3.3 LESSON NOTES

SCORECARDS

Total 1,168

Sessions 69.3K

- Only display single figure so no dimensions involved
- 2 different scorecard options, with and without compact numbers. Compact numbers can be activated in the style options
- Style options also allow you to set the numbers of decimals displayed
- · As with all queries make sure to first check:
 - · Data Source
 - Date Range Dimensions (used for when filtering by date)
- Can **rename** the field for the scorecard and **set its aggregator** (where available) by clicking on the edit pencil next to the metric
- Optional metrics can be activated (see lesson 8.4 for more details)
- Can apply a date range filter and also a comparison period to the query in order to diplay difference between the 2 periods. Displayed as percentage by default but can be changed to absolute value
- Can apply data filters (see lesson 4.3)