

Análise de Dados do Google Analytics

Sessões
102 Mil

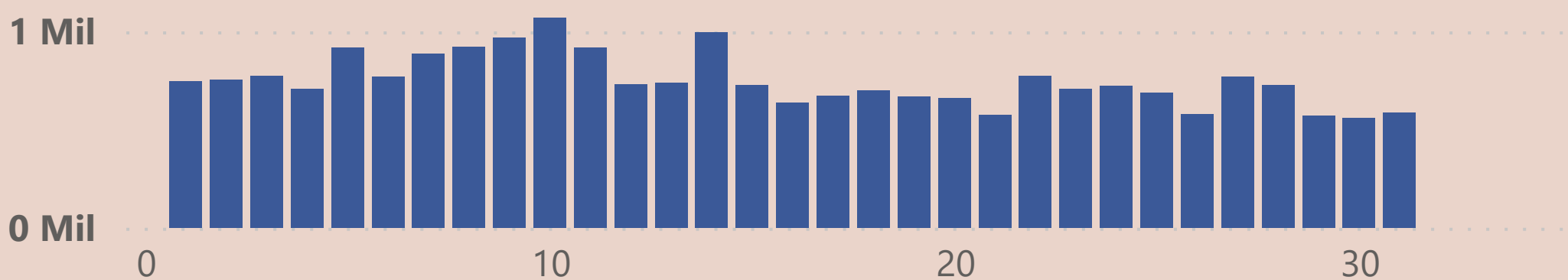
Page Views
1422 Mil

Novos Visitantes
75 Mil

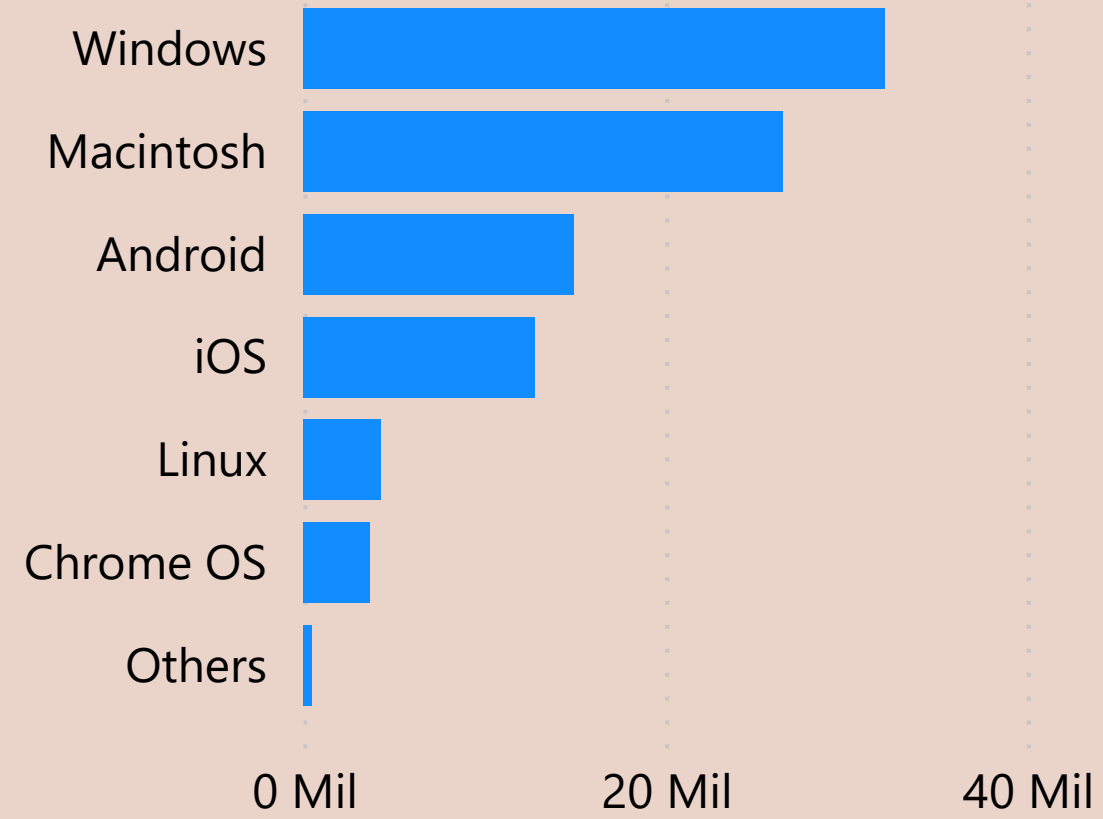
País

- Afghanistan
- Albania
- Algeria
- Angola
- Argentina
- Armenia
- Aruba
- Australia
- Austria
-

Tempo médio no site por dia



Sistema Operacional utilizado



KPI páginas visualizadas por dia

12,59!

Meta: 1670 (-99.25%)

KPI tempo médio no site por dia

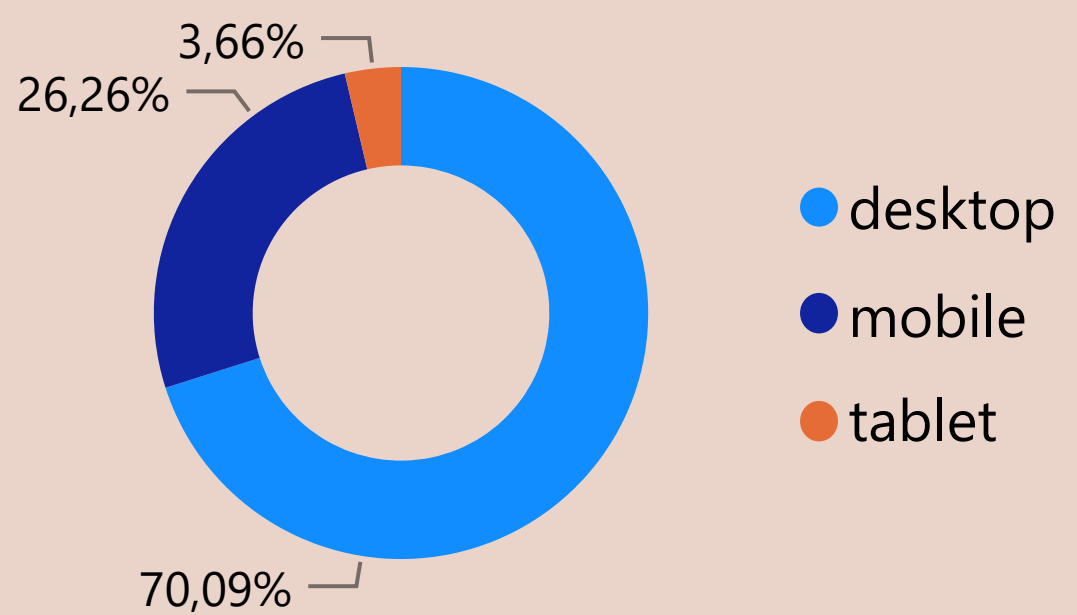
586,75!

Meta: 72250 (-99.19%)

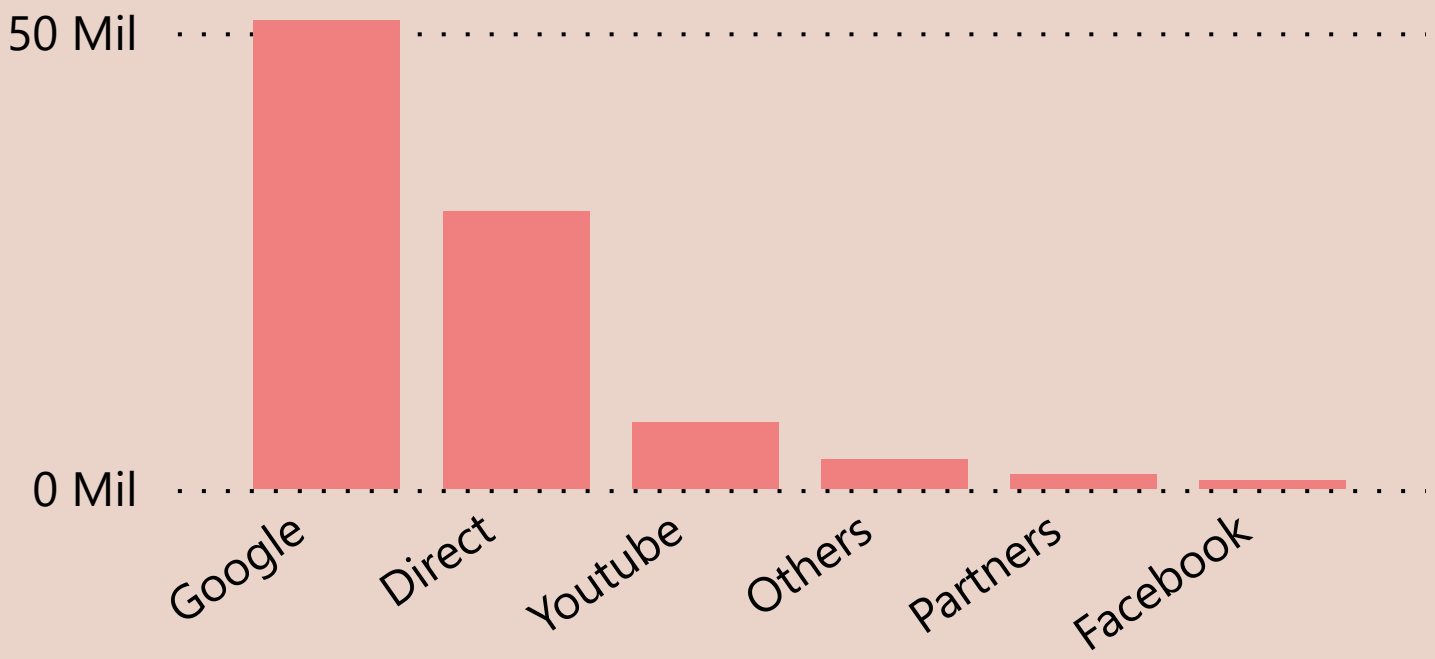
Vendas por Dia



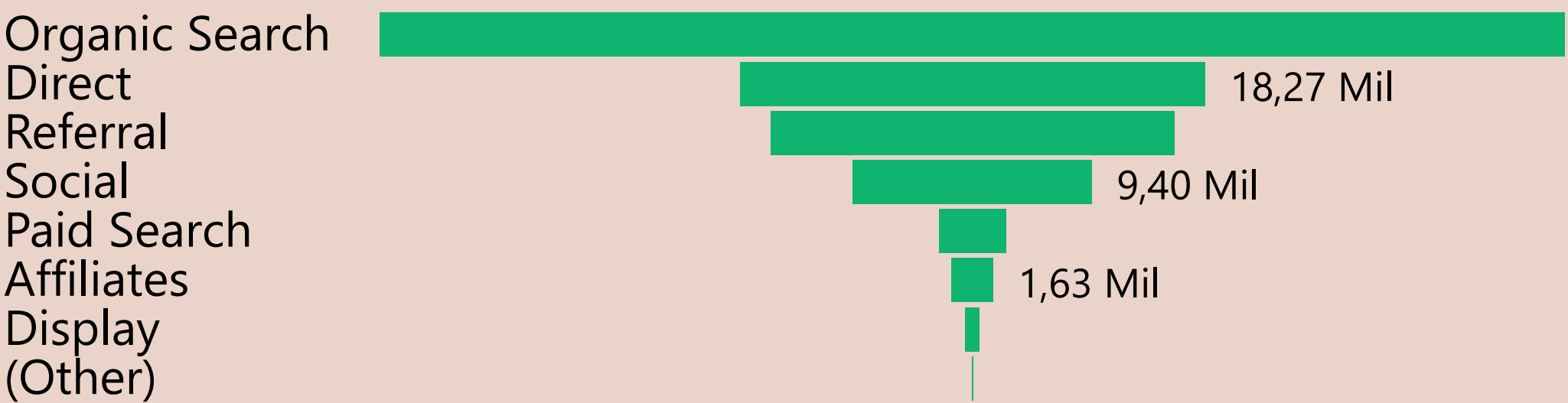
Dispositivo mais utilizados



Principais fontes de acesso



Canal de vendas



Análise de Dados do Google Analytics

137 Mil

Pages / Session

153 Mil

Pageviews

56 Mil

Sessions

326

Transactions

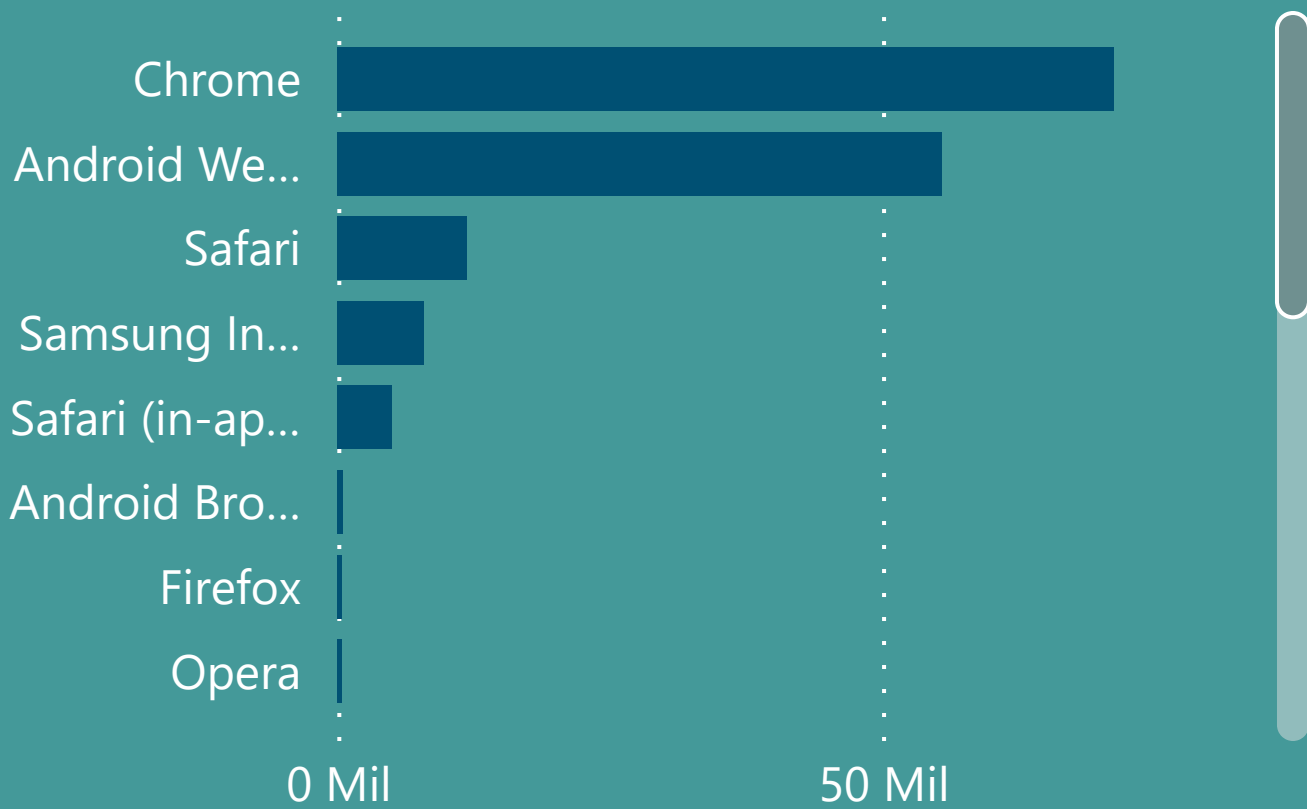
54 Mil

Users

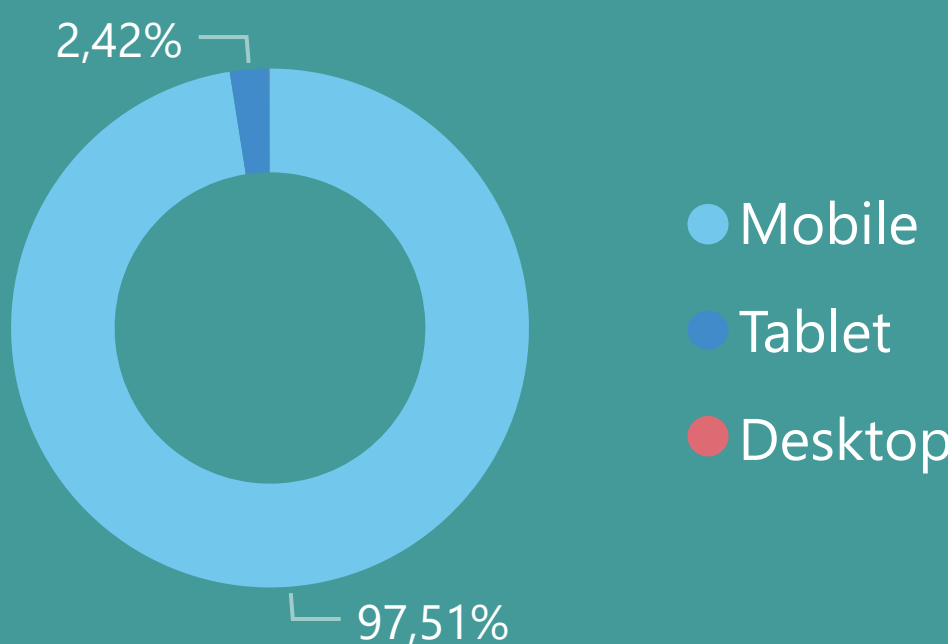
18/04/2019

10/01/2021

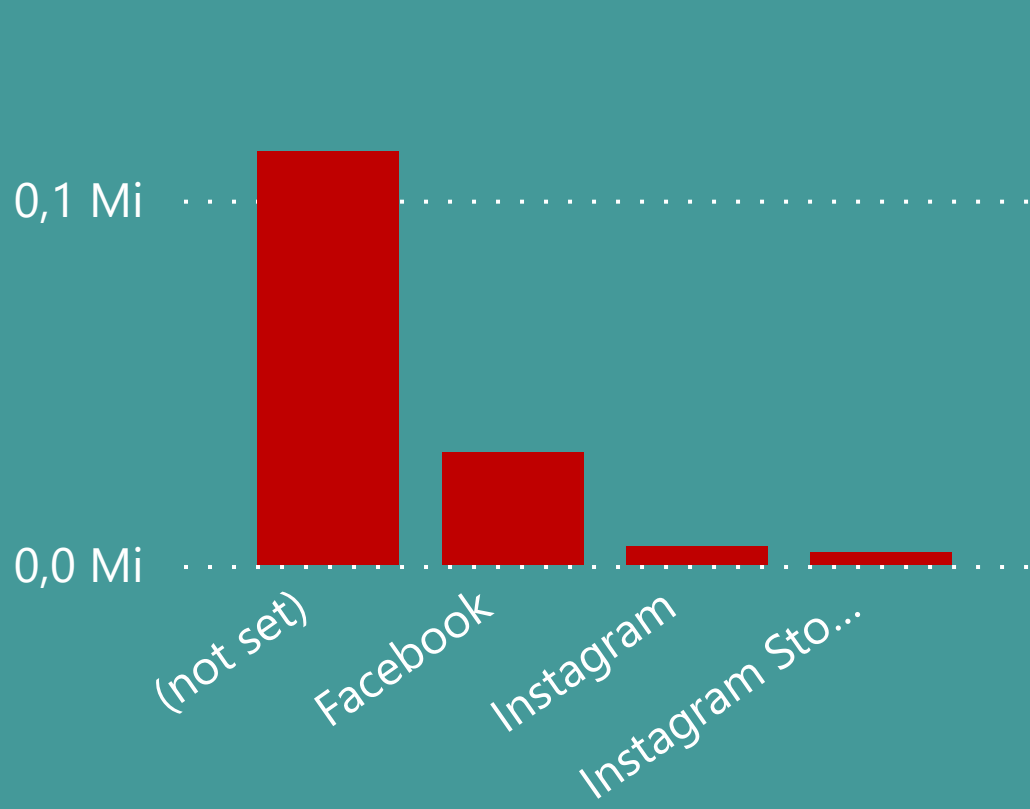
Pageviews por Browser



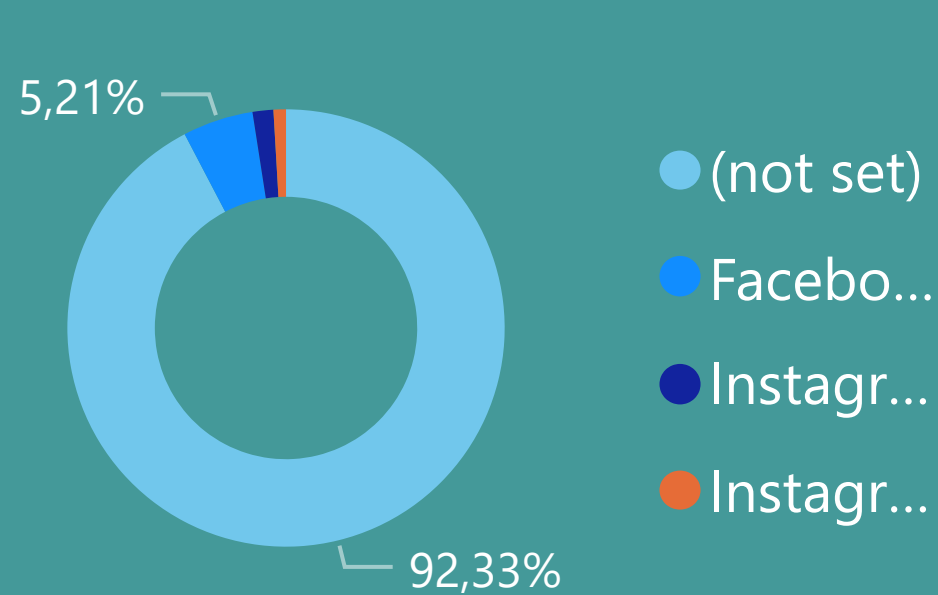
Pageviews por Device Category



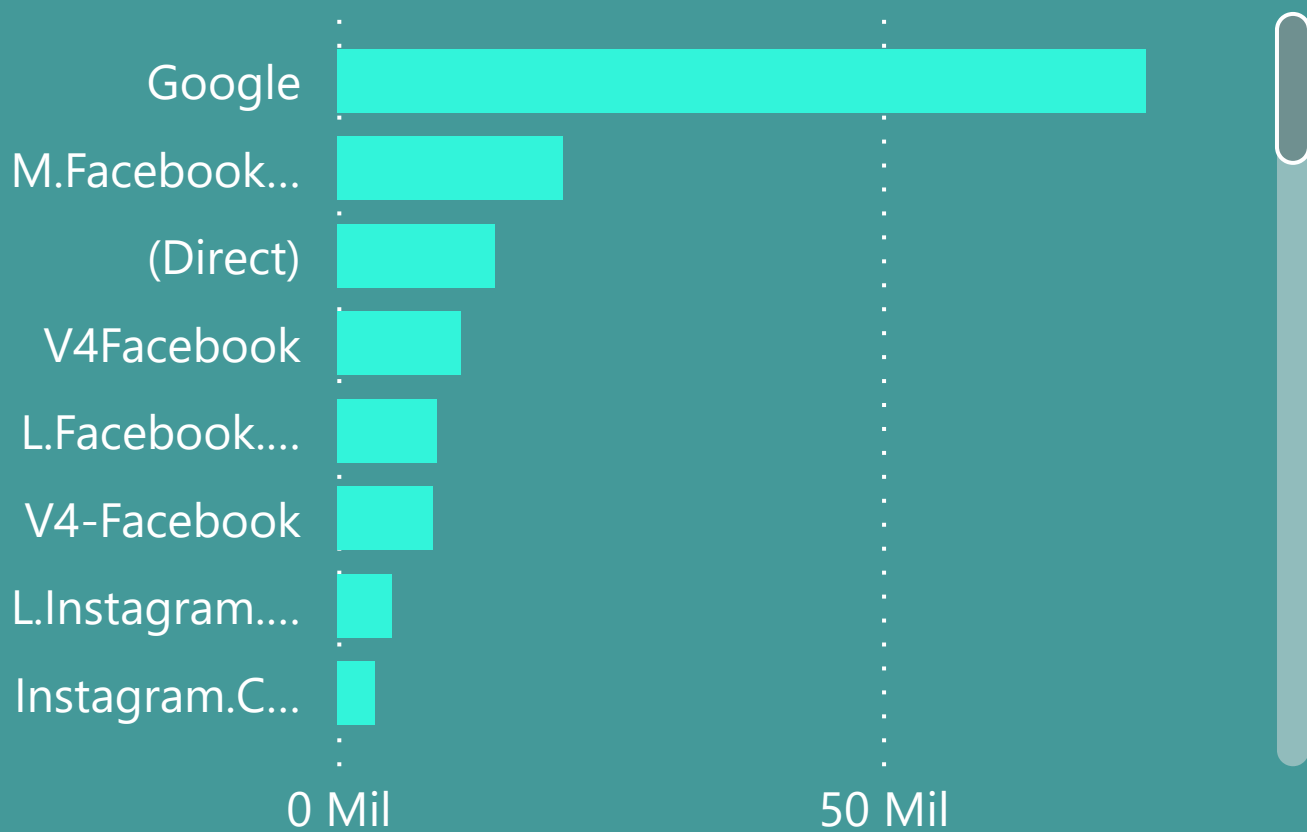
Pageviews por Social Network



Transactions por Social Network



Pageviews por Source



Pageviews e Sessions por Mês

