3.10 LESSON NOTES

BULLET CHARTS

- Fairly simplisitic and unintuitive in Data Studio but used to show how a particular metric is performing in relation to a target

- Can set 3 range limit values and a target. Set to 1,2,3 and 1.5 respectively by default

- Because the values are set and do not change, they're not very useful when you're filtering data as that will reduces the amount of data and make the target and range limits redundant

- Can add a comparison date period and change rthe colour of the bar. However, the colour applied to the comparison period cannot be changed. It will be set as a lighter version of the main colour you set

- A good alternative to bullets is gauge charts that are not available in the list of standard chart types but are available via the community visualisations