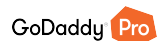


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## Welcome to WordCamp Raleigh!

### Wifi

We're happy to offer complimentary WIFI during WordCamp Raleigh. No password is required just select wireless network ncsu-guest.

### Twitter

Follow @WordCampRaleigh and use hashtag #WCRaleigh to participate in the conversations on Twitter.

### After Party

Join us for the WordCamp Raleigh After Party at The Raleigh Beer Garden, Saturday, April 22 at 7:00pm. The Raleigh Beer Garden, 614 Glenwood Avenue. 919-324-3415 | theraleighbeergarden.com.

Parking decks are accessible from Glenwood Avenue, one block away from The Raleigh Beer Garden.



WordCamp Raleigh 2017  
April 22 + 23

# Steve Mortiboy

Semper Fi Web Design

@wpsmort

Meal - Omnivore

## Organizer



# Saturday, April 22th

Time	Beginner's Track Bldg EB1 - Rm 1011	Business Track Bldg EB1 - Rm 1007	Power User's Bldg EB2 - Rm 1021	Developer's Track Bldg EB2 - Rm 1025
8:15-9:00	Registration			
9:15-9:30	Opening Remarks (Bldg EB2 - Room 1025)			
9:30-10:30	Keynote by Chris Lema (Bldg EB2 - Room 1025)			
10:30-11:00	Break			
11:00-12:00	Local SEO - Getting your local business on Google - Steve Mortiboy	Taming the Whirlwind - Nathan Ingram	WP-CLI: wp yes you -can - Dwayne McDaniel	Content Dark Launch - Lisa Linn Allen
12:00-1:00	Lunch			
1:00-2:00	How to Take Your Offline Business Online - Kristie McCollumn	Usability Testing for Your WordPress Site - Marjorie Sample and Lauren Hirsh	What I've Learned from Premium Themes - David A. Kennedy	You've been publicly criticized - Vasyl Martyniuk
2:00-2:05	Break			
2:05-3:05	Maximize your productivity - Cameron Campbell	Social Meta Optimization - Tony Zeoli	Collaborate or Die - Matt Cromwell	NC State's "Shortcake" - Powered Design Strategy - Brian DeConinck
3:05-3:25	Break			
3:25-4:25	From Amazon to WordPress: Creating your own eCommerce site - Sharon A. Dawson	Selling WordPress Products - Brady Nord	Destination Anywhere: Creating the ultimate DMO or Directory website - Lauren Jeffcoat	Your First Plugin Sucked (And That's Okay!) - Ipstenu (Mika Epstein)
4:25-4:30	Break			
4:30-5:30	Outsourcing with WordPress - Mickey Trivett	Silent Speech: Building better written communication - John Ragozzine	Frameworks Springboard: Build Better Sites in WAYYY Less Time - Shelly Peacock	Using docker for multi-dev/ multi-platform development - Doug Cone
5:30	Day One Finished			
7:00	After Party!			

# Sunday, April 23rd

Time	Beginner's Track Bldg EB1 - Rm 1011	Business Track Bldg EB1 - Rm 1007	Power User's Track Bldg EB2 - Rm 1021	Developer's Track Bldg EB2 - Rm 1025
9:30-10:30	Managing Your Iceberg by Cory Miller (Bldg EB2 - Room 1025)			
10:30-11:00	Break			
11:00-12:00	A/B Testing - Which Way Does Your Duck Face? - Mike Demo	Web Accessibility for Everyone - Alicia R. Herr	Move from HTTP to HTTPS or Become Irrelevant! - Peter La Fond	Beyond Custom Post Types - Building an Organizational News Site with WordPress - George Spake
12:00-12:05	Break			
12:05 - 1:05	Live SEO Audits - Patrick Stox	Using Surveys To Better Understand Your Users - Frank Corso	Create Your First eCommerce Business... Quickly and Easily! - Sam England	Vue.js + WordPress - Allen Moore
1:05-1:15	Break			
1:15-2:15	WordPress Website Maintenance: Don't Just Set It and Forget It - Andrea Ferguson	Customer Service and the Freelancer - Adam Sewell	So you wanna dev? Join the team! - Evan Mullins	WordPress and WebSockets - Ethan Butler
2:30	Closing Remarks			

\* Workshops - Bldg EB1, Rm 1010 (pre-signup required)  
Beginners Guide to WordPress: Saturday 11am - 2pm  
WordPress REST API: Saturday 2:05pm - 5:30pm  
Beginners Guide to WordPress SEO: Sunday 11am - 2:15pm

