Good Publishing Practices & the Risks of Predatory Publishing

Research Compliance Hot Topics & Training Program | Leichtag Auditorium | 2019.08.21

Allegra Swift & Dominique Turnbow
UC San Diego Library
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Why the Library?

- ❏ Research and scholarly communication support
- ❏ International and UC-wide work in transforming scholarly communication
- ❏ My job

Let’s challenge our thinking

By the end of this workshop you will:

- Be able to identify the characteristics of a reputable or unethical journal
- Use tools to evaluate a publishing or conference venue in order to make informed choices
- Understand your publishing options

We will accomplish this by exploring:

- What predatory publishing is
- Why predatory publishing a problem
- How you can avoid predatory journals and conferences while being open to options and opportunities

What is Predatory Publishing?

Traditional Publishing Business Model

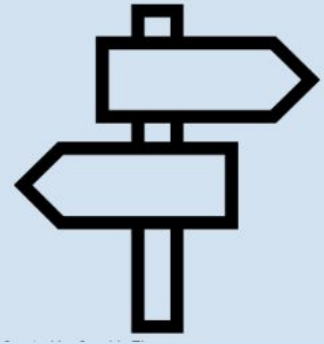
Authors contribute content and usually transfer copyright.

Publishers have control over the use and distribution of the works. They provide services such as peer review management, copy editing, hosting, and distribution.

Libraries license content from the publishers.

What is Predatory Publishing?

The rise of Open Access



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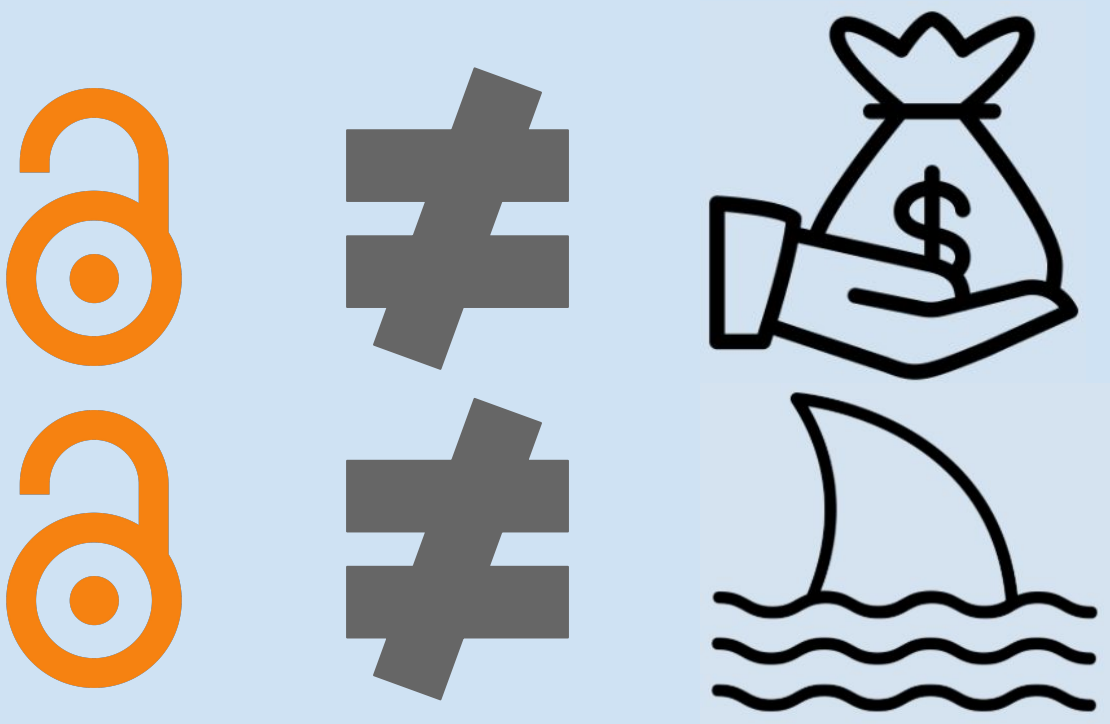

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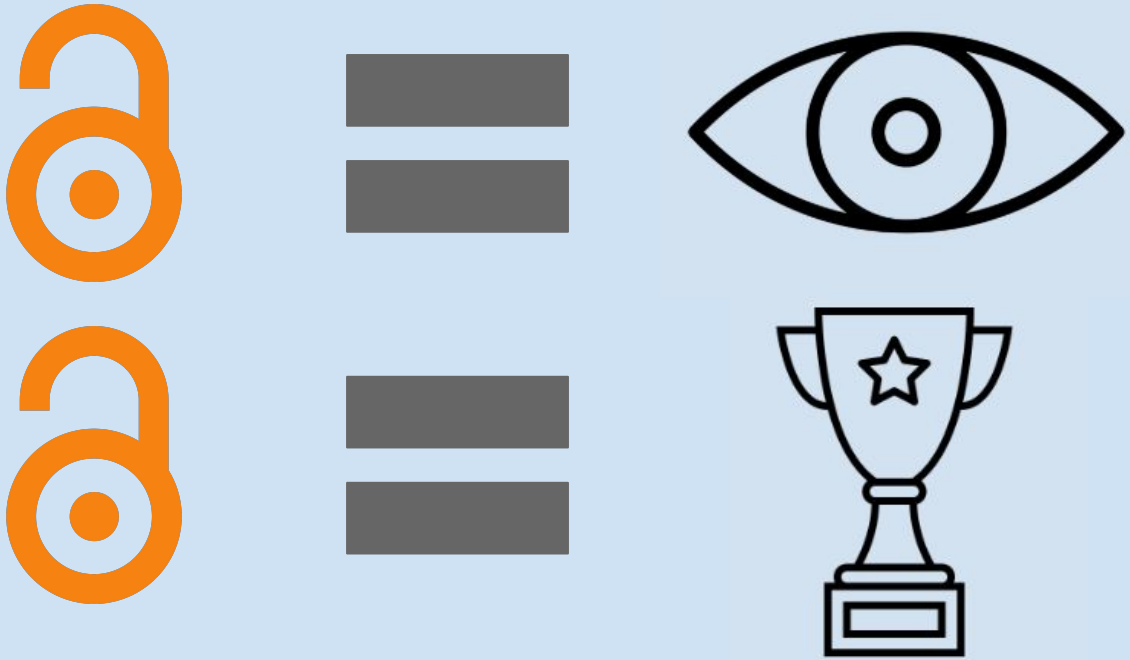
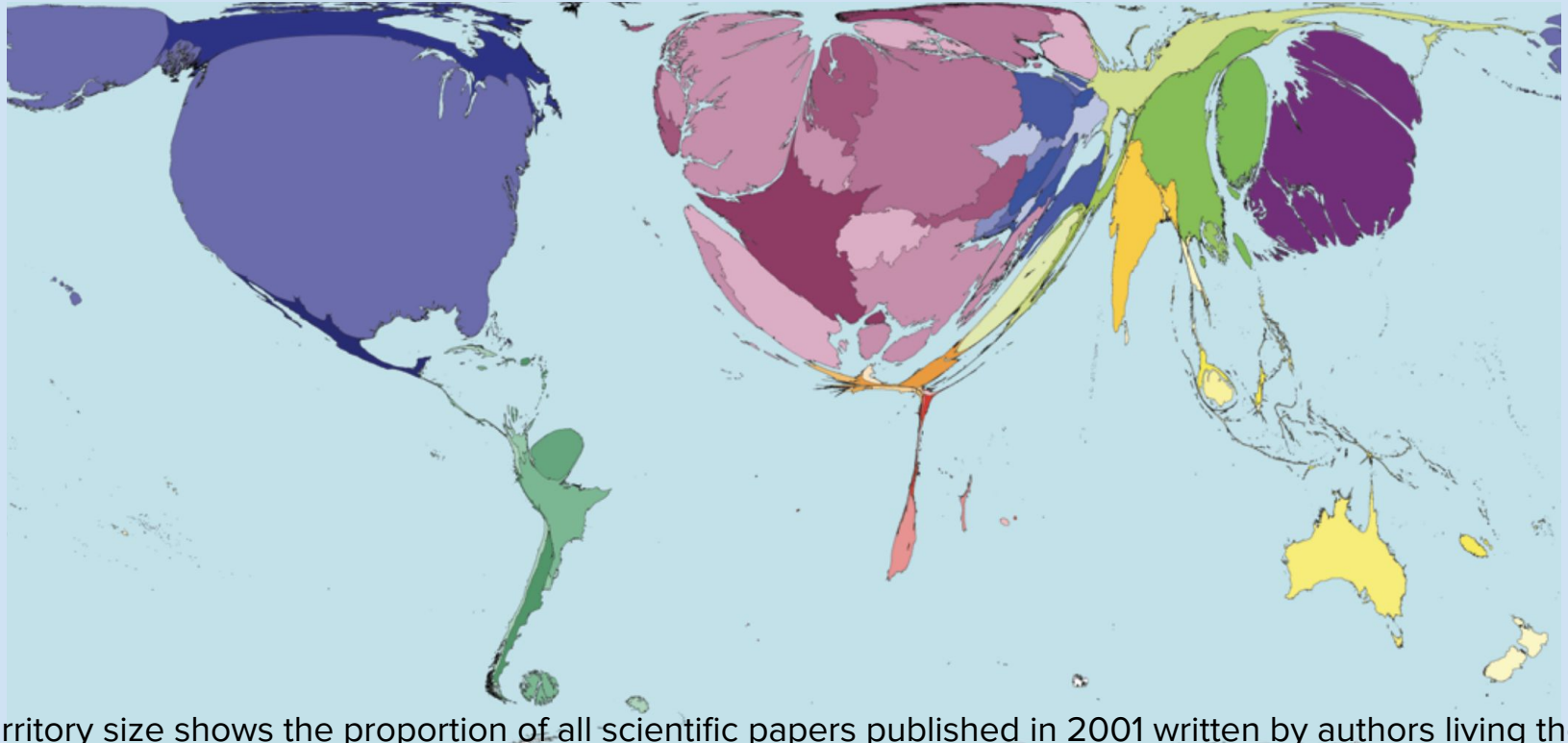


Statement on Article Publication Resulting from NIH Funded Research

1. misleading pricing
2. failure to disclose information
3. aggressive tactics
4. inaccurate statements
5. misleading or suspicious peer-review processes.

What predatory publishing is not...

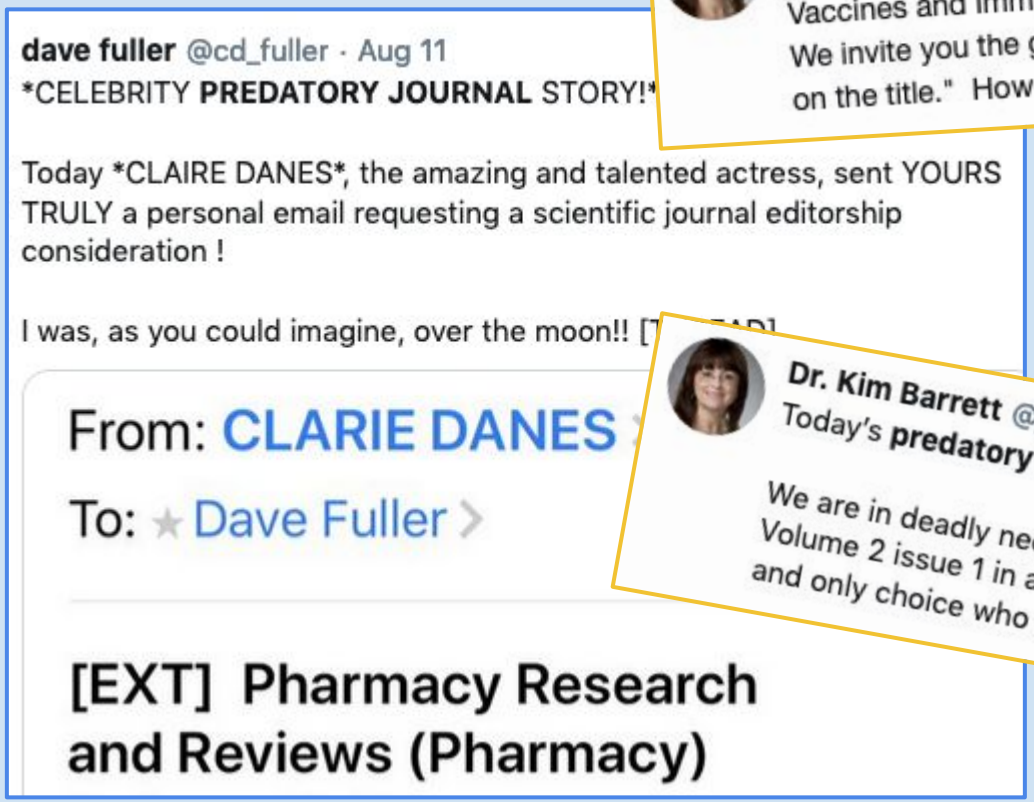


Territory size shows the proportion of all scientific papers published in 2001 written by authors living there (Worldmapper, 2011, Copyright Sasi Group [University of Sheffield] and Mark Newman [University of Michigan])

What is Predatory Publishing?

Dr. Kim Barrett @jphysiol_eic · Apr 10

Today's predatory conference invite: "Exploring the recent trends in the fields of Vaccines and Immunization!
We invite you the great platform as a Featurette Speaker to have your address on the title." How can I resist being a Featurette? 😂😂😂



dave fuller @cd_fuller · Aug 11

*CELEBRITY **PREDATORY JOURNAL** STORY!*

Today *CLAIRE DANES*, the amazing and talented actress, sent YOURS TRULY a personal email requesting a scientific journal editorship consideration !

I was, as you could imagine, over the moon!! [T

From: CLARIE DANES

To: ★ Dave Fuller

[EXT] Pharmacy Research and Reviews (Pharmacy)

Dr. Kim Barrett @jphysiol_eic · Aug 9

Today's **predatory journal** invite: Start each day with great hope.
We are in deadly need of one article for the successful issue release of Volume 2 issue 1 in a desired time. Being as an author, you are the one and only choice who supports to the growth of our journal.

Why is predatory publishing a problem?

Why you should be concerned

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Why you should be concerned

- Stain on your reputation
- No academic gain
- Your research disregarded
- Waste of research funding
- Held accountable by funding agency/institution
- Undermining public trust in academic discourse

What are some of the strategies to avoid predatory journals and conferences?

NIH recommendations

- Adhere to the principles of **research integrity** and **publication ethics**;
- Identify journals that follow **best practices** promoted by professional scholarly publishing organizations; and
- Avoid publishing in journals that do not have a clearly stated and **rigorous peer review process**

DOAJ Quality Criteria

Fifty-Two Qs

What are some of the strategies to avoid predatory journals and conferences?

Publications ethics and best practices

Principles of Transparency and Best Practice in Scholarly Publishing *https://publicationethics.org/*

The Committee on Publication Ethics (COPE), the Directory of Open Access Journals (DOAJ), the Open Access Scholarly Publishers Association (OASPA), and the World Association of Medical Editors (WAME)

What are some of the strategies to avoid predatory journals and conferences?

Principles of Transparency and Best Practice in Scholarly Publishing *https://publicationethics.org/*

Website
Name of journal
Peer review process
Ownership & management
Governing body
Editorial team & contact information
Copyright & licensing
Author fees

Allegations of research misconduct
Publication ethics
Publishing schedule
Access
Archiving
Revenue sources
Advertising
Direct marketing

FTC's Academics and scientists: Beware of predatory journal publishers

1. What does your librarian have to say?
2. Are there any publication fees?
3. What is the journal's publishing process?

FEDERAL TRADE COMMISSION

Consumer Information

What are some of the strategies to avoid predatory journals and conferences?

Tools to evaluate

THINK

Are you submitting your research to a trusted journal?
Is it the right journal for your work?

CHECK

Use our check list to assess the journal

SUBMIT

Only if you can answer 'yes' to the questions on our check list

What are some of the strategies to avoid predatory journals and conferences?

Testing the journal evaluation tool

Journal Evaluation Checker (BETA)

The UC San Diego Library has developed this checklist to help you evaluate publications to communicate your research. Although this tool can not guarantee the quality of the journal you are reviewing, it will help you document your review based on publishing best practices. Note that there is no single criterion to determine that a publisher is trustworthy or a publication is reputable. Instead, it is best to consider the cumulative effect of positive or negative indicators.

This tool is a derivative of several resources:

- Beaubien, S, Eckard, M. (2014). *Addressing Faculty Publishing Concerns with Open Access Journal Quality Indicators.* Journal of Librarianship and Scholarly Communication 2(2):eP1133. http://dx.doi.org/10.7710/2162-3309.1133, used under a Creative Commons Attribution license (CC-BY).
- *Think, Check, Submit Reference List* at thinkchecksubmit.org/check/ used under a Creative Commons Attribution license (CC-BY).
- *Principles of Transparency and Best Practice in Scholarly Publishing,* Committee on Publication Ethics (COPE), the Directory of Open Access Journals (DOAJ), the Open Access Scholarly Publishers Association (OASPA), and the World Association of Medical Editors (WAME), used under a Creative Commons License (CC-BY-SA)

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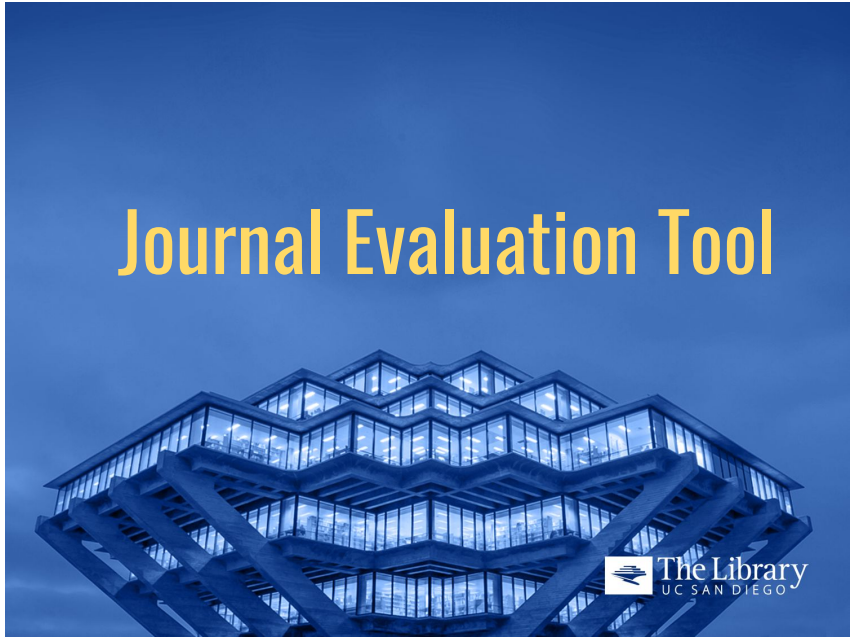
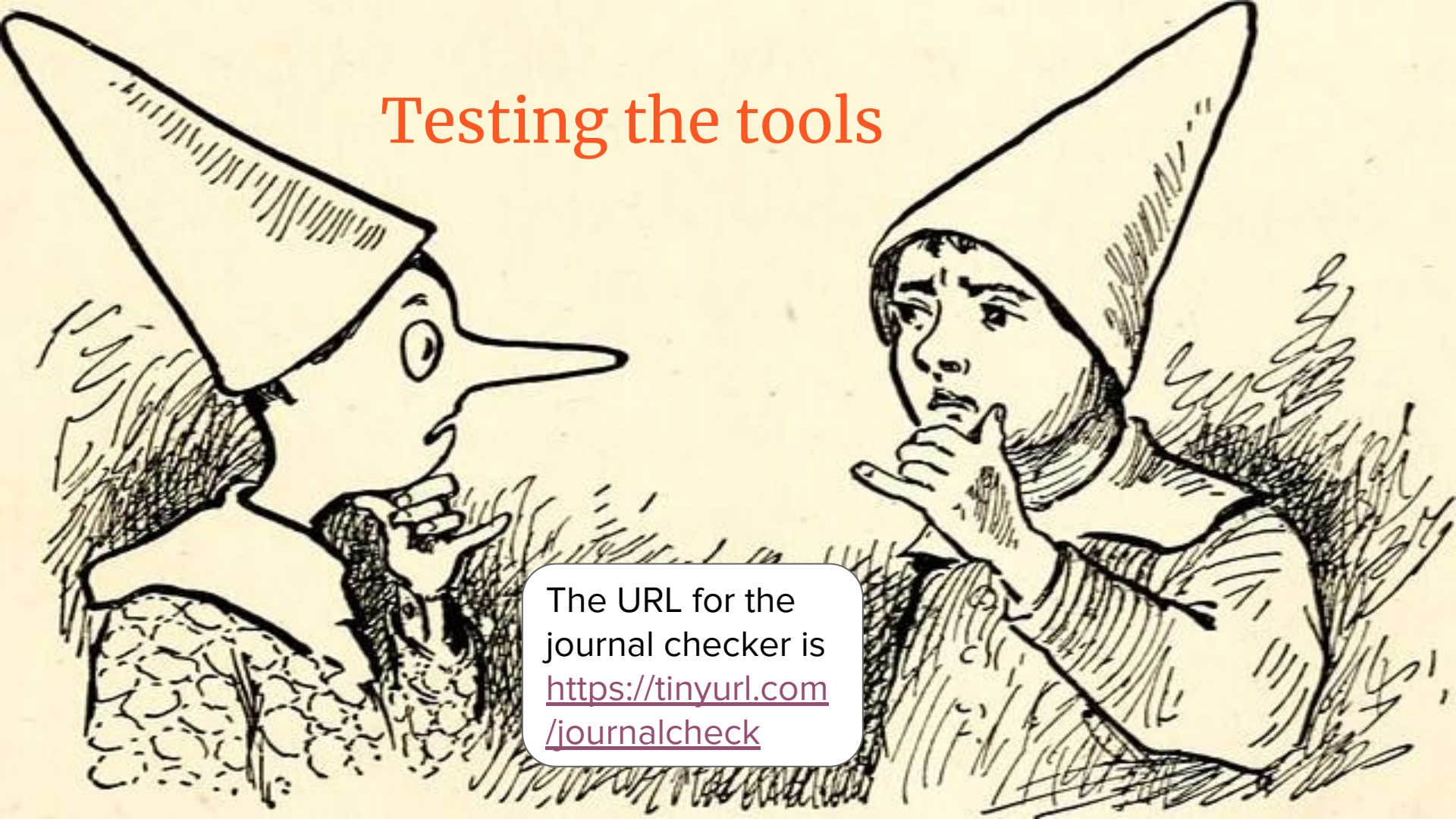
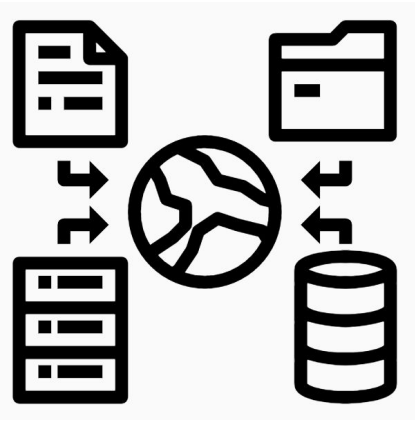


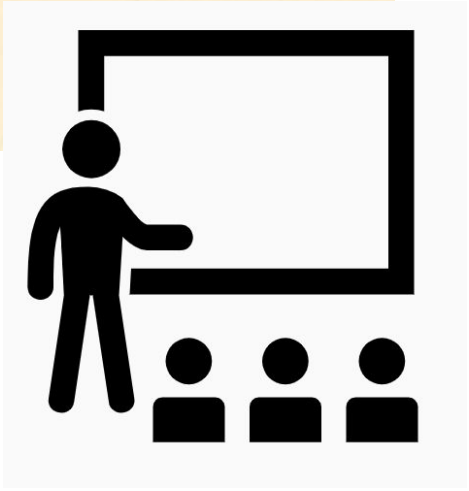
Testing the tools

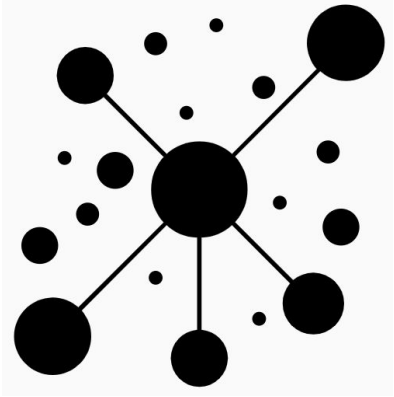


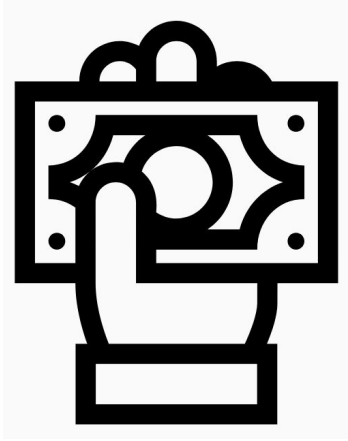
The URL for the journal checker is https://tinyurl.com/journalcheck

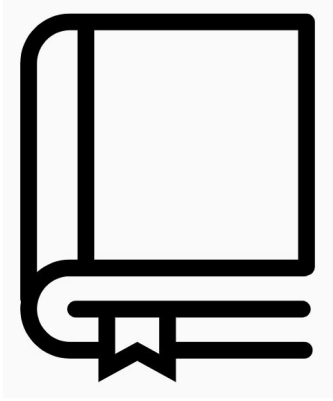
1. Publications, MDPI https://www.mdpi.com/journal/publications/special_issues/openpub
2. American Journal of Engineering Research http://www.ajer.org/index.html
3. Journal of Humanistic Mathematics https://scholarship.claremont.edu/jhm/
4. General Medicine and Nursing https://www.dovepress.com/General-Medicine-Nursing-journals-c10
5. Journal of Journal of Computer Science and Information Technology http://jcsitnet.com/











Other publishing opportunities

It’s up to you …

“Researchers are the guardians of scholarly publishing. That responsibility should always be taken seriously…

- Educate yourself.
- Examine the publication in question carefully.
- Exercise caution before submitting to an unfamiliar journal.

Deborah E. Bowman, Michael B. Wallace, *Predatory journals: a serious complication in the scholarly publishing landscape*, Gastrointestinal Endoscopy, Volume 87, Issue 1, 2018, Pages 273-274, ISSN 0016-5107, https://doi.org/10.1016/j.gie.2017.09.019 .

Contact:

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More info:

Publishing Options & Opportunities Guide

https://ucsd.libguides.com/publishing/get-started

Our services support UC San Diego researchers and scholars from various backgrounds, disciplines, and career stages.

CONSULTATIONS & WORKSHOPS ON:

Copyright & Author Rights
Use copyrighted works responsibly and retain rights to your works

Research Impact & Scholarly Identity
Demonstrate impact and manage your online scholarly reputation

Funder & UC Public Access Policies
Meet requirements and ensure the widest reach of your works

Publishing Opportunities
Learn about new opportunities for publishing as an author or editor

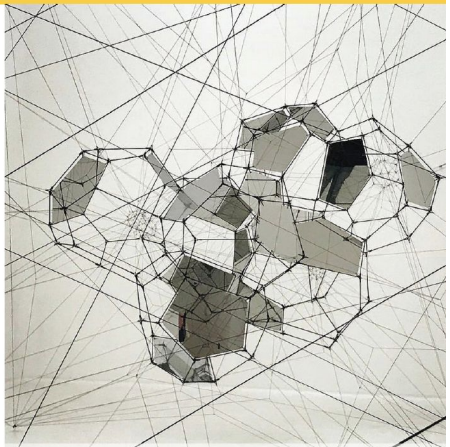

Image: Tomás Saraceno, *Stillness in Motion–Cloud Cities*
CC-BY 2.0 by Paul Haahr on Flickr, 2017

More information:
lib.ucsd.edu/schol-comm

Please contact:
Allegra Swift, Scholarly Communications Librarian
scholcomm@ucsd.edu

References and further reading

- Zotero references library https://www.zotero.org/groups/2354084/predatory_publishing_workshop_references
- http://thinkchecksubmit.org/2019/07/10/truth-and-lies-in-academic-publishing/ (2019)
- http://wame.org/principles-of-transparency-and-best-practice-in-scholarly-publishing (2018)
- Truth and Lies in Academic Publishing: Distrust in Research Highlights the Importance of Education in Critical Thinking Skills (2019)
- Identifying Predatory or Pseudo-Journals (WAME, 2017)
- Academics and scientists: Beware of predatory journal publishers (FTC, 2016)
- An Open Global Digital South: Risks and Rewards (recordings and slides, UC Davis Law School, 2017)
- Research From The Global South: The Important Role Of Context In International Research Activities (2014)
- Beyond Beall's List: Better understanding predatory publishers (2015)
- Everything you ever wanted to know about predatory publishing but were afraid to ask (2017)
- Retraction watch https://retractionwatch.com/
- Statement (Notice Number: NOT-OD-18-011) on Article Publication Resulting from NIH Funded Research (2017)
- Slides 14-19 from https://www.slideshare.net/TaylorandFrancis_Africa/predatory-journals-and-the-impact-on-the-scholarly-publishing-community-final-presentation

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- BRYANT, Katie. RESEARCH FROM THE GLOBAL SOUTH: THE IMPORTANT ROLE OF CONTEXT IN INTERNATIONAL RESEARCH ACTIVITIES. McGill Journal of Education / Revue des sciences de l'éducation de McGill, [S.l.], v. 49, n. 1, may 2014. ISSN 1916-0666. Available at: <http://mje.mcgill.ca/article/view/9123/6947>
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Resources to investigate journal reputation

ISSN Lookup https://portal.issn.org/

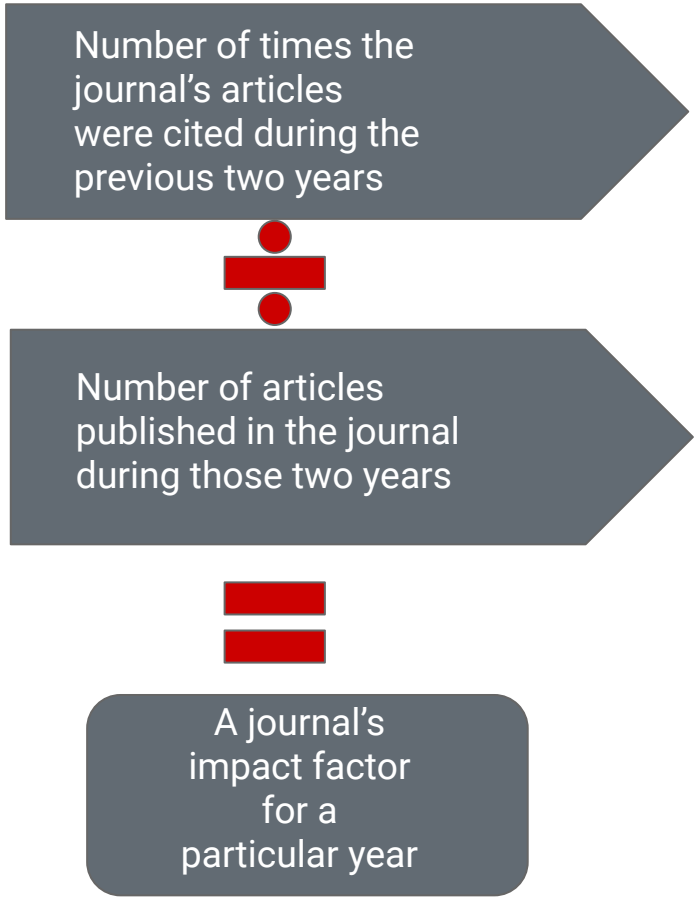
Registered?

- UlrichsWeb Global Serials Directory http://www.ulrichsweb.com/ulrichsweb/faqs.asp
- Directory of Open Access Journals (DOAJ) https://doaj.org/

Member?

- Open Access Scholarly Publishers Association https://oaspa.org/

The trouble with JIF

Cons:

- can't be used to compare journals across disciplines
- Doesn't consider the nature of the citation (positive vs negative)