



Response	Transportation to Island	# of people in party	Accommodations	Interested in local attractions	Annual income
1	Cruise Ship	4	Hotel	yes	60,000
2	Air	2	Bed & Breakfast	yes	80,000
3	Air	12	Hotel	no	30,000
4	Cruise Ship	2	Hotel	yes	100,000
5	Air	1	Hotel	no	45,000
6	Cruise Ship	2	Beach House	no	150,000
7	Air	2	Private Condo	yes	250,000
8	Cruise Ship	6	Hotel	yes	75,000
9	Air	2	Private Condo	no	55,000
10	Cruise Ship	3	Hotel	yes	65,000
11	Cruise Ship	2	Hotel	yes	60,000
12	Air	8	Beach House	yes	80,000
13	Air	5	Hotel	yes	75,000
14	Air	2	Hotel	yes	100,000
15	Air	1	Hotel	no	85,000
16	Cruise Ship	5	Hotel	yes	70,000

17	Air	2	Private Home	no	180,000
18	Air	7	Private Home	no	25,000
19	Air	4	Private Condo	yes	175,000
20	Air	3	Hotel	no	150,000

a Survey Results

: Project Approach and Prototype

Purpose of trip	Response	Country of origin	Length of stay (in days)	Visit status	Island transportation
family vacation	1	USA	3	First time	none
honeymoon	2	USA	7	First time	car share
championship game	3	Japan	2	repeat	bus
honeymoon	4	USA	5	repeat	rental car
business	5	Mexico	3	repeat	hotel shuttle
second honeymoon	6	USA	5	repeat	none
vacation	7	USA	7	repeat	rental car
family vacation	8	Canada	5	First time	public transportation
vacation	9	USA	7	repeat	rental car
family vacation	10	USA	6	First time	hotel shuttle
honeymoon	11	USA	4	First time	none
wedding	12	USA	4	First time	rental car
family vacation	13	Canada	6	First time	rental car
honeymoon	14	Spain	5	repeat	car share
business	15	USA	2	repeat	car share
family vacation	16	USA	2	First time	none

vacation	17	USA	14	repeat	rental car
vacation	18	USA	14	First time	none
vacation	19	Canada	10	repeat	rental car
business	20	USA	4	First time	rental cart

Age
40~45
20~25
15~20
30~35
55~60
50~55
45~50
40~45
60~75
55~60
20~25
40~45
35~40
30~35
45~50
40~45

55-60
25-30
55-60
35-40