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## Cliff Clarifies Business Growth

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By Cliff Hardcastle

Createspace Independent Publishing Platform, United States, 2016. Paperback. Book Condition: New. 203 x 127 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Cliff Hardcastle has a business management career spanning more than 3 decades. As well as having helped more than 27 companies to get off the ground, he s also held senior positions within global companies (Hewlett Packard and Westinghouse and Philips). Since 2002 he has offered advice and guidance to companies of all sizes and applied his expertise to create success after success. Cliff Clarifies Business Growth is his latest success story. Hot on the heels of his debut business book, Cliff Clarifies the Business Essentials, it is packed with his signature, no-nonsense, valuable content. Business growth can often be a stumbling block for entrepreneurs and even for established businesses, which is why Cliff has written this book. Drawing on his wealth of business management experience, the book takes the form of a sequence of sections, which teach the main aspects of creating and controlling growth within an established company. The beauty of this format is that you can pick it up and dip into specific guidance as and when required, or you can read...

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