



The Age of the Infovore: Succeeding in the Information Economy

By Tyler Cowen

Plume. Paperback. Book Condition: New. Paperback. 272 pages. Dimensions: 7.9in. x 5.2in. x 0.7in. Will change the way you think about thinking. -Daniel H. Pink, author of A Whole New Mind
Renowned behavioral economist and commentator Tyler Cowen shows that our supernetworked world is changing the way we think-and empowering us to thrive in any economic climate. Whether it is micro-blogging on Twitter or buying single songs at iTunes, we can now customize our lives to shape our own specific needs. In other words, we can create our own economy-and live smarter, happier, fuller lives. At a time when apocalyptic thinking has become all too common, Cowen offers a much-needed information age manifesto that will resonate with readers of Dan Ariely's Predictably Irrational, Steven Johnson's Everything Bad is Good for You, and everyone hungry to understand our potential to withstand, and even thrive, in any economic climate. This item ships from multiple locations. Your book may arrive from Roseburg, OR, La Vergne, TN. Paperback.



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