



Business Execution for Results: A Practical Guide for Leaders of Small to Mid-Sized Firms (Paperback)

By Stephen Lynch

Stebian.com, United States, 2013. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Business Execution for RESULTS - A practical guide for leaders of small to mid-sized firms written by Stephen Lynch, was named Judges Choice Winner in the Management category of the 2014 Small Business Book Awards. The Small Business Book Awards celebrate the best business books that appeal to entrepreneurs, small business owners, CEOs, managers and their employees. The Winners were chosen by an expert panel of 24 judges from the small business community in the USA. The criteria for judging the Winners included: quality and quantity of the content conveyed; usefulness to small business owners and entrepreneurs; and freshness of the subject matter or how it was treated. The level of fan support for each nominee was also taken into account by the judges when choosing the Winners. Ready for Better Business RESULTS? In Business Execution for RESULTS, his practical guide for small to mid-sized companies, Stephen Lynch takes you through the proven strategic planning and business execution processes you need to drive better business RESULTS. This is not just theory. Stephen works in the trenches. As Chief Operating Officer of -...



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Reviews

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