

## Review Question 1

1/1 point (graded)

Collaborative filtering is based on relationships between products and people's rating patterns.

☒ True

☐ False

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You have used 1 of 1 attempt

## Review Question 2

1/1 point (graded)

Which one is TRUE about content-based recommendation systems?

☒ Content-based recommendation system tries to recommend items to the users based on their profile.

☐ In content-based approach, the recommendation process is based on similarity of users.

☐ In content-based recommender systems, similarity of users should be measured based on the similarity of the actions of users.

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You have used 1 of 2 attempts

## Review Question 3

1/1 point (graded)

Which one is correct about user-based and item-based collaborative filtering?

☐ In the item-based approach, the recommendation is based on the profile of a user that shows interest in a specific item.

☒ In the user-based approach, the recommendation is based on users of the same neighborhood, with whom he/she shares common preferences.

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You have used 1 of 1 attempt

