



CIRCLE OF STARS 2013

- ★ JANUARY 11-13 ...Three full days of competitive gymnastics
- ★ Free admission for all spectators
- ★ Indiana Convention Center
- ★ More info at www.circleofstars.org

Hosted by DeVeau's Gymnastics Booster Club - A 501c (3)
non-profit corporation



Dear Potential Sponsor:

DeVeau's Gymnastics Booster Club is proud to present the **2013 Circle of Stars Gymnastics Invitational**.

Circle of Stars

- is a premiere 3 day gymnastics competition
- is one of the largest gymnastics meets in the United States
- showcases six gyms of simultaneous competition
- hosts approximately 3,000 female & male gymnasts
- is historically attended by over 10,000 to 15,000 spectators
- will invite & host college recruiters from some of the top universities in the country

DeVeau's Gymnastics Booster Club invites you to be a corporate sponsor of the 2013 Circle of Stars Gymnastics Invitational. Because we are a 501 (c) 3 corporation, your sponsorship is tax deductible.

Your sponsorship is not only an investment in your business, but an investment which makes a difference in the lives of these young athletes. Circle of Stars is an exciting event for the gymnasts, because the meet features a high level of competition and an exhilarating environment located in a city that is defining the Midwest – Indianapolis!

Furthermore, your sponsorship of Circle of Stars provides an opportunity to publicize your business to a large audience in a variety of ways. Sponsor benefits may include hanging banners during the meet, program ads, booth availability, your business featured on an event t-shirt and / or on the Circle of Stars website, event announcements and more! Please refer to the enclosed sponsorship information for the various levels of support. Your support enables the many years of Circle of Stars tradition and success to continue.

Thank you very much for your consideration of sponsorship for the 2013 Circle of Stars Gymnastics Invitational. For additional information, please contact me or visit the Circle of Stars website, www.circleofstars.org.

Sincerely,

Janet Knieper, Corporate Sponsorship Chair – DeVeau's Gymnastics Booster Club
jaeknieper@yahoo.com





CIRCLE OF STARS 2013 SPONSORSHIP BENEFITS

Sponsors of the Circle of Stars Gymnastics Invitational are entitled to a variety of benefits which provide high visibility for your business during and after the event. The following is a list of benefits to which your business may be entitled and varies according to the sponsorship level:

- **Corporate name linked with event title.** This is an EXCLUSIVE benefit only for the Title Sponsor.
- Your **corporate banner(s)*** prominently displayed **during the event.**
- Your **corporate banner* displayed** at DeVeaue's School of Gymnastics **for 1 year.** DeVeaue's, in addition to having a competitive team of hundreds of athletes, is also home to a competitive cheerleading squad, hundreds of recreational students in gymnastics classes.
- Up to two pages of **advertising in the souvenir program.**
- Your **ad displayed for one year** in the busy DeVeaue's Gymnastics Booster Club work and meeting room.
- Your business name / logo prominently displayed on the **front or back cover of the souvenir program.**
- Your **corporate logo and / or corporate link** recognized in a prominent position on the **Circle of Stars website**, www.circleofstars.org.
- Your business name and / or logo on the **event t-shirt.** The t-shirts are provided to the competitors as well as worn by every volunteer at the meet.
- Complimentary event t-shirts.
- **Display booth availability** in the vendor hallway in which you will be entitled to display, give away and/or sell approved items.
- Numerous **sponsorship announcements** throughout the event.
- A **plaque or certificate of appreciation** to hang in your place of business.
- **Name recognition** at the annual DeVeaue's Team Banquets.
- Additional requests may be presented in writing and will be considered for approval by the DeVeaue's Gymnastics Booster Club.

* Banners must be provided by the sponsor. We can display a wide array of sizes of banners and can probably use a banner or banners you already have. All banners will be returned if you want them back.

Corporate sponsors are also asked to design and provide their logo and advertisement in an electronic version.

2013 Circle of Stars Gymnastics Invitational

Hosted by DeVeau's Gymnastics Booster Club

January 11-13, 2013

Corporate Sponsorship Agreement

_____ Yes, We would like to support aspiring young athletes through corporate sponsorship at the 2013 Circle of Stars Gymnastics Invitational and we have chosen the following level of support:

_____ Title Sponsor, \$10,000

_____ Bronze Sponsor, \$1,000

_____ Platinum Sponsor, \$7,500

_____ Patron Level, \$500

_____ Gold Sponsor, \$5,000

_____ Business Deluxe, \$250

_____ Silver Sponsor, \$2,500

_____ Business Card, \$100

Business Name: _____

Contact Person & Title: _____

Email: _____

Phone: _____ FAX: _____

Signature of Authorized Corporate Representative: _____

Company's Street Address: _____

City, State and Zip: _____

DeVeau's Booster Club Member Affiliation: _____

Date Rec'd: _____

Please make checks payable to: "DeVeau's Gymnastics Booster Club", a 501 c(3) not-for profit organization. Send your tax deductible donation to DeVeau's Gymnastics Booster Club, 9032 Technology Drive, Fishers, IN 46038.

Ads and/or logos may be emailed to Janet Knieper at jaeknieper@yahoo.com. Corporate sponsors will be contacted once payment is received to verify sponsorship level and benefits. A copy of the signed agreement will be provided to corporate sponsors.

CIRCLE OF STARS SPONSORSHIP BENEFITS

TITLE Sponsor (\$10,000)

- **YOUR BUSINESS NAME** linked with event title...**EXCLUSIVE** ...only one title sponsor is awarded.
- During the meet, display up to **6 corporate banners***
- Your corporate banner* will hang at DeVeau's School of Gymnastics for **ONE** year.
- A full black and white **two page advertisement** in the center fold of the souvenir program.
- Your ad displayed for one year in the DeVeau's Gymnastics Booster Club work and meeting room
- Logo on the **front cover** of the souvenir program.
- **Corporate logo & corporate link** on the Circle of Stars website's home page.
- Logo on **front** of event t-shirt.
- **Eight** complimentary t-shirts.
- **Display booth** availability
- **Numerous sponsorship announcements** throughout the event.
- **Plaque of appreciation**
- **Name recognition** at the annual DeVeau's Team Banquets.

Platinum Sponsor (\$7,500)

- During the meet, display up to **4 corporate banners***
- Your corporate banner* will hang at DeVeau's School of Gymnastics for **ONE** year.
- **One full black and white page advertisement** in the souvenir program.
- Your ad displayed for one year in the DeVeau's Gymnastics Booster Club work and meeting room.
- Logo on **back cover** of the souvenir program.
- **Corporate logo & link** on the Circle of Stars website's home page.
- Logo on **back** of event t-shirt.
- **Six** complimentary t-shirts.
- **Display booth** availability
- **Numerous sponsorship announcements** throughout the event.
- **Plaque of appreciation.**
- **Name recognition** at the annual DeVeau's Team Banquets.

Gold Sponsor (\$5,000)

- During the meet, display up to **2 corporate banners***
- Your corporate banner* will hang at DeVeau's School of Gymnastics for **ONE** year.
- **One full black and white page advertisement** in the souvenir program.
- Your ad displayed for one year in the DeVeau's Gymnastics Booster Club work and meeting room
- **Corporate logo & link** on the Circle of Stars website's sponsorship page.
- Logo on **back** of event t-shirt.
- **Four** complimentary t-shirts.
- **Display booth** availability
- **Numerous sponsorship announcements** throughout the event.
- **Plaque of appreciation.**
- **Name recognition** at the annual DeVeau's Team Banquets.

CIRCLE OF STARS SPONSOR BENEFITS (continued)

Silver Sponsor (\$2,500)

- During the meet, display **1 corporate banner***
- Your corporate banner* to hang at DeVeau's School of Gymnastics for ONE year.
- **One full black and white page advertisement** in the souvenir program.
- Your ad displayed for one year in the DeVeau's Gymnastics Booster Club work and meeting room.
- **Corporate logo & link** on the Circle of Stars Website's sponsorship page
- Corporate name on back of event shirt
- Two complimentary t-shirts.
- **Display booth availability**
- **Sponsorship announcements** during the event.
- **Plaque of appreciation.**
- **Name recognition** at the annual DeVeau's Team Banquets.

Bronze Sponsor (\$1000)

- **Half page advertisement** in the souvenir program.
- Your ad displayed for one year in the DeVeau's Gymnastics Booster Club work and meeting room.
- **Corporate logo & link** on the Circle of Stars Website's sponsorship page
- Corporate name on back of event shirt
- Complimentary t-shirt.
- **Certificate of recognition**

Patron Sponsor (\$500)

- **Quarter page ad** in the souvenir program.
- **Corporate logo or link** on the Circle of Stars website's sponsorship page.
- **Certificate of recognition**

Business Deluxe Sponsor (\$250)

- **Quarter page ad** in the souvenir program
- **Corporate name** on Circle of Stars website's sponsorship page

Business Card Sponsor (\$100)

- **Business card sized ad** in Circle of Stars Program.

DeVeau's Gymnastics Booster Club is a not-for-profit 501c (3) corporation
For further information or to sponsor Circle of Stars, please contact: Janet Knieper, Corporate Sponsorship Chair – DeVeau's Gymnastics Booster Club – jaeknieper@yahoo.com

