

An approach to measuring informal activity in California

Allegra Saggese

ECON221 Economic slack

Early results presentation

November 13, 2025

Question and positioning

Methodology

Data and model

Measure		Description	Source
GDP (nominal)	GDP_t	Output in current prices	FRED FED (1999-2023)
Collected tax	T_t	Collected tax revenue	FRED FED (1999-2023)
Compliance rate	ϕ_t	$Rev_t / \sum_i \tau_{ti} (c_{it} \cdot i_t)$	calc (2003-2024)
County quintiles	τ_{it}	y_t grouped	BLS PCE - CA (2000-2023)
GVA	GVA_t	GSP	BEA NAICS (1999-)
Export share	x_t	CA export val	CA TFA, (2005-2024)
Incidence	i_t	Share y_t taxable	BLS PCE - CA

Results: Estimated baseline values



Figure 1: Left plot shows estimated taxable receipts $\sum_i \tau_{ti}(c_{it} \cdot i_t)$ at county level, and industry level $\tau_t(c_t \cdot i_t)$. Right panel plots modeled revenue using both PCE and transaction-based incidence calculation, against actual tax receipts.

Results: Co-movement of GDP and EVADE

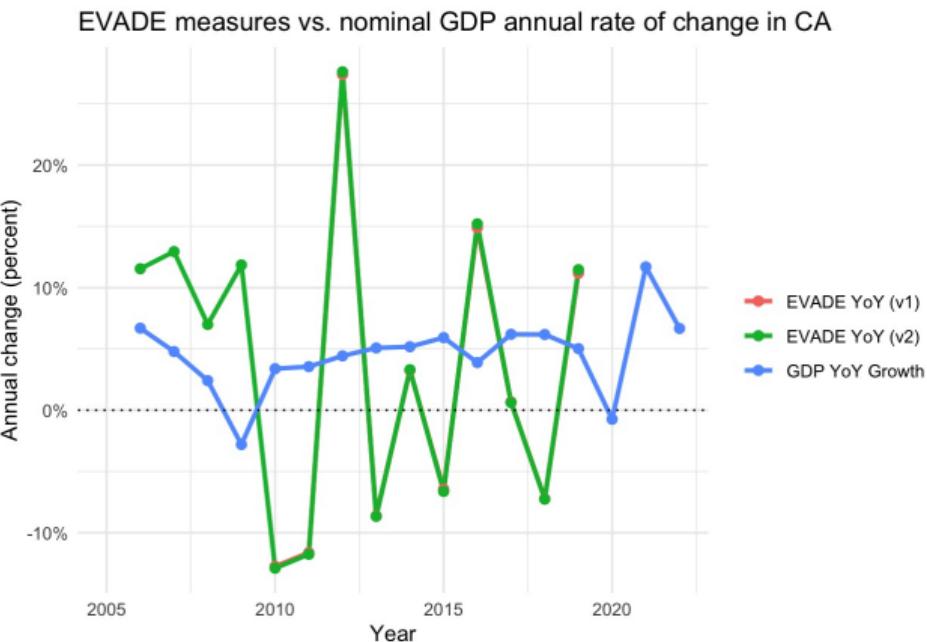
formula 1

$$\begin{aligned} GDP_t^{full} &= GSP_t + NTprod_t \\ &+ (1 - \delta_t)(1 - x_t)GVA_t \\ &+ (\phi_t - 1)T_t \end{aligned}$$

formula 2

$$EVADE_t = \frac{GDP_t^{full} - GDP_t}{GDP_t}$$

⇒ Large swings in EVADE measure present.



Next steps

- Continue to **improve the EVADE measure**:
 - ▶ Distinguish measurement error from informality between *projected tax revenue figures* between the PCE and the transaction-based estimates
 - ▶ Disaggregate GDP, potentially imports to the county level for full alignment with PCE-approach
 - ▶ Include consumer-level subsidies on products for further refinement
- **Refine interpretation**: what does it mean for the EVADE measure to be volatile?
- **Provide more descriptives**: Plot against other raw data series, including collected income tax, and try to match model estimates with total tax incidence in CA