Hewlett Packard Enterprise

Modern platform for better end-user experiences

HPE GreenLake with Nutanix for End User Computing

HPE GreenLake:
Consumption-based IT from
HPE Pointnext Services

Operational efficiency savings up to

61%[1]

Help optimize your solution with HPE services
HPE Pointnext Services, the services organization of Hewlett Packard Enterprise, brings you the expertise needed to help you make EUC simple and move you to true consumption-based IT on-premises.

Combined with HPE heritage and leadership in consumption based IT, strength in infrastructure, and partner ecosystems, HPE Pointnext Services professionals can help you deliver better outcomes faster.

[1] "**Nutanix Delivering Strong Value as a Cost-Effective, Efficient, Scalable Platform for Enterprise Applications**," IDC, August 2017

End-user computing (EUC) environments—including both virtual desktop infrastructure (VDI) and desktop-as-a-service (DaaS) solutions—are rapidly replacing physical desktops and laptops in many workplaces. These solutions enable your organization to deliver new applications using a software-as-a-service (SaaS) model, more ea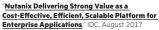sily support bring-your-own-device (BYOD) and choose-your-own-device (CYOD) initiatives, and increase security from end to end.

EUC challenges

Many companies with existing EUC deployments are refreshing their technology to deliver a better end-user experience and expand EUC benefits to more users. Whether you're refreshing an existing environment or just getting started with EUC, you face some significant hurdles:

- **Poor user experience, especially when scaling:** More than a third of EUC projects don't meet end-user requirements; a significant number of deployments experience performance problems.

- **Unpredictable availability and security:** End users are frustrated by constant failures and lack of disaster recovery.

- **Complex planning and long change cycles:** Initial pilots take a long time and scaling to production takes even longer. Updates to the environment are slow.

- **Significant overhead:** Up-front costs and personnel costs can be high. IT specialists must devote hundreds of hours every quarter managing infrastructure. Scaling costs are unpredictable.

Given these challenges, it's not surprising that many EUC projects fail.

On-premises IT consumption is new
Consuming IT on-premises in the style of the public cloud is a new option for IT—this lets you retain proper control, gain agility from elastic infrastructure, reduce IT costs with a pay-per-use model, leverage technology innovations quickly, and simplify IT operations to reallocate resources where they matter.

Grows ahead of your need
HPE advanced usage metering enables us to jointly plan capacity needs, meaning that you should always have extra capacity on hand, ready to deploy.

For more information on HPE with Nutanix, go to **nutanix.com/hpe**.

[2] "**Nutanix Delivering Strong Value as a Cost-Effective, Efficient, Scalable Platform for Enterprise Applications**," IDC, August 2017

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HPE GreenLake with Nutanix delivers predictable performance and simple management for EUC

HPE GreenLake with Nutanix for End User Computing is a better choice for demanding VDI, offering deployments with one-click management, superior scalability, industry-leading ROI, and support for:

- Citrix Virtual Apps and Desktops

- VMware Horizon View

HPE GreenLake for Nutanix makes it easier to deploy and manage VDI, allowing you to:

- Deliver a great experience for all users

- Start small and scale to thousands of users without rearchitecting

- Pay as you grow and slash TCO

Consumption-based EUC infrastructure from HPE

HPE GreenLake with Nutanix for End User Computing simplifies your experience and substantially reduces 5-year cost of operations to 60%.[2] This pay-per-use offering is delivered on-premises and billed monthly based on consumption with no up-front cost.

Benefits of HPE GreenLake with Nutanix for End User Computing

Outcome-based IT consumption
It delivers a range of benefits that you can't get from solutions solely built from scratch or consumed from the public cloud.

Better economics
It provides flexible, pay-per-use model that offers simplicity and financial clarity.

On-premises
It offers proper control over data compliance, performance, and security.

Simplified IT
HPE supports and can operate the solution for you to free up resources and add business value.

Learn more at
hpe.com/greenlake