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AVOIDING SKEWED ENTREPRENEURIAL STRATEGIES (PAPERBACK)



First Edition Design Publishing, 2013. Paperback. Condition: New. Language: English. Brand New Book ***** Print on Demand *****. This short guide was designed to help small-business owners maintain a sound strategic perspective. Each chapter is, essentially, an introduction to a specific type of strategic thinking. Our goal is to help small-business owners avoid common pitfalls and take advantage of opportunities that are frequently missed. Our approach is based on the most important lesson we ve learned as consultants: most entrepreneurs...

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- Authored by Ron Beilin
- Released at 2013



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