

2.2 LESSON NOTES

AVAILABLE DATA SOURCES

Data 'Connectors' allow you to connect to different data sources.

Connectors split into 2 categories:

- Google provided
 - Free to use
- 3rd party developer provided
 - Most (if not all) of them you will need to pay to use
- If you are already paying for the service you need to connect to, you could export from the service into Excel or CSV format (where available) and upload to Data Studio using the 'Upload File' connector