

# Customer Behavior Dashboard

## Subscription Status

No

Yes

## Gender

Female

Male

## category

Accessories

Clothing

Footwear

Outerwear

## shipping\_type

- ☐ 2-Day Shipping
- ☐ Express
- ☐ Free Shipping
- ☐ Next Day Air
- ☐ Standard
- ☐ Store Pickup

3.9K

Number of Customers

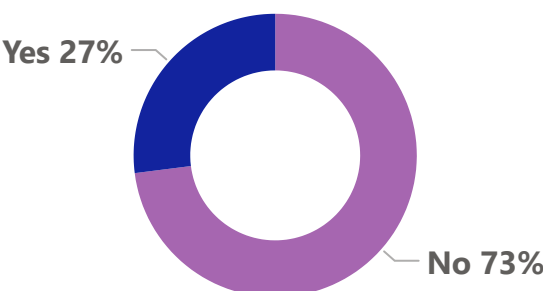
\$59.76

Average Purchase Amount

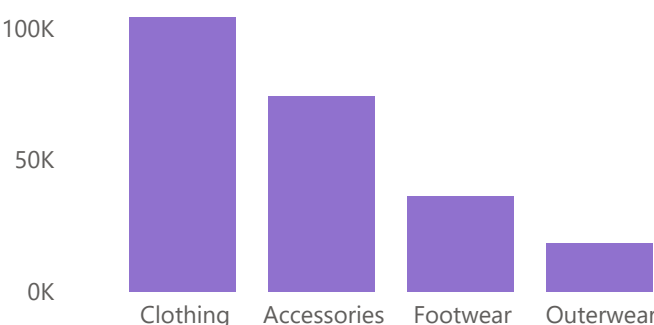
3.75

Average Review Rating

## % of Customers by Subscription Status



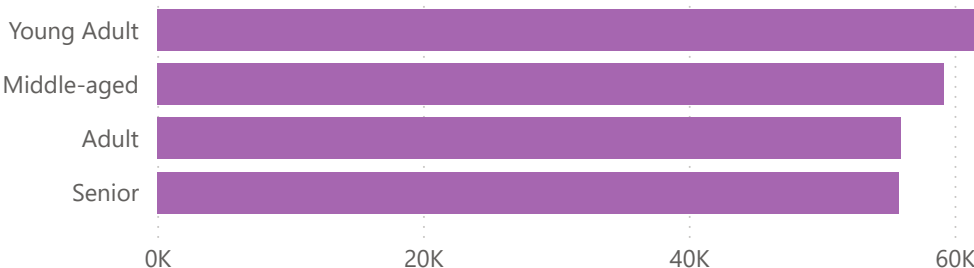
## Revenue by Category



## Sales by Category



## Revenue by Age Group



## Sales by Age Group

