



Says

what is smart parking?

Thinks



- Smart parking is an solution that uses sensors and/or cameras in combination with a software to inform users of vacant parking spaces in a certain area. Most of the time, people can also directly reserve the spot and pay for it with an app.

Reduces Traffic
Reduces Emissions
Security
Real Time Traffic Data
Office Parking
Help Cities to Become Smart

3 1 2 3



SMART PARKNG

Short summary of
the persona

Smart parking
systems can be a
great opportunity to
improve current
traffic processes in
cities

A smart parking solution
can be easily integrated
into existing parking
infrastructure, making it a
cost-effective solution for
cities of all sizes. The
sensors can be installed
on existing parking poles
or on new poles
specifically designed for
the solution



Does

what smart parking can do?

Feels



what they feel about smart
parking?

[See an example](#)