	X	
Send Representatives	UNLIMITED	UP TO 6	UP TO 5	UP TO 3	
Opening Keynote	4 MINS	2 MINS			
Workshop before Hackathon	X	X			
Thanks @ Opening/Closing	X	X			
Technical Demo/Workshops	90 MINS	60 MINS	30 MINS		
API Demo @ Opening	5 MINS				
Send Mentors	X	X	X	X	
Judging Opportunities	X	X	X		
Company Challenge & Prize	SPECIAL CHALLENGE	X	X		
Software/Hardware for Hackers	X	X	X	X	

## BRANDING

DeltaHacks VI Powered by <YOU>	X				
Student Package Blurb	150 WORDS	100 WORDS	50 WORDS	10 WORDS	COMPANY NAME
Social Media Promotions (#)	3	2	1	WITH OTHERS	WITH OTHERS
Hyperlinked Logo on Website (size)	TITLE - LARGEST	X-LARGE	LARGE	MEDIUM	SMALL
Logo on Hacker T-Shirt (size)	TITLE - LARGEST	X-LARGE	LARGE	MEDIUM	SMALL
Company Swag in Hacker Bag	X	X	X	X	X
API Directory	X	X	X	X	X

## RECRUITING

Private Interview Room	X				
Hacker Resumes/Githubs/LinkedIns	PRE & POST	PRE & POST	PRE & POST	POST	POST
Pre-Screened Hackers	X	X			
Post-Hackathon Recruiting Emails	X	X			

Have an alternate form of contribution? Want a custom plan? Have any questions? Do not hesitate to contact us at [sponsorship@del tahacks.com](mailto:sponsorship@del tahacks.com)! We're happy to work with you to ensure that this event fulfills your needs as a sponsor!

Other forms of sponsorship such as food and other products are strongly encouraged.

# Facts and Figures

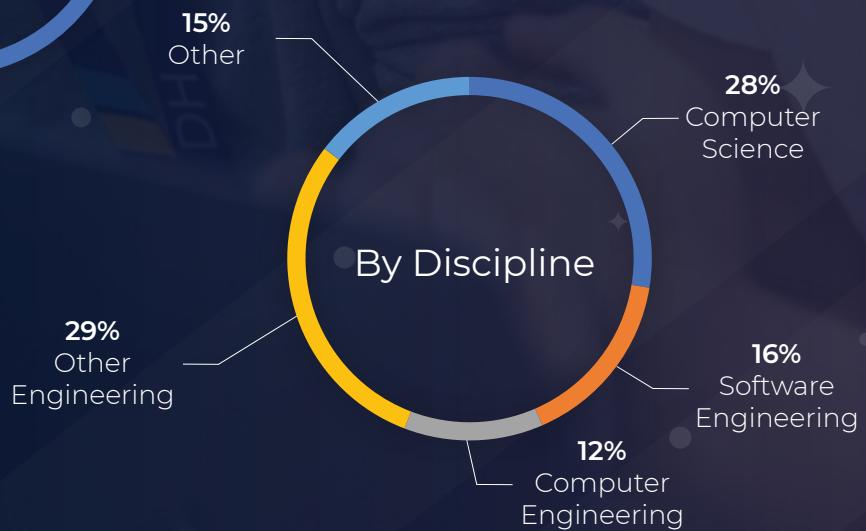
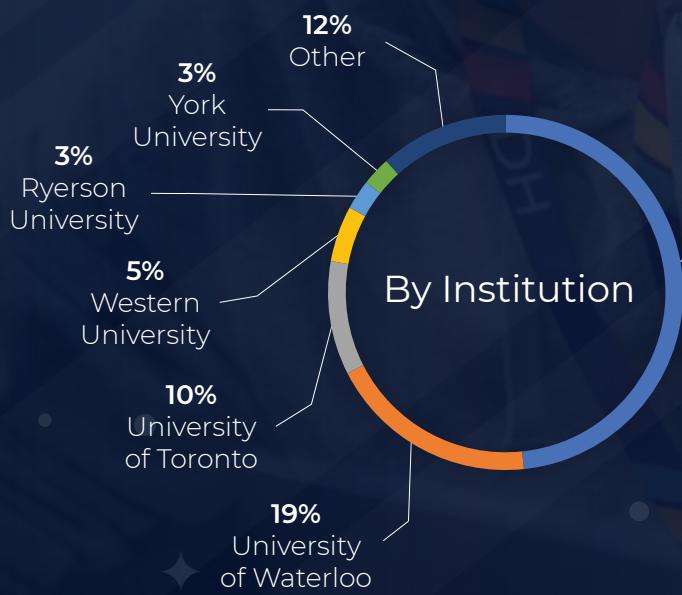
## Who Comes

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Over **1600** applicants from over **20** of Canada's top universities, representing nearly **30** different majors! From which we target to accept **750** student attendees, and because of which, McMaster is the **5th** best hacking school in Canada, and the **3rd** best within Ontario!

## Applicant Data

DeltaHacks V



**Thank you** for reviewing this sponsorship package.  
We hope you decide to be part of the  
greatest DeltaHacks yet!

**[sponsorship@deltahacks.com](mailto:sponsorship@deltahacks.com)**

