Dear Mr/ Ms. XXX:

With my solid background as a highly qualified executive manager with more than two decades of experience in the health care industry, I offer you an unbeatable track-record of performance, a futuristic approach to emphasize on your sales and revenue, a passion for success and a promise to you that your revenue is sure to soar! Please consider me for the position of CEO as advertised in the (mention the name of the newspaper or website here).

A little background on me will assure you that my in-depth knowledge of this industry will be of value to your organisation. I have been involved with start-ups, mergers and acquisitions in the previous business endeavours. Having played an integral role in delivering more than five hundred million dollars in revenue in the business dealings during my career, I have realised that my greatest strength lies in the fields of marketing and sales and strategic planning. My ability to think out of the box, my capacity to innovate and broad based business acumen along with the wide network of my contacts have enabled me to form a well-earned reputation for delivering value added services.

I have the personality and the energy required to make a difference in your organization. Be assured that your investment of time will be amply repaid. I would like to meet with you to demonstrate my credentials which I have enclosed with this e-mail.

Sincerely,