

Customer Behavior Dashboard

Subscription Status

No

Yes

Gender

Female

Male

category

Accessories

Clothing

Footwear

Outerwear

shipping_type

2-Day Shipping

Express

Free Shipping

Next Day Air

Standard

Store Pickup

3.9K

Number of Customers

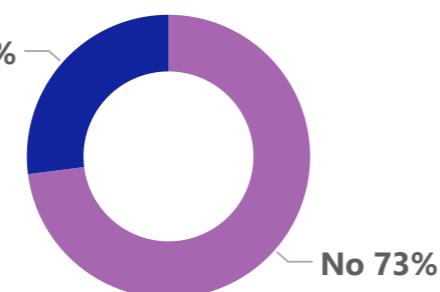
\$59.76

Average Purchase Amount

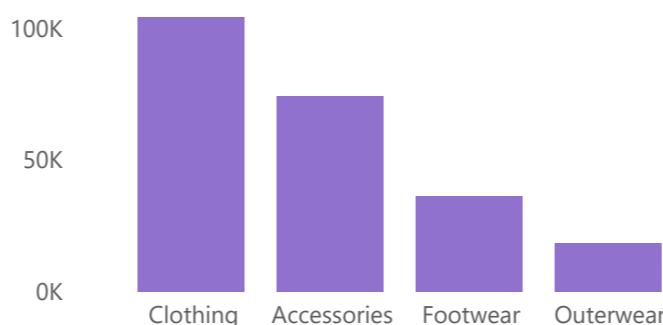
3.75

Average Review Rating

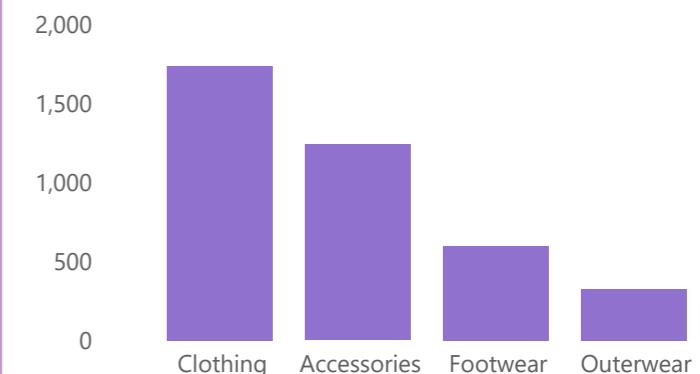
% of Customers by Subscription Status



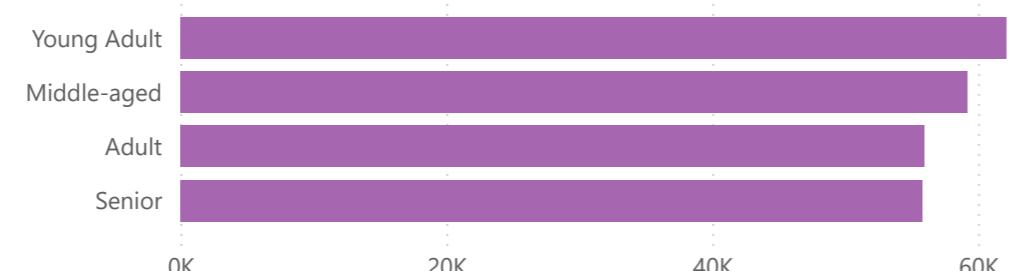
Revenue by Category



Sales by Category



Revenue by Age Group



Sales by Age Group

