Tweets Sentiment Analysis

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Problem

Given a set of data containing 1,600,000 tweets and the sentiment of each tweets. Create a model that can analyze sentiment of new tweets.

Table: Data example

sentiment	Post ID	User ID	tweets
0	1467814192	Ljelli3166	blagh class at 8 tomorrow
0	1467821455	CiaraRenee	I need a hug
4	1677796507	FoodAllergyBuzz	@otibml Thx for the tweet!
4	1677796519	Iakido	Sunshine.....I LOVE this weather!!!

0: Negative

4: Positive

Data: `https://www.kaggle.com/kazanova/sentiment140`

Github link: `https://github.com/b07901135/2019dsp-summer-project`

Key Tools

- Vectorizing text: *GloVe (Global Vectors for Word Representation* by Standford University.)
- Neural network: *RNN (Recurrent Neural Network)*

Steps: Overview

1. Clean the data: remove non-UTF8 symbols, numbers and URLs.
2. Combine all tweets into one string and tokenize.
3. Feed the tokens to GloVe to generate word vectors.
4. tokenize all tweets and search each words in the vectors to transform it into a list of matrices.
5. Train RNN with the list of word vectors.

Steps: Data Cleaning and Vectorization

1. Replace URLs as “url”
2. Replace name tags (e.g. @allen1234) as “names”
3. Remove other non-UTF8 characters (*stri_enc_toutf8()* doesn’t help)
4. Combine tweets into a string, tokenize and remove stopwords.
5. Generate TCM, feed it to the neural network to fit the model.
6. Generate word vectors.

Steps: Tweets Vectorization

- Discard data other than **sentiment** and **tweets text**
- Discard tweets containing more than **30 tokens** so that the matrices will not contain too much zeros.

Table: Data manipulation

sentiment	tweets
0	blagh class at 8 tomorrow
0	I need a hug
4	@otibml Thx for the tweet!
4	Sunshine.....I LOVE this weather!!!

Dark Magic Functions

- save()/load()
- pbapply