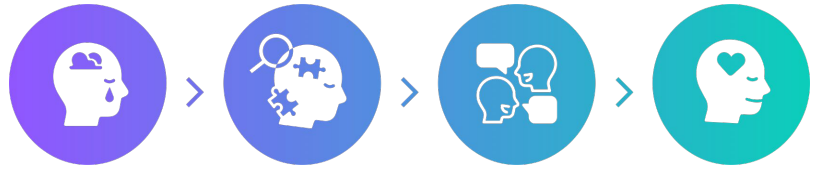


wellmind



Personalized mental wellness done right

Allen Zeng | Amanda Paige Burkhard | Dane Rodriguez | Jyoti Mishra | Roberto Luna

Depression is a growing problem



01

Before COVID, **8.5%** of all Americans experienced depressive symptoms. After COVID, **32.8%** (BUSPH '21)

02

The total economic cost of Depression is estimated to be **\$210.5 Billion per year** (J Clin Psych '15)

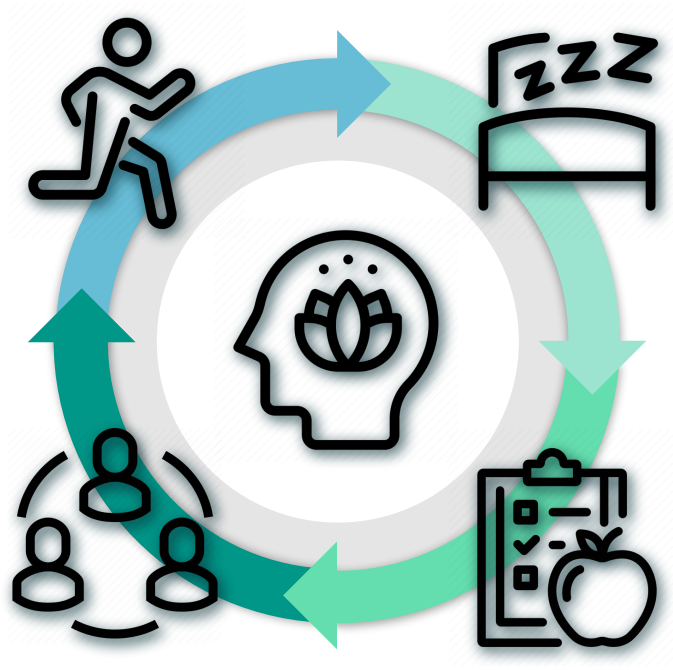
03

Depression treatment is limited by **poor access** - only 20% receive minimally effective treatment (WHO '21)

04

Moderate depression can be significantly alleviated by targeting health behaviors, but there is **no data-driven personalized guidance** (Evid Based Med '16)

How it works



Which variables are most linked to your mental health?

Exercising too little, or even too much?

The WellMind Solution

Quantified

App & wearable synced to map individual lifestyles - sleep, stress, exercise, diet, social interactions

Connected

Certified & accessible coach to help achieve personalized goals












Personalized

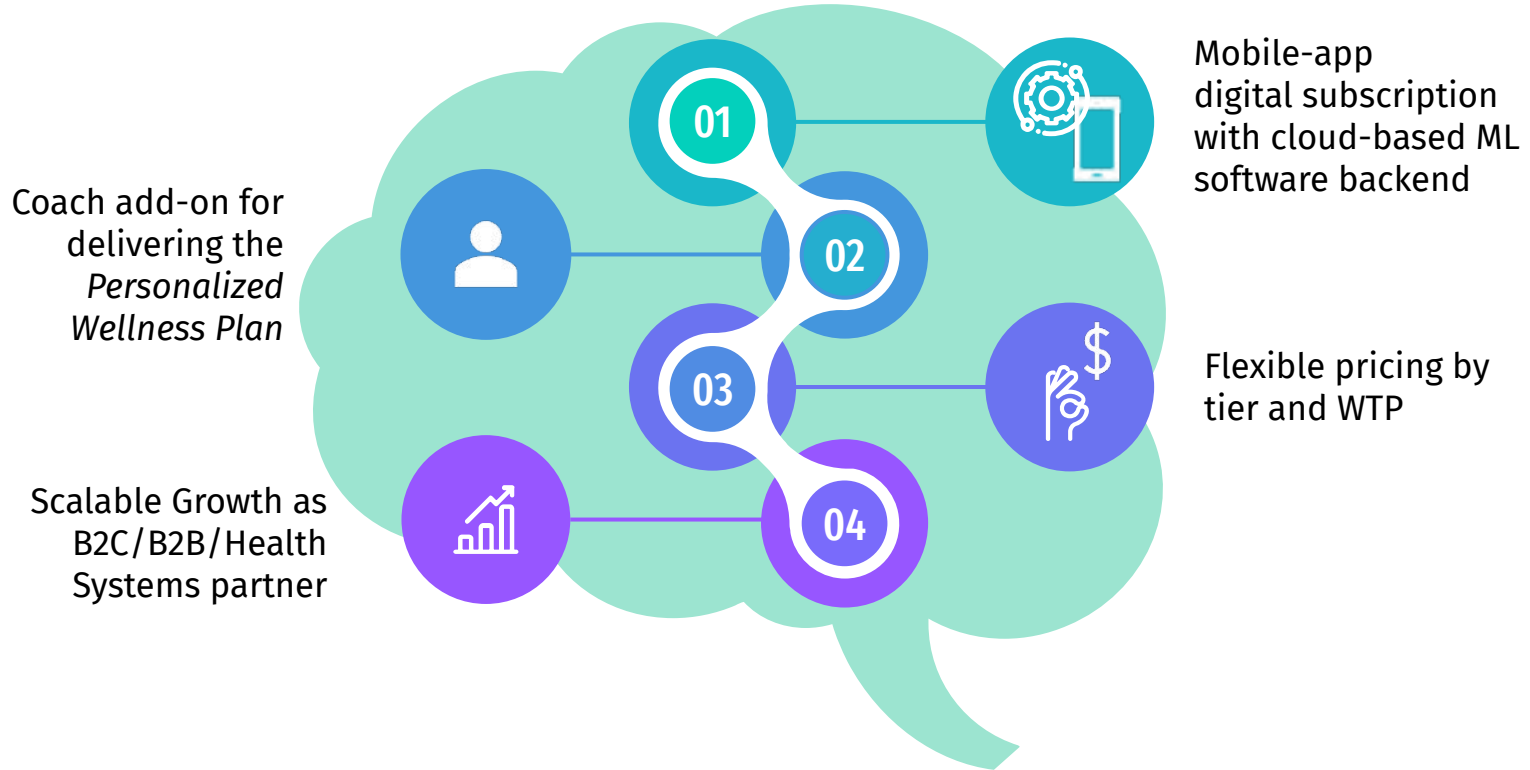
Delivers an *Personalized Wellness Plan (PWP™)* targeting health behaviors using our patent-pending AI tech

Clinically-Proven

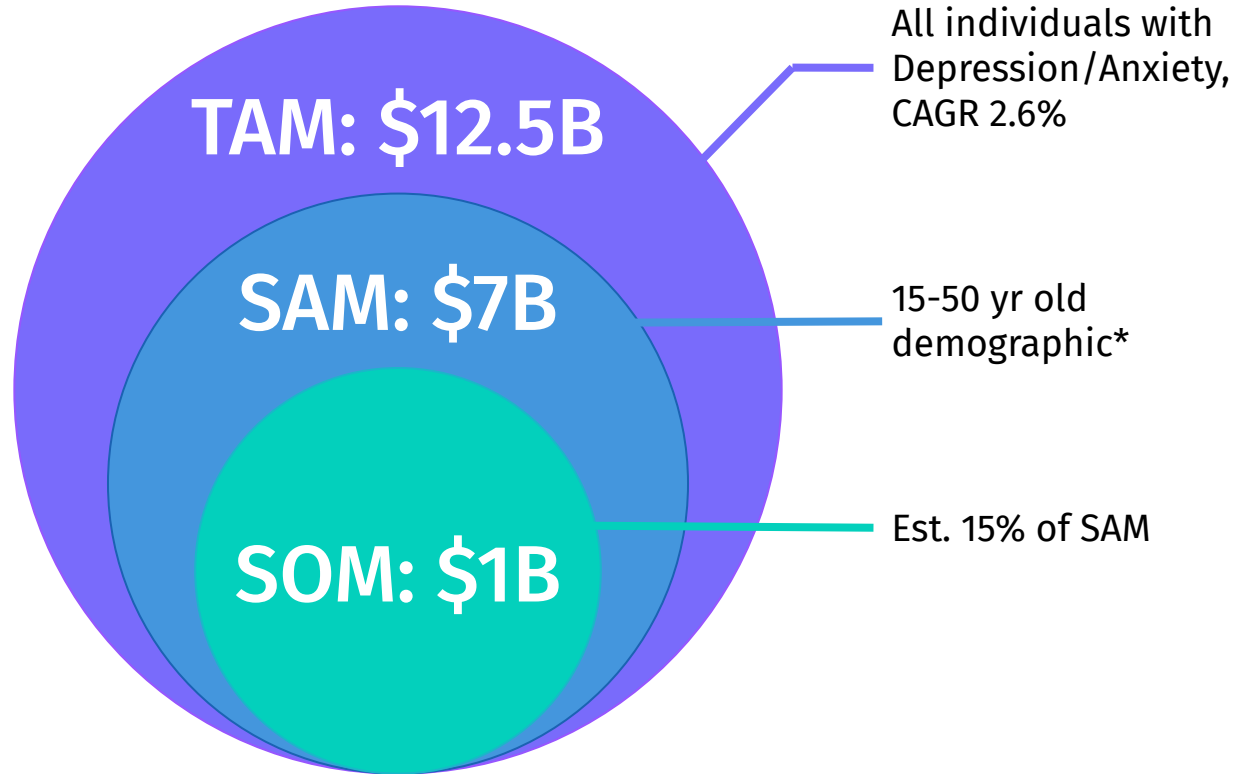
UCSD NEATLabs
Clinical Trials in progress

Competitive Advantage			   	  
Clinically proven	72% showed outcome improvement			
Guided Exercises	✓	✓	✓	✓
Multilingual Support	✓	-	✓	✓
Data-driven Personalization	✓	✓	-	-
Wearable	Flexible	Proprietary	Based on our patent pending tech & published clinical research	
Health Behavior Focus	✓✓	-		
Affordable Coach Access	✓✓	-		

SaaS Business Model



Market Potential

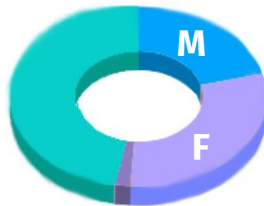
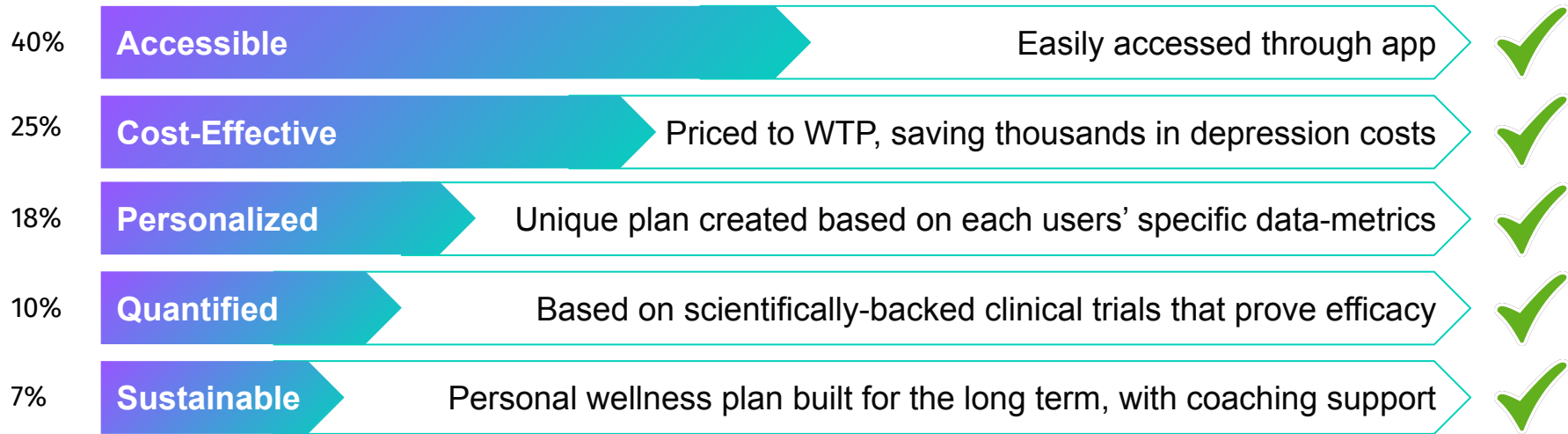


*from 185+ customer interviews and customer survey responders

Value Proposition

Customer Ranked Preference for mental health support*

Wellmind value proposition



53% provided contact to try WellMind

*from 185+ customer interviews and customer survey responders

Social Impact

Individual Impact

1

Greater psychological resilience

2

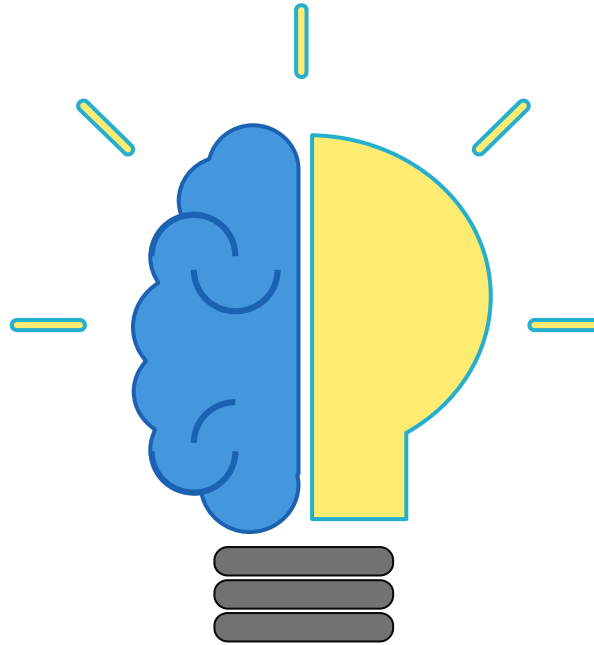
Occupational growth

3

Financial Wellness

4

Lower associated physiological problems



Societal Impact

1

Lower direct costs

2

Lower indirect costs

3

Economical growth

4

Improvement in life quality & satisfaction



3 GOOD HEALTH AND WELL-BEING



The team to do it right



**Jyoti
Mishra**
PhD MBA
Science

10+ yrs experience
leading digital health
tech R&D | 8 tech
patents/ copyrights |
associate professor of
neuropsychiatry



**Dhakshin
Ramanathan**
MD PhD
Medical

Licensed psychiatrist |
5+ yrs experience
leading clinical &
research teams |
assistant professor of
neuropsychiatry



**Roberto
Luna**
PsyD MBA
Psychology

Clinical Psychologist |
10+ yrs experience
serving at hospitals,
community health
clinics, pvt practice,
college & veteran
mental health



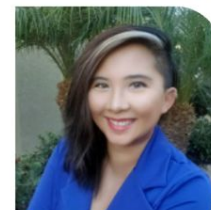
**Allen
Zeng**
MS
Engineering

4+ yrs experience as
Machine Learning
researcher & software
engineer | PI on 2
successful SBIRs



**Dane
Rodriguez**
MBA
Finance

Director of Finance at
leading biotech | 7+
yrs of experience
leading business
finance



**Amanda Paige
Burkhard**
MBA
Marketing

Digital Marketing and
Analytics Manager |
7+ years specializing
app product
development and
user acquisition



**Alankar
Misra**
Software

Full Stack Developer
with 15+ yrs of
experience in
developing end-to-end
technology solutions,
10+ yrs in digital health
tech



An advanced mental health solution
that leverages predictive data technology and
irreplaceable human connection
to deliver sustained wellbeing.



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