3.12 LESSON NOTES

TABLES

- 3 types of table available: standard, with bars and with heatmap

- Can add up to 5 dimensions and 10 metrics to a table

- Can add summary row to a table that will be calculated on whole result, not just the rows displayed

- Be careful about sorting. Data Studio sometimes leaves the original metric used for the table as the primary sort even when it has been removed from the query

- Can set the number of rows contained per page in the data tab. Best to set number of rows to 10 or even 5 to a point where there's no scrolling in the published report. Scrolling is problematic when downloading

- Can optimise space in a table by:

  - Manually dragging the columns to resize

  - Wrapping headers and body text in style options

  - Removing row number in style options

- Lots of options in terms of modifying style of tables:

  - Change colours of headers, text, grid, footer etc

  - Change alignment of cells

  - Change numbers to display bars or heatmaps instead

  - Can revert to defaults at bottom of Style tab

The Ultimate Guide to Google Data Studio

Conditional formatting

- Found at top of Style tab

- Applied by creating rules that contain:

    1. Colour type - single or colour scale

    2. Format rules - select fields and conditions

    3. Colour & Style - Applied to text, row or cell background

- Can add multiple rules to the same table

- Colour scale - can set 3 values and colours

Conditional formatting