ASSIGNMENT 3:
*Build a Social Profile Using your Narrative and Résumé*

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| **Point value:** | 30 pts. |
| **Asssigned:** | 12 September |
| **Due:** | 19 September |

## Objective

To use your work to date to create or update your LinkedIn and GatorConnect profiles to begin establishing a professional online presence in advance of creating or updating your website.

## Goals

- To condense information from your Developer Narrative to create a substantive "About" section for your profiles

- To leverage work history, skills, accomplishments and interests to create a detailed profile

- To create or update your profile on `GatorConnect` and `LinkedIn`

## Reading Assignment

- `Using GatorConnect`

- `Mapping Your Career with Alumni`

- `LinkedIn Profile Checklist for University Students`

## Assignment Activity

*LinkedIn*

LinkedIn remains the most popular place for professionals to chronicle their work history, regardless of taking positions in the private or public sector. For this assignment, a full LinkedIn profile will consist of:

- A professional photo of yourself

- A unique headline (think about adapting your `Developer Narrative Title`)

- A professional summary (consider condensing, revising pieces of your `Developer Narrative` to use here, too)

- Professional Experience (revise and consult your `résumé` document)

- Education

    1. School or program name(s)

    2. Dates of anticipated or granted degree/credential

- 5 or more areas of skill or expertise

- List coursework you see as essential/central to the overall story you've created in the 2 previous assignments

- Current Location

- Projected industry (what field do you want to work in?)

- Join at least 1 educational and 1 profession group

- Make at least 5 new connections (3 or more of which need to be outside of your Allegheny professional network)

- Be sure to list the organizations you've been involved in and volunteer work you've done during your time at Allegheny; many times this can lead you to opportunities that you'd never consider!

*GatorConnect*

GatorConnect is a tool that students can use to connect to other Allegheny students and alumni. Completing your readings this week, the Stack Overflow `survey of how folks find jobs` and `Insights Survey` should demonstrate the importance of personal networks.

As part of your deliverables this week, set up your GatorConnect profile or update it if you already have one.

## Growing your LinkedIn network

- Take note of your traffic statistics on a weekly basis; as you add links to your profile from your website and meet other professionals to make connections, these numbers demonstrate concrete progress in expanding your professional reach

- Keep in mind that you will set a customized, public URL for your LinkedIn profile; because it's public, it needs to be professional

- If you don't have many contacts, feel free to request a connection to your professor–he's also going to be updating and editing his profile along with you

- If you have good past work experience, ask a former supervisor or co-worker to endorse your skills, *especially if it the work experience is related to where you want to end up*.

## Evaluating Profiles

Evaluating this assignment will include:

- Ensuring that all items requested are submitted in *complete* form

- Evaluating and judging the professional quality of the content created

- Comparing information against the first two assignments of the course (narrative, résumé) to understand how you've revised or reinterpreted these to help build your profiles

**Turning in the Assignment**

To turn in this assignment, edit the `README.md` of your repository copy with your `LinkedIn` and `GatorConnect` profiles, and recommit it.