

ALLAN GALLI FRANCIS

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PROFESSIONAL SUMMARY

Product Manager and aspiring product leader who speaks both Business & AI. Leveraging a Master of Management in Artificial Intelligence (MMAI) and 3+ years of experience as a seasoned technology analyst driving digital transformations across healthcare, finance, and IT. I care about developing strategic business solutions with a focus on product thinking, responsible AI implementation, and human-centered design.

RELEVANT EXPERIENCE

DIGITAL SITE CONSULTANT, York University, Toronto, ON [Part-Time] Jul 2025 – Present

- As sole technical lead, bootstrapped [YouthAre](#) platform from 0-1 in 3 months, delivering 5+ critical features while driving non-technical stakeholder engagement, collaboration, and buy-in.
- Orchestrated digital-first youth engagement program, leading 2 intensive workshops with 24 participants and facilitating adoption of modern web-based collaboration tools contributing to 2x engagement.

CO-FOUNDER, Collisio, Toronto, ON [Self-Employed] May 2025 – Present

- Led product and GTM strategy for [Collisio](#), an AI-powered in-person events super-connector, by clearly defining the problem/market fit, product features, and implementation; secured \$50k+ early-stage funding.
- Drove a needs validation campaign via surveys and interviews targeting 300+ event organizers, resulting in 80% support for our product as well as qualitative metrics to facilitate feature and go-to-market efforts.

SENIOR BUSINESS ANALYST, Trillium Health Partners, Toronto, ON Jan 2024 – May 2025

- Drove cross-functional product design & pilot launch of the [HealthPod](#), Canada's first "doctor-in-a-box," connecting patients to live biometrics-enabled virtual care; targeting the 50% of Ontarians experiencing specialist backlogs.
- Spearheaded market research, feature prioritization, and AODA/PHIPA compliance to support the launch and alleviate ER backlogs by rerouting up to 60% of non-urgent encounters to virtual care.
- Led requirements gathering and design mapping for [eREMS](#), Canada's first enterprise research management system, managing 25+ SMEs/leaders to define 30+ workflows and break down process silos across teams.
- Managed evaluation and data migration strategy; including the execution of UAT sessions, 950+ functional/remediation tests (with 98% pass rate), and migration of 200k+ legacy records using Azure DevOps.

AI PRODUCT MANAGER, RBC Borealis, Toronto, ON [MMAI Capstone] Sep 2024 – Apr 2025

- Led product strategy/design for [HotSwapPII](#), an evaluation platform for Personal Identifiable Information (PII) detection models, enabling benchmarking of 6+ NLP models on 1,300 labelled documents.
- Designed and led the complete product lifecycle of the platform, contributing to cutting down the Data & Trust teams model evaluation cycles by ~30% ultimately enabling faster R&D cycles.

PRODUCT ANALYST, I&T FINANCE, Royal Bank of Canada, Toronto, ON Jan 2022 – Aug 2022

- Secured leadership buy-in, facilitated user interviews and defined requirements to build an internal process literacy platform and change management strategy that achieved a 75% adoption rate and recognition by RBC's CFO.
- Streamlined data ETL pipelines using Python, SQL, and VBA Macros to cut BI developers' monthly reporting timelines by 80%, strengthening time-sensitive decisions.

RELEVANT PROJECTS

[Customer Markets Dashboard](#), Schulich School of Business

Mar 2025 – Apr 2025

- Performed a customer markets analysis of a retail superstore's database via Tableau. The dashboard was built by leveraging data modelling (70k+ records across 4 tables), dynamic parameters, and custom visualizations identifying key market profit drivers and opportunities.

[Stridewell](#), WAI Hackathon

Oct 2024 – Dec 2025

- Developed StrideWell, an AI-powered platform leveraging LLMs and RAG frameworks to provide personalized care plans, dynamic resources, and actionable insights for frailty management; won first place at Women in AI Canada 2024 Hackathon out of 120 participants.

BabyCareAI, GenAI Genesis – Canadas Largest AI Hackathon

Apr 2023 – May 2023

- Co-created an AI-driven postpartum chatbot using LangChain and OpenAI GPT-4, providing personalized, evidence-based advice for infant care, which aligns with UN SDG 3 by promoting health and well-being.

COVID-19 Sentiment Analysis Tool, University of Waterloo

Sep 2022 – Dec 2022

- Developed a Twitter-based vaccine hesitancy surveillance system using natural language processing and machine learning (Pandas, Numpy, nltk, Sklearn, Matplotlib, JSON) in Python. Trained classifier using a Multinomial Naive Bayes model, attaining 85% accuracy on a 700-sample dataset.

EDUCATION

Master of Management in Artificial Intelligence (MMAI)

May 2024 – Apr 2025

Schulich School of Business, York University, Toronto, ON

Awards: Distinction with 3.9 GPA | Courses: Generative AI, Deep Learning, Business Applications of AI

Bachelor of Science in Health Studies (BSc)

Sep 2018 – Apr 2023

School of Public Health Sciences, University of Waterloo, Waterloo, ON

Awards: Co-op Student of the Year Nominee (2022), Dean's Honours List (2018-2020)

ADDITIONAL INFORMATION

Skills: Cross-Functional Collaboration, Business Analysis, Digital Transformation, Change Management

Hobbies: Badminton & Ping Pong Player, Formula 1 Fan, Generative AI Tinkerer ([Personal Projects](#))