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Educating Business Professionals: The Call Beyond Competence and Expertise (Paperback)

By Lana S Nino, Gotsch

Business Expert Press, United States, 2016. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.The proposed book explores a new framework for teaching business ethics that relies on prior literature related to development of professionals. As such, the work is aimed at faculty who teach courses that are part of a business major. In this literature, much of it from sociology, the different elements of professional characteristics emphasized include expertise, autonomy, professional self-concept, and social agency. If these elements are nurtured and cultivated in one's education, graduates can become more engaged and active citizens in society. One of the key elements of professionalism is the development of social agency, which allows professionals to become social-trustees of their profession. The chapters will make a connection between the development of students social agency and the resulting increase in students ethical sensitivity, using sociological approaches in a more intentional form than current educational methods. Using the -Framework of Professionalism- as a suggested design, the core (especially Part II) of the book will explore methods to aid faculty in helping students build a solid foundation for the handling of ethical issues in their professional lives. These elements of...



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