

## Introduction

New York City is the most densely populated places in the US. It has an estimated population of 8 million and so. As a person interested to settle in this city, I decided to use New York in my project. The city is divided into 5 boroughs in total. As a person generally interested in knowing where to search appropriate details, I wanted to segment New York Boroughs in a way to identify the least Housing Price.

As an entrepreneur or small-scale businessman would think of planning a place for their new venture. I also have tried to identify places which could easily help them to make a stand in the public.

Aim of the project is to differentiate New York Boroughs into Housing Prices Range. This information could be taken and put use to identify those areas and show it to the required clients to make a planning for themselves to be sure of it or not.

## Business Problem

The problem here given is to identify boroughs or places where Housing Prices would be minimum or mapping them out. Through this map, data etc. the client would get a better understanding of opening new investments in the Venues of New York, also search out a better accommodation place where the Housing Price is affordable.