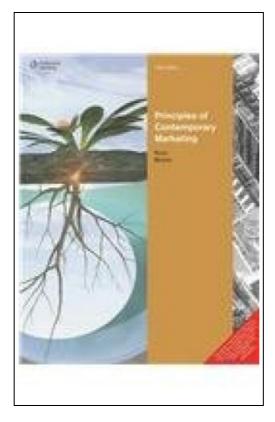
# **Principles of Contemporary Marketing (Fifteenth Edition)**



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(Mr. Grant Stanton PhD)

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