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## DATA MINING with SAS through examples

By Cesar Perez Lopez

CreateSpace Independent Publishing Platform. Paperback. Condition: New. This item is printed on demand. 228 pages. Dimensions: 10.0in. x 8.0in. x 0.5in. This book presents the most common techniques used in data mining in a simple and easy to understand through one of the most common software solutions from among those existing in the market, in particular, the SAS software. Pursued as initial aim clarifying the applications concerning methods traditionally rated as difficult or dull. It seeks to present applications in data mining without having to manage high mathematical developments or complicated theoretical algorithms, which is the most common reason for the difficulties in understanding and implementation of this matter. Today data mining is used in different fields of science. Noteworthy applications in banking, and financial analysis of markets and trade, insurance and private health, in education, in industrial processes, in medicine, biology and bioengineering, telecommunications and in many other areas. Essentials to get started in data mining, regardless of the field in which it is applied, is the understanding of own concepts, task that does not require nor much less the domain of scientific apparatus involved in the matter. Later, when either necessary operative advanced, computer programs allow the results without...


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