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## ADVERTISING AND PROMOTION. MARKETING COMMUNICATIONS IN ADVERTISING AND PROMOTION IN BUSINESS



GRIN Publishing Jan 2016, 2016. sonst. Bücher. Condition: Neu. Neuware - Document from the year 2015 in the subject Communications - Public Relations, Advertising, Marketing, Social Media, grade: Merit, , course: Higher National Diploma in Business (Marketing), language: English, abstract: This report is assigned to do marketing communications in advertising and promotion in business. In this assessment I have to explain the communication process that applies to advertising and promotion. In this communication process includes the sender or source, message...

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