

3.9 LESSON NOTES

SCATTERPLOT & BUBBLE CHARTS



- Good for seeing distribution of values by comparing 1 metric against another
- Scatter and Bubble are essentially built in the same way with only one main difference
- You add 2 metrics to Metric X and Metric Y areas of query
- Recommendation is to use 'Auto' in the x and y axes minimum and maximum values to spread data out
- By adding metric (a third one or an existing one) to 'Bubble Size', you can see potentially 3 metrics correlated. This is also what turns a Scatter into a Bubble
- Adding size metric allows you to identify outliers in the data
- You can add 2nd dimension to the chart and use Colour encoding. You can choose the dimension to use for the colours in the style options. Really helps to make reading data easier